

THE CROWDFUNDING SUCCESS STORY St Ann's Haringey

When a former hospital in Haringey was due to be sold to developers offering just 14 percent affordable housing, people weren't happy. St Ann's Redevelopment Trust (StART) campaigned to use the site for something better, and crowdfunded to get an architect's masterplan for the site. Sadiq Khan was so impressed he bought the site in May this year, promising at least 400 affordable homes – 50 percent of the total. StART is currently consulting on how exactly to allocate the housing to people in the community.

→ www.startharingey.co.uk

THE MINIMALIST ONE Naked House Enfield

Kickstarted with a£500,000 grant from the Mayor, these minimal, back-to-basics homes have an emphasis on good design and will sell at around 65-70 percent of the open-market value. First-time buyers living in Enfield will get first dibs on these simple and sustainably built homes that come with working heating, electrics, a bathroom, and none of the extras. Dreamt up by four young Londoners who 'reject lifestyle marketing and believe there is beauty in simplicity' as a cheaper solution to Generation Rent's woes, buyers can add partitions, extra fittings and extra floors later if they want.

→ www.nakedhouse.org

