



**Welcome** to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

[Visit our Website](#)

## SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

### OUR MISSION AND GOALS INCLUDE:

**Awareness** of career opportunities.

**Alignment** of education and skill development for career paths.

**Planning** for what is needed now for future opportunities.

**Results** for how to measure success.



*This Issue Sponsored By:*



Hello JESSICA,

Welcome to the SWMP newsletter!

Send info or questions to [swmpnewsletter@gmail.com](mailto:swmpnewsletter@gmail.com)



# UPCOMING EVENTS

## CAREER FAIR

Tuesday, April 2, 2024

We would like to invite you to attend and present at the  
Bridger Valley High School Career Fair.  
Please help educate our students on potential career opportunities.

Mountain View High School

9 - 11:30am

Lunch will be served at Lyman High School

Lyman High School

1:30 - 3pm

Sign up today through the QR Code.





# SAVE THE DATE


## CAREER & TRANSFER FAIR

 **Western Wyoming Community College**

 **April 3, 2024**

 **10:00 am - 2:00 pm**

**Questions?**

 307-382-1632

 [tbertagnolli@westernwyoming.edu](mailto:tbertagnolli@westernwyoming.edu)



**sign up here!**

WESTERN PROVIDES EQUAL OPPORTUNITY IN EDUCATION AND EMPLOYMENT. LEARN MORE: [WESTERNWYOMING.EDU/ND](https://westernwyoming.edu/nds)S



# 2nd ANNUAL WYOMING FUNDING SUMMIT

PRESENTED BY  
**U.S. SENATORS  
JOHN BARRASSO  
CYNTHIA LUMMIS  
&  
GOVERNOR  
MARK GORDON**

FREE professional training on identifying, applying for, securing and managing grant funding. Interact with and hear directly from state and federal funding agencies. Towns and counties strongly encouraged to attend.



April 8 -12th  
2024

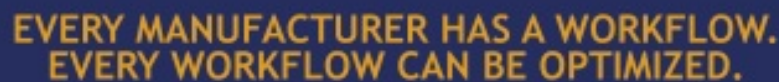
CENTRAL  
WYOMING  
COLLEGE  
RIVERTON, WY

REGISTRATION REQUIRED, OPENS FEBRUARY 1ST, 2024

[LUMMIS.SENATE.GOV/FUNDING-SUMMIT-RSVP/](https://lummis.senate.gov/funding-summit-rsvp/)

PLEASE SEND INQUIRIES TO: [KATHY\\_LENZ@LUMMIS.SENATE.GOV](mailto:kathy_lenz@lummis.senate.gov)





## LEAN: Drive Efficiency, Eliminate Waste, and Deliver Excellence!

WHERE

## WHEN

**REGISTER NOW**

[GreenRiverLean.eventbrite.com](http://GreenRiverLean.eventbrite.com)

## Your Business Deserves Efficiency

Manufacturing Works, in collaboration with Western Wyoming Community College, is bringing Lean Training to Green River. This initiative aims to provide opportunities for skill enhancement applicable in both the workplace and at home. Offered at **NO COST**, the training is made possible through the Wyoming Innovation Partnership (WIP).

Reg. \$150. NOW \$0.

MEP • MANUFACTURING  
EXTENSION PARTNERSHIP®





# Save the date

## for the 2024 NextGen Sector Partnerships Academy!

Each regional team will meet with a NextGen facilitator and  
develop its NextGen Action Plan, which could include:

- Helping your existing sector partnership seize new opportunities.
- Growing your team of community partners and industry champions.
- Launching a new sector partnership.

register  
here! April 25, 2024  
in Cheyenne



[nextgensectorpartnerships.com](https://nextgensectorpartnerships.com)

# RAWLINS JOB FAIR

10 a.m. - 2 p.m.

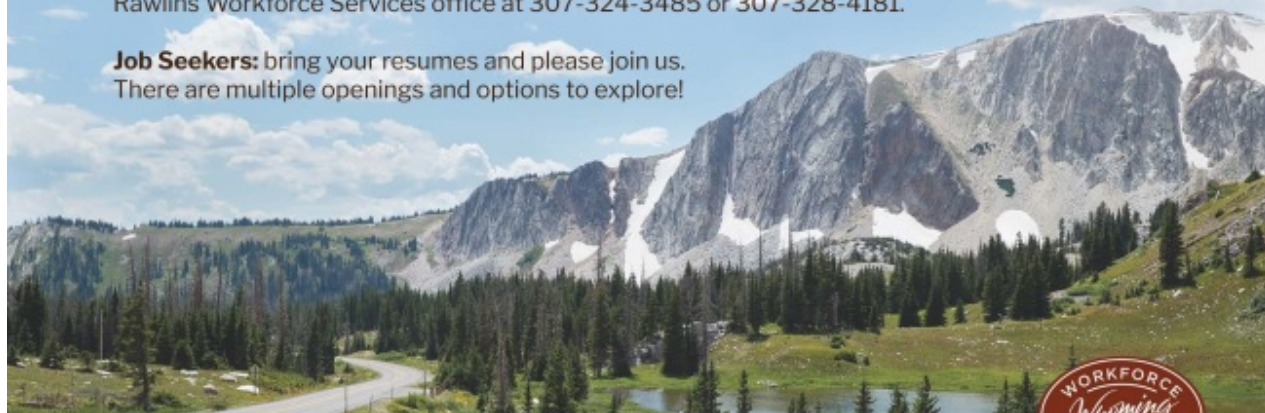
Tuesday, May 7

Jeffrey Center @ 315 W. Pine St., Rawlins, Wy 82301

***This is a Free Event!***

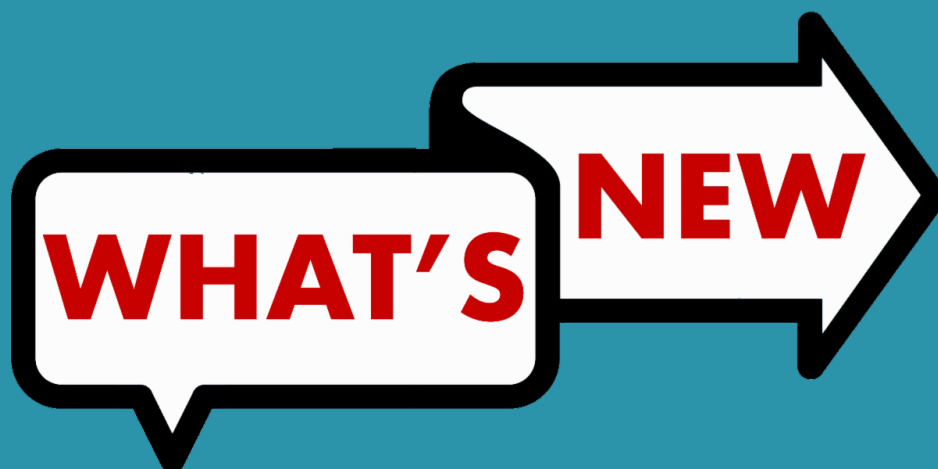
**Businesses:** for more information and to reserve a space please contact the  
Rawlins Workforce Services office at 307-324-3485 or 307-328-4181.

**Job Seekers:** bring your resumes and please join us.  
There are multiple openings and options to explore!



DWS.WYO.GOV





WE NEED YOU! 📌

DO SOMETHING WITH IMPACT

### Innovative Educational Content and Delivery Partnership Survey

The working group known as Innovative Educational Content and Delivery within SWMP is thrilled to announce an exciting opportunity to collaborate with Sweetwater County School District 2 (SWCSD2) and Green River High School (GRHS) in shaping the future of work-based learning. As recipients of the Governor's Reimagining and Innovating the Delivery of Education (RIDE) Pilot Grant to implement student-centered learning toward the state-adopted Profile of a Graduate, they are dedicated to fostering meaningful partnerships that bridge the gap between education and industry, preparing students for success in today's workforce. This initiative is being championed by Melissa Atkinson, formerly Business Education/Career Development and Readiness from GRHS. She is currently taking the lead as Wyoming's Community Engagement Manager for CarbonCapture Inc., Project Bison.


As our schools understand the importance of aligning educational offerings with the evolving needs of industry, we're inviting you to participate in a survey designed to gather valuable insights and actually partner with our educational institutions by hosting career exploration sessions, classroom presentations, field adventures, mock interviews, work-based learning experiences such as job shadowing and internships,



as well as career fairs. You will be able to directly share the skills, knowledge, and experiences that are most critical for success in your respective fields.

Your input will play a crucial role in shaping the design and implementation of the work-based learning continuum programs that our schools offer, ensuring they are tailored to meet the demands of the modern workplace. By sharing your expertise and perspective, you can help create opportunities that not only benefit students but also contribute to the long-term growth and prosperity of our communities.

Your participation in this survey is invaluable, and we are grateful for your support in this endeavor. Together, we can empower the next generation of workforce leaders and ensure that our educational initiatives remain relevant and impactful in an ever-changing world.

To access the survey and make your voice heard, please visit  [Innovative Educational Content and Delivery Partnership Survey](#), or scan the QR Code.



[Click Here for Survey](#)

## Western's 2024 Career and Transfer Fair Set with Over 50 Businesses Committed



Western Wyoming Community College (Western) is looking forward to hosting their annual Career and Transfer Fair. The event will happen at the Rock Springs campus on Wednesday, April 3, from 10:00 a.m. to 2:00 p.m. in the Atrium. The fair is free

and open to the public. It serves as an avenue to connect prospective employers and four-year institutions with students, community members, and other businesses. This is a perfect networking opportunity with numerous local, regional, and state entities in attendance.

Western students are encouraged to meet with the experienced Mustang Central Success Teams. The teams advise students, introduce career planning, assist with résumé writing, and interview preparation. In addition, Mustang Central success services aid students with their next steps to the workforce and/or continuing their education beyond Western.

*"Attending the Career and Transfer Fair is crucial for Western students as it offers a unique opportunity to explore diverse career paths, connect with potential employers, and gather valuable information on transfer options. This event empowers students to make informed decisions about their future, fostering both academic and professional success."*said Mark Rembacz, Associate Vice President of Institutional Effectiveness.

This year Western has over 50 businesses, organizations, and agencies registered for the fair. The



following are a few of them that will be in attendance at the Career and Transfer Fair: Alliance Therapy & Chiropractic/Synergy Rehab Solutions, Bodell Construction, Castle Rock Medical Center, Church and Dwight, DVR, Elwood Staffing, ExxonMobil, Genesis Alkali, Hospice of Sweetwater County, Jennmar Services, Memorial Hospital of Sweetwater County, Mission at Castle Rock, Operating Engineers, Peabody Energy, Precision Electric and Controls, Rock Springs Fire Department, Rock Springs Police Department, Rocky Mountain Power, Simplot, Sisecam Wyoming LLC, South Lincoln Hospital District, Sweetwater County, Union Pacific Railroad, WYDOT, Wyoming Department of Corrections, Wyoming State Government Jobs, Senator John Barrasso, and more!

To see the full list of participants visit [westernwyoming.edu/careerfair](https://westernwyoming.edu/careerfair)

*"If you're looking to upscale your career or secure summer employment, Western's Career and Transfer fair is a convenient way to connect with over 50 employers in one location," said Amy Murphy, Dean of Outreach and Workforce Development. "Students and community members are encouraged to bring an updated resume and be ready to share your experience and education with the employers. You'll find many employers from a variety of industries eager to talk with you."*

Those attending should dress for success, have copies of their résumés, and be prepared for on-site interviews. For more information on the fair contact

Mustang Central at (307) 382-1677 or email

[mustangcentral@westernwyoming.edu](mailto:mustangcentral@westernwyoming.edu). For general information, visit [westernwyoming.edu/careerfair](https://westernwyoming.edu/careerfair).

## Department of Workforce Services announces new UpSkilling Wyoming grant program.



CHEYENNE – The Wyoming Department of Workforce Services (DWS) announces the launch of a new program that will help Wyoming residents learn new skills, allowing them to improve their current roles or maintain employment. UpSkilling Wyoming, funded through the American Rescue Plan Act, opens on March 1, with enrollment ending Dec. 31, 2024.

"This program will offer opportunities for Wyoming residents to gain access to high-quality, in-demand jobs through online training, trade schools, our community colleges, and other avenues," Lynda Dean, UpSkilling Wyoming Program Manager, says. "UpSkilling Wyoming will absolutely make a difference in the lives of Wyoming residents."

Re-skilling, notes Christina West, DWS Deputy Administrator of Employment and Training, refers to retraining and learning new skills. "UpSkilling, however, is a longer-term investment

for individuals, allowing them to augment the knowledge and skills that will help them advance their careers, or strengthen their current employment.”

Open to Wyoming residents 16 years and older, financial assistance for the program may be available if applicants meet at least one of the following criteria:

- Became unemployed or underemployed during or as a result of the pandemic (March 13, 2020 – May 11, 2023); or
- Household income is at or below 300% of the federal poverty guidelines.

Interested individuals may contact Lynda Dean by phone at 307-338-7749 or by email at [lynda.dean1@wyo.gov](mailto:lynda.dean1@wyo.gov), or visit the website at [dws.wyo.gov/UpSkill](https://dws.wyo.gov/UpSkill).

## Career Fair Prep Seminar: Key to Landing Your Dream Job



Put the polish on the skills you already have so that you can land your dream job at the upcoming Western Wyoming Community College Career Fair. Local industry professionals have identified and curated this high-impact seminar packed with topics critical to your employment success. The Southwestern Wyoming Manufacturing Partnership, in collaboration with Western Wyoming Community College, the High Desert Human Resources Association and the Wyoming Department of Workforce Services is excited to announce a groundbreaking Career Fair Prep Seminar tailored to potential hires like yourself. Our goal is simple: to equip you with the essential insights and actionable strategies necessary to prepare you for the career fair and not just land a job, but to secure your dream job.

In today's competitive job market, standing out is key. That's why our Career Fair Prep Seminar is designed to provide you with the tools and knowledge you need to make a lasting impression on prospective employers. Whether you're a recent graduate, transitioning careers, or simply looking to advance professionally, this series is for you.

Join us on March 27th or April 2nd from 11am to 1pm in WWCC Room 1302 for a dynamic and interactive learning experience. Led by industry experts and seasoned professionals, each session will cover crucial topics such as resume writing, interview techniques, networking strategies, and more.

Here's a sneak peek of what you can expect:

- 1. Crafting the Perfect Resume: Learn how to showcase your skills and experiences effectively to grab the attention of recruiters and hiring managers.**
- 2. Crafting the Perfect Introduction: Discover insider tips and techniques to ace your interviews with confidence and poise.**
- 3. Your Online Footprint: Shine or Shrink? Explore the impact of social media and online presence on job applications. Offer tips for managing your online brand and showcasing professionalism.**
- 4. Finding Your Fit: Get expert guidance on the importance of company culture fit, providing tips for researching and aligning your values with potential employers.**
- 5. Speak Up & Be Heard: Unlock the secrets of different communication styles and their effectiveness in professional settings.**

Our Career Fair Prep Seminar isn't just about acquiring knowledge; it's about empowering you to take control of your career trajectory. Each session is designed to be concise, engaging, and highly practical, ensuring that you walk away with tangible skills and strategies that you can immediately apply to your job search.

Don't miss out on this invaluable opportunity to invest in yourself and your future. Register now to secure



We can't wait to embark on this journey with you towards professional success!

Register Here

## NextGen Sector Partnership Academy Registration



Please register for the NextGen Academy being held on April 25, 2024 in Cheyenne, WY. There will be local tour opportunities and an in-person Next Gen 101 session on the afternoon of April 24, 2024.

During the Academy each regional team will meet with a NextGen facilitator and develop its NextGen Action Plan. If you don't have a regional team that is okay too, we will find you a group to work with.

Fill out form below:

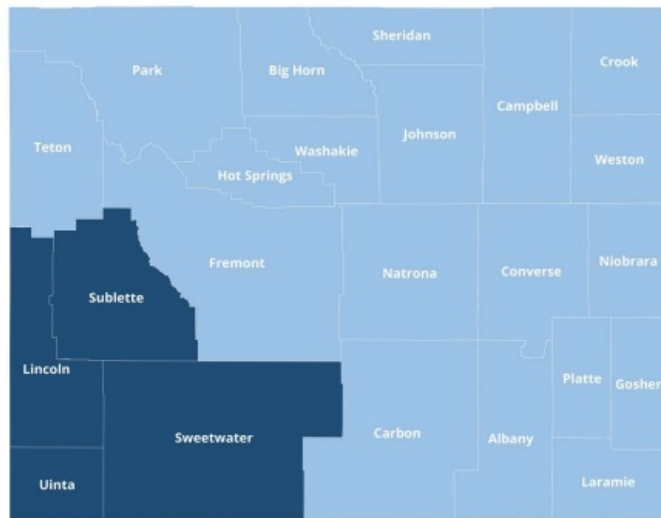
[NextGen Sector Partnership Academy Registration](#)

## Wyoming Community Development Authority Statewide Housing Needs Assessment

### SECTION VI.

Southwest Region This regional summary provides demographic, economic, and housing market data for the Southwest Region. Wyoming's Southwest Region is comprised of Lincoln County, Sublette County, Sweetwater County, and Uinta County.

#### Southwest Region



[Read Assessment Here](#)

*Would an intern help your company?*

Companies Offering

**INTERNSHIP**

OPPORTUNITIES



wants to partner with you to provide our students with real-world experience.

Contact Amy Murphy at  
[amurphy@westernwyoming.edu](mailto:amurphy@westernwyoming.edu)  
to arrange summer internships.



Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.





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Thank you to our Sponsor



The J.R. Simplot Company has an integrated portfolio that includes phosphate mining, fertilizer manufacturing, farming, ranching and cattle production, food processing and packaging plant, food service brands, and other enterprises related to agriculture. Simplot is based in Boise, Idaho with major operations in the U.S., Canada, Mexico, Australia, and China. The company distributes products to more than forty countries worldwide.

Simplot's Rock Springs fertilizer plant is a key element to the company's efforts. It began production in 1986 and has been a committed and reliable employer in Sweetwater County, celebrating 37 years in 2023. With expansions done in 1996, 1999, 2014, and most recently in 2017 with the addition of a state-of-the-art Ammonia Processing Plant and tie-in package, Simplot has a significant impact on our local economy. There are 315 residents currently employed and contracts held with additional companies for onsite services in our community.

The Rock Springs plant manufactures and distributes nitrogen and phosphate fertilizer products, anhydrous ammonia, fluoride, and super phosphoric acid to distribute throughout the world, primarily in North America and Australia.

Significant contributors to the facility's ongoing success include a focus on safety, environmental stewardship, community involvement, our highly skilled workforce, and commitment to our values. Today, Simplot is one of North America's major suppliers of crop nutrition. Our Mining and Manufacturing operations are key to this success, building a complementary distribution system to capitalize on our unique phosphate position to achieve Simplot's mission of "Bringing Earth's Resources to Life."



Respect for Resources—like energy—is one of Simplot’s Core Values. We are especially proud to say Simplot’s Rock Springs fertilizer plant has earned the prestigious ENERGY STAR® certification for 2021 and 2022 from the U.S. Environmental Protection Agency (EPA). We anticipate earning the certification for 2023 as well (application pending). Manufacturing plants must achieve an ENERGY STAR score of 75 or higher using an industry-specific ENERGY STAR Energy Performance Indicator (EPI).

With this Energy Star designation, the EPA acknowledges our plant as one of the most energy-efficient nitrogenous fertilizer manufacturing facilities in the country. The recognition is based on the plants’ rank in the top 25% on EPA’s Energy Star energy performance scale in their industry nationwide. This scale is a statistical model that scores a facility’s production and energy use to benchmark its energy performance against the industry. In 2021, only ninety-three plants in all categories received this certification. The Simplot Rock Springs plant was the only Wyoming facility to receive this award in 2022 and the only facility in the fertilizer category in the US to receive the award in 2022.

[Learn more at simplot.com](https://www.simplot.com)

*Friendly Reminder . . . .*

**What is our Purpose and How do we Get There?**

***Purpose:***

**Improve outcomes for our students and those seeking career changes**



- **Business, Educators, Government Services and the Community working together to improve**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success

- **Awareness**

- Increase awareness of career opportunities within our community
  - Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
  - Career Fairs,
  - Jr. High and High School events
  - Mentoring and job shadowing etc.
  - Engagement & Dialog with the stakeholders

- **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE
- University alignment (pathways and career paths)

- **Planning**

- What is needed now,
- Where will the opportunities be
- What will we do to prepare and fill the pipeline?
  - Promotion, Communication processes, Scholarships, etc.
  - Measurements; Create metrics such as % Secondary Education, % successful career changes

- **Membership**

- **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

**Membership:**

**Core Business Champions:** Fred von Ahrens, Ron Wild, Craig Rood, Ian Hampton, Carl Lembke, Mary Thoman, Kim Dale, Kelly McGovern, Craig Barringer, Jed Vigil, Marty Carollo

**Core Co-Conveners:** Kiley Ingersol, Bridget Stewart, Jennifer Moore



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