



Monogramming & Personalization Guide

REV: 01.25

"MY RULE IS: IF IT'S NOT MOVING, MONOGRAM IT" -- REESE WITHERSPOON

Monogramming is more than just identifying objects with your name or branding with initials...It's a fun way to add style and elegance to your life while expressing your unique individuality. With personalization, items become more meaningful - whether it's something treasured you monogram for yourself or as a truly special gift for friends and loved ones.

Personalization can be confusing if you aren't familiar with monogramming etiquette. I've put together this quick guide to get you started, but don't let it overwhelm you - I'm always happy to answer questions, offer ideas or create samples when you aren't sure what monogram option is appropriate. Message me for "other" monogram options: two middle names, hyphenated last name, no middle name, same-sex couples, 'O' or 'Mc'

What about monogramming prior to a wedding - maiden monogram vs married monogram? It varies on how superstitious the bride is.

While there are guidelines, they are merely that - guides. Personalization choices are up to you.

SINGLE INITIAL

FIRST OR LAST INITIAL
PERFECT FOR TOWELS/ACCESSORIES

A

EXAMPLE: ALLISON (FIRST NAME)
OR ANDERSON (LAST NAME)

2 INITIALS

1ST & LAST INITIAL AT SAME SIZE

AW

EXAMPLE: ALLISON WALKER
OR ANDREW WALKER

STACKED

1ST NAME INITIAL (TOP) AND
MIDDLE INITIAL (BOTTOM) ON LEFT
LAST INITIAL LARGER ON RIGHT

P
R H

EXAMPLE: PATRICK RIDGE HENRY

3 INITIALS

USED IN A VARIETY OF MONOGRAMMING OPTIONS - AN EXCEPTIONAL CHOICE FOR LINENS

WOMEN & GIRLS: FIRST, LAST, MIDDLE (LAST INITIAL LARGER IN THE CENTER)

MEN: FIRST, MIDDLE, LAST (ALL INITIALS SAME HEIGHT)

INFANT/YOUNG BOYS: CAN FOLLOW SAME AS WOMEN OR MEN. OLDER BOYS: TRANSITION TO MEN'S OPTIONS

ADULT EXAMPLES: ALLISON GRACE WALKER OR ROBERT GEORGE WALKER

AWG

RGW

CHILDREN'S EXAMPLES: ALLISON GRACE WALKER OR ROBERT GEORGE WALKER

AWG

RWG OR RGW

THEIRS (UNMARRIED COUPLE)

A FEW IDEAS

EXAMPLES: MADDIE BROWN AND TIM ROBERTSON

BR M&T T+M B|R

THEIRS (MARRIED COUPLE)

TRADITIONAL: HER 1ST, THEIR LAST LARGER IN CENTER, HIS 1ST

MODERN: ALL IDEAS FROM UNMARRIED OPTIONS ALSO

EXAMPLE: NANCY AND THEO SMITHERMAN

NST

ADDITIONAL CUSTOMIZATION IDEAS

ADD A FRAME (CIRCLE/SQUARE/FLORAL/ETC AROUND THE MONOGRAM)

ADD AN ICON WITHIN THE MONOGRAM

I ALSO CREATE EXCLUSIVE CYPHERS (A MIX OF THE COUPLES INITIALS - LAST EXAMPLE SHOWN)



TEXT (NAMES/WORDS/PHRASES ETC.)

TEXT SIZE DEPENDENT ON HOW MANY LETTERS IN NAME/WORDS. LONGER NAMES WILL REQUIRE SMALLER TEXT (MAXIMILIAN VS. MAX)
IF THE NAME/TEXT IS 2 OR MORE WORDS, I SUGGEST USING 2 LINES