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**Sam answers tiktok**

People can find your videos by searching for hashtags, songs, and effects. You can also share wheels through your primary feed. In the meantime, private accounts can't share to Explore or non-followers, but can also protect their original sound. And if you share Wheels for Stories or direct messages, they stay private and disappear in 24 hours. Some TikTok staples are missing, such as song uploads and duets where you add your own video to someone else's. For now, would-be stars who aren't already part of Instagram's music library will have to record a song as part of the video instead of uploading something separately. The company's Robby Stein acknowledged similarities to TikTok in an interview with The Verge. It deserved a ton of credit for popularizing short video formats, he said. At the same time, Stein stressed that no two products are exactly the same and characterized Reels as standing out. It was more of an entertainment feature where Snapchat-like stories are more of a social tool. See also: The best TikTok alternatives and apps

The timing of the wider release is unusual. It comes just as TikTok faces a possible ban if Microsoft or another company doesn't buy its U.S. operations – Reels could be the destination for many TikTok creators if their preferred service goes away. TikTok is setting up a \$200 million fund for U.S. creators to help keep them on the platform, but it's not clear how Instagram will answer this beyond basic promises to help people monetize their work. This also follows a major House antitrust hearing. Representatives already accused Instagram's parent Facebook of imitating rivals' functions to stifle competition. They may not immediately see TikTok-like Wheels as a problem, but it is not likely that will help Facebook's case. Chances are, I'm in the minority when I reveal that Software Asset Management Management for years been a passion for me. I'm fascinated by the sheer development of software licenses as it went from complicated, to super-complicated, super-ultra-complicated. For the past 15 years, my personal mission has been to help customers understand the rules and then apply these rules in ways that reduce risk and save money. At face value, SAM can often appear very black and white. What I hope you soon realize is that there is much more that contributes to this strategy. After many travels with clients through a confusing maze of scenarios, I have concluded that the pulse of a good SAM practice is self-auditing. And there are several tools, some very expensive, to try to automate all aspects of SAM. When combined with the right human resources, capital and executive support these tools can produce truly amazing results. If you have successfully implemented such a tool then congratulations, you have already reached the top of SAM! My guess is that the universe is relatively small, so for the rest of us, myself included, let me address the struggle to find the best way to implement SAM in an environment. For starters, think of SAM in the simplest terms as a ledger. On the left side of the Ledger are the licenses you own (or on a trendier level, subscribe to as in subscription-based licenses). On the right side of the Ledger is a list of what is currently in use. SAM self-auditing entries general ledger: Find where you can be sublicensed and where you can be overlicensed. The goal is to license what you use and only pay for what you need. At PC Connection, we perform these self-audits for customers like SAM Engagement. The commitment provides a great foundation for an organization's overall SAM program. But that's not the end. Of equal importance are regular self-audits at key large software publishers. Why? Economic urgency. Ongoing vigilance is essential to maximize cost savings opportunities and penalty avoidance. Unfortunately many SAM programs fail or fade because SAM can be an uphill climb. It can be very labor-intensive to implement and very difficult to justify. Unfortunately, it's not very sexy, and it lacks the appeal of major upgrades, hardware updates, and other flashy IT projects. Here's the reality: if you do SAM right, nothing exciting really happens. Business moves, people have the things they need and there are no nasty financial surprises. That can make any cost of its success a hard sell to CFO-who might prefer a more concrete return on investment. It's also no great secret that along with the increase in licensing complexity, software publishers have become more aggressive with customer audits. Recently, I met with a large customer in Texas who in July has already had six major audits. Each audit takes a significant toll on the organization. The impact extends over general general anxiety, the fear of finding something bad gives big fines, costs associated with True-Ups, the time it takes to run whatever scanning agent the accounting firm uses, arguments over the results, delivers bad news to the C-suite-it's a guaranteed big headache every time. To help you decipher a more productive path, we've created a video that provides an overview of the high-level assessment process. My advice is to get ahead of this curve and do self-audits without the pressure of a real audit. It still has a sense of urgency as a real revision, only it is proactive rather than reactive. The end result is either you find out your license is in good shape or you discover it's not in good shape and you can fix it. Once fixed, you will reduce the risk, and probably save some money along the way. These benefits will appeal to any C-level executive. Now your SAM program has more visibility and impact, and can pave the way for more expansive SAM programs that use these amazing tools and processes. To learn more about how we run SAM Engagements for our customers, watch this video. Our team has a lot of these under their belt, with customers large and small from almost every industry. Our experience shows that the process helps customers achieve positive license results. We may apply the same proven principles to your organization; let us know how we can help you! Copyright © 2014 IDG Communications, Inc. Social media use has exploded. As it is humble beginnings this part of the tech world has grown leaps and bounds. It first started as a way to help family and friends connect wherever they were located. Since then, companies have exploited the potential to reach new and existing consumers. There is no doubt that Facebook is by far the most popular social media site in the world. The company boasts about 2.5 billion active users who log into the site every day. The company also owns two other popular social media sites-photo-sharing site Instagram and messaging app WhatsApp. While Facebook continues to dominate the social media marketplace, other names continue to pop up to try to eat away at its market share and take the top spot. One of the newest players available is TikTok. Read on to find out more about the company and what makes it so popular. TikTok allows users to view, create and share 15-second videos shot on mobile phones. The app was launched in 2016 by startup ByteDance in China.Available in more than 150 different markets, TikTok has offices in Beijing, Los Angeles, Moscow, Mumbai, Seoul and Tokyo. The app hit one billion downloads from February 2019 with two million downloads from January 2020 alone. TikTok is a popular social media app that allows users to to view, create and share 15-second videos shot on mobile phones. With its personal feeds of quirky and creative short videos, the app is the app of its addictive quality and high levels of commitment. In addition to adding effects like filters, background music, and stickers to their videos, users can also collaborate on content, even if they're in different places, and create shared-screen duet videos. The name TikTok is onomatopoeia for the sound of a ticking clock and represents the short format of the videos. Launched in 2016 by startup ByteDance in China, where it is known as Douyin, TikTok absorbed a similar Chinese video app called musical.ly in August 2018. ByteDance bought the lip sync app for an estimated \$1 billion the previous year. ByteDance was reportedly valued at \$75 billion in 2018, making it the most valuable startup in the world. It owns several other apps and raised \$3 billion from investors including SoftBank Group, KKR, K3 Ventures, TCV, and General Atlantic, according to Crunchbase. ByteDance was reportedly valued at \$75 billion in 2018. The company's popularity helps it branch out globally. TikTok has offices in Beijing, Berlin, Jakarta, London, Los Angeles, Moscow, Mumbai, Sao Paulo, Seoul, Shanghai, Singapore and Tokyo. TikTok is one of the world's most popular social media apps and is available in more than 150 different markets and in 75 languages. The app hit close to two billion downloads by March 2020, with 104.7 million downloads alone from January 2020, according to market analyst Sensor Tower. Here's an overview of some of the app's most notable statistics: Like many other social media sites, TikTok makes money from in-app purchases. Users can buy coins priced from 99 cents to \$99.99 and use them to tip their favorite creators on the platform. The company grossed \$80 million from in-app purchases globally, according to an April 2019 report from Sensor Tower. In Q1 2019, user spending reached an estimated \$18.9 million worldwide - 222% more than the app grossed in the same period last year. TikTok also began testing ads on the app. The company allows marketers to connect with users and consumers in more than 20 different markets, including North America, India, Russia and Japan. A social media trend that has helped the app get attention worldwide is viral meme challenges. The company has also pursued an aggressive marketing strategy that involves getting popular celebrities to use the app and advertising on competing platforms like Instagram and Snapchat (SNAP). Facebook launched a TikTok clone called Lasso in 2018. Despite its popularity, the app is not immune to controversy. The Intercept reported that a Brazilian user livestreamed his suicide on TikTok in 2019. According to the report, the video was left for more than an hour before the company noticed and removed it. But officials at TikTok waited a few hours after removing the video from its before contacting the authorities. In the first three months of 2019, estimated million people downloaded the app in India, according to Sensor Tower. This was 8.2 times more installations than in the same period last year. But in April 2019, the app was taken by the Apple App Store and Google Play in India after a state court asked the federal government to ban it because it is used to distribute inappropriate and pornographic material and can make young users vulnerable to sexual predators. TikTok is banned in neighbouring Bangladesh. It was also briefly banned in Indonesia for pornography, inappropriate content and blasphemy. The ban was overturned a week later after the company promised to take all objectionable content from the platform and set up a local office to monitor and disinfect content, according to Reuters. In February 2019, the company paid \$5.7 million in the United States to settle allegations that it illegally collected personal information from children. It is the largest civil penalty ever obtained by the Federal Trade Commission (FTC) in a children's privacy case. Cases.

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