



BioCarbon Engineering

MANIFESTO



VISION

Our vision is to live in a world where people have a positive impact on earth's ecosystems.

MISSION

Our mission is to meaningfully change the trajectory of climate on earth. We do this by providing the tools for global-scale data driven ecosystem restoration.

CHALLENGE

CLIMATE

We release a net 40 billion tons CO₂ per year. There is no technology that is efficient enough or scalable enough to tackle this challenge, apart from trees.

ECOSYSTEMS

Protecting biodiversity and restoring ecosystems requires understanding and action. The current lack of data is a challenge that limits the impact of interventions.

FOOD SECURITY

There are currently 2 billion hectares of degraded lands globally. Soil quality is critical in addressing food shortages.

VALUES

COURAGE

To tackle the global challenge of landscape degradation and deforestation, we need to think bigger and bolder. Thinking is not enough though. We need to accept where that thinking takes us, and take responsibility for putting our plans into practice. All of these things demand courage. This is why courage is at the heart of BioCarbon.

EXPANDING THE ART OF THE POSSIBLE

Our challenge will not be addressed with more of the same. It is simply too big. We harness our own adventurous spirits to search for the solutions that will enable and inspire.

ONE PIECE OF THE PUZZLE

We are not the solution to the world's ecosystem restoration challenges. We are one part of a diverse collection of people, teams, organisations and causes working every day towards a cleaner, greener, healthier planet. At the core of this value is the idea that fostering a deep empathy for, and nurturing relationships with, customers, communities and partners is key to building an effective alliance for positive and profitable change.

DIVERSITY

Just as a diverse ecosystem builds resilience, so too our team and business. To a global challenge, we bring global ambition and a truly global team. We believe that diversity of experience, perspective and skill will build a stronger team with stronger stakeholder relationships that will position us to better deliver our mission.

GYSHIDOMA

With apologies to the folks at Unreasonable. We believe in having a 'Get Your Stuff Done, Mate' attitude, in having a bias towards action, that doing is the best kind of thinking. But we also believe that getting things done is a team sport, and that our team is best built on the ideals of 'mateship': equality, loyalty, respect, friendship and trust. We strive to live these in our team every day.

EXCELLENCE

We need to have a bias towards action, and to move fast. We commit ourselves to the idea that slow is fast. That an attitude of excellence in everything we do will create better solutions and have more impact, faster.

HONESTY OVER EASY

We are open and frank. Period.

GROWING PEOPLE TO GROW TREES

Our challenge requires bold thinking, a bias toward action and diverse skillsets. This will inevitably take us into the unknown. We will fight to support our team, partners and customers to deepen and broaden their skills, experiences and insights. But this also requires an openness to change and develop, and tenacity to question, grow, build and solve.

LEARN

In the world of unknowns and new technologies, we see learning as the key to survival. We learn from failures and from success. We are curious and will dig to find answers and prototype to discover.