



\*\*\*\*\*

## PERCEIVE EFFECTS OF SOCIAL MEDIA ON THE PERFORMANCE OF GRADE 9 STUDENTS IN ARALING PANLIPUNAN: BASIS FOR LEARNING ACTIVITIES

**JOCELYN P. CORTEZ**

Dr. Francisco L. Calingasan Memorial Colleges Foundation Inc.

### ABSTRACT

Social media refers to the means of interaction among people in which they create, share, or exchange information and ideas in virtual communities and network. It is an effective instrument for students to study and share their thoughts. Social Media can have huge benefits when it comes to academic performance. It promotes student engagement, facilitate better student learning, and improve knowledge to find any information because it can save time and faster to access information. This study utilized the descriptive method of research involving fifteen (15) grade 9 students. The following are the results of the study.

The respondents agree that the time duration, connectivity, privacy concerns and the distraction are the perceive effects on their academic performance in Araling Panlipunan 9.

The respondents agree that they have challenges experienced on using media that may affects their performance as well.

There is a significant relationship between the effects of social media and the challenges experienced on it.

The Learning Activities is designed to enhance the performance of the students in Araling Panlipunan.

**Keywords:** *Perceive effects, learners' performance, Araling Panlipunan, Guided learning activities*

\*\*\*\*\*

### Editorial Team

**Editor-in-Chief:** Alvin B. Punongbayan

**Associate Editor:** Andro M. Bautista

**Managing Editor:** Raymart O. Basco

**Web Editor:** Nikko C. Panotes

### Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

\*\*\*\*\*