



**A Warm Welcome
from Chris Aligba!**

PLEASE
LOOK INSIDE





YOU+CHRIS = AWESOME



Hello Friend,

On behalf of #TeamCA, the venerated agents of change across my global ecosystem and myself, it gives me great pleasure to warmly welcome you to **ChrisAligba.Com**.

I take my work seriously. My style is direct, simple, innovative and informal, supported by a deep and uncompromising quest for excellence.

I fully understand that my work can have significant psychological, relational and financial implications. Thus, I go an extra mile to be deserving of the 'trust' of my esteemed clients as I understand fully well that consultants ought to 'do no harm'. Rather, they should be creating value.

I take a truly consultative approach with my clients and I'm an active listener.

I work with every client to develop a clear and deep understanding of the issues, draw the right conclusions and develop solutions that are not only pragmatic but measurable. Always, I have your best interest at heart.

I believe that to do any task really well, one must love absolutely what he does and must do it with 'expert craftsmanship' and mastery. In this context, I continue to push boundaries and thrive on the promise of what is thinkable and achievable.

I value diversity, empathy, respect for others, honesty, quality, humour, tolerance, and above all else, I value big, rapid and sustainable results. How can I help?

Sincerely Yours,

Chris Aligba

Christian Aligba

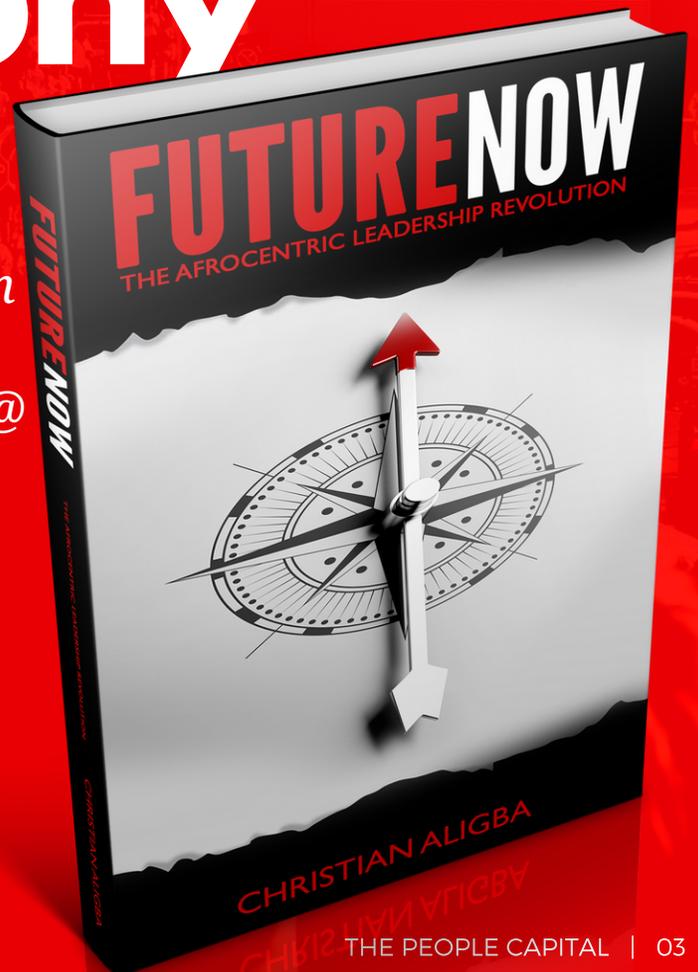


THE "MAKE-IT-HAPPEN" KIND OF LEADERSHIP



Christian's "Heart x Mind" Leadership Philosophy

In his new book titled, 'Future Now', Chris Aligba explains why this philosophy will propel African leadership lightyears ahead. To learn more, visit the author's site@ www.chrisaligba.com.





CHRISTIAN ALIGBA: A DEDICATED TALENT

by Revigor Inc.

Photos by Studio1Extra

19+ years of lifelong learning and significant contributions: 576+ Professional Services, 864+ Transformational Philanthropy, and 1,152+ Volunteerism.

Chris Aligba is an Agent of Change, Serial Entrepreneur, Leadership Educator & Coach, Strategic Marketing Executive, Workplace & Management Consultant, Author, Speaker, Constructive Non-Conformist, Workshop Facilitator, Global Citizen and many others.

His work focuses strictly on the link between people, performance, and societal impact.

Extremely dedicated to helping individuals, leaders, executives and organisations create meaningful change, Chris Aligba uses a suite of customised coaching programs, consulting programs, highly-rated leadership workshops, and speaking engagements to help fast-track growth and elevate leadership.

He is the Founder & Co-Chair of the Christian Aligba Leadership Foundation, a.k.a. *C.A.L.F Africa*, a non-profit organisation dedicated to developing and recognising the next cohort of African leaders. To learn more about *C.A.L.F Africa*, please visit: www.calfafrica.org.

Take a peek into the value-creating journey of a visionary, focused and people-centred leader, Chris Aligba, and learn how he's helping to make a difference.

"Chris spends one-third of his life serving, one-third learning and one-third earning."

⊕ **THE FIXATION AND MISSION.**

BIG,
RAPID &
SUSTAINABLE
RESULTS

THE 'CA' METHODOLOGY

By #TeamCA

The approach to CA's services is, of course, dictated by the clients' requests and the work involved. Initially, there are discussions and meetings with the client representative, and based on our extensive experience, we suggest the best way to proceed. Always, we listen carefully to our clients, in order to fully understand what we are being asked to do, and then we prepare a clear proposal, setting out the statement of work, the cost, and the time-frames. This certainly ensures that there is a common understanding of the project, beginning to end, and what is expected of everyone involved.

my 9-5!

Chris Aligba and his faculty of experts provide leading-edge, practical solutions that border on people, performance and societal impact. We help clients in the public, private and non-profit sectors exceed their strategic objectives.

COACHING

He has trained, coached, and mentored hundreds of leaders over the years to help them discover their purpose, pursue their passion, and achieve their potential.

Through his 5-Day Coaching Class program, Chris Aligba endeavours to help leaders move from “command and control” to co-creative connection and awareness, emphasising the importance of being a mentor as well as a team player. He passionately helps develop the leadership skills of every client through his 1:1 executive and leadership coaching programs. By focusing on the client's needs – including personal growth and learning to set high-value goals, reach goals faster, make better decisions while significantly improving communications and relationships, Chris develops potential and improves performance dramatically.

CONSULTING

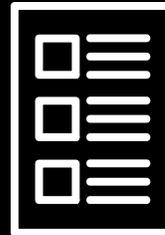
Chris Aligba offers deep expertise in leadership development, workplace consulting (BP + BE programs), performance management, human capital consulting, strategic marketing, change management and organisational development.

WORKSHOPS

Following his bespoke 4-step procedure on page 9, Chris Aligba helps to drive higher levels of productivity, performance, teamwork and profits - through his highly-rated leadership workshops and speaking engagements which are customised to drive results that are not only measurable but sustainable. Gain a rich, practical, proven-in-action method for creating innovative and successful training programs.

GET THE INSIDE SCOOP

Join over 220,000+ subscribers! Stay up-to-date with the latest news, blogs, events and exclusive offers from Chris Aligba. Sign Up!



Coaching

Consulting

Workshops



NOW
THAT →
IS SERIOUSLY
EPIC

**Training Solutions for Individuals,
Organisations and Government Agencies:**

- Classroom Seminars
- Custom & Onsite Seminars
- Express Skills Series
- Government Solutions
- OnDemand Seminars
- Webcasts and Webinars



THE BIG IDEA FOR THE FUTURE OF
WORK AND HIGH PERFORMANCE.

STEP UP NOW!

Hi

#BP

BETTER PEOPLE BY DELIBERATE DEVELOPMENT

Chris Aligba #CA is deeply committed to development for all, creating immersive cultures for continuous individual growth as the only means of achieving superior results inside and outside of the workplace environment.

Now imagine a workplace deliberately designed with principles, policies, and practices that seek to make happen a “high-growth and high performance experience” for everyone every day.

It's against this backdrop that Chris Aligba's Better People (BP) ideology focuses on development for all on deliberate terms. Typically, we provide custom programs aligned with clients' strategic objectives.



#BE

BETTER ENVIRONMENTS BY MULTI-DESIGN + BRANDING

The overall vibe of a workplace, from the office layout and break-room setup to co-worker dynamics and company culture, has a huge impact on your team's performance and happiness. Positive workplaces tend to exhibit a common set of traits that foster excellence, productivity and camaraderie.

The reverse is also true: If people are physically, mentally or emotionally uncomfortable in the office, they're unlikely to be successful or satisfied with their jobs. Thus, Chris Aligba's Better Environments (BE) ideology focuses on improving work environs, employee engagement, collaboration, innovation and ultimately productivity.



25%

**WE SAVE ALL
OUR CLIENTS A
WHOOPIG
25% ON STAFF
TRAINING COSTS!**

**OUR CUSTOMER
SATISFACTION
(CSAT) INDEX IS
STRONG AT**

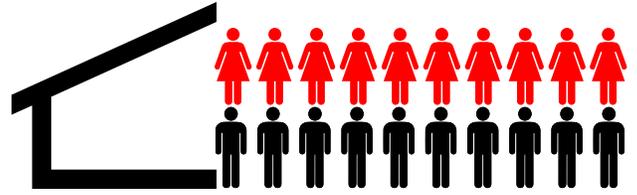
100%

ALWAYS, THE GOAL IS TO ADD VALUE.

TO DRIVE PERFORMANCE AND ENABLE STRATEGY FOR ALL CLIENTS, CHRIS ALIGBA AND HIS ESTEEMED FACULTY FOCUS ON PROVIDING "BETTER PEOPLE", "BETTER ENVIRONMENTS", AND OTHER ORGANISATIONAL CAPABILITIES. IT'S THAT SIMPLE!

CHRISALIGBA.COM

myWORKSHOP METHODOLOGY



1

360° Assessment;
Short & Long Term
Goals; and Snapshot
of Individuals' and/or
Organisation's
Performance.



2

Identify Key Growth
Opportunities;
Analysis of Individual's
and/or Organisation's
Performance; and a
Customised Plan for
Workshop.



4

Participant Follow-
Up & Coaching;
Alumni Network
Enrolment;
Consulting Services;
Available for
Implementation.



3

Customised for
Each Participant;
Provides Leadership
Effectiveness Tools;
Provides a Goal Alignment &
Accountability System; Provides
an Execution Plan and
Facilitated by #TeamCA.

POINTS OF NOTE



Through Chris Aligba's 4-step procedure as elucidated above, you will be able to:

- » Transform your business, organisation and even your personal growth trajectory;
- » Gain practical tools that produce immediate and sustainable results;
- » Unlock the power of your team through goal alignment, accountability, and execution.



my thirty RED-HOT WORKSHOPS.

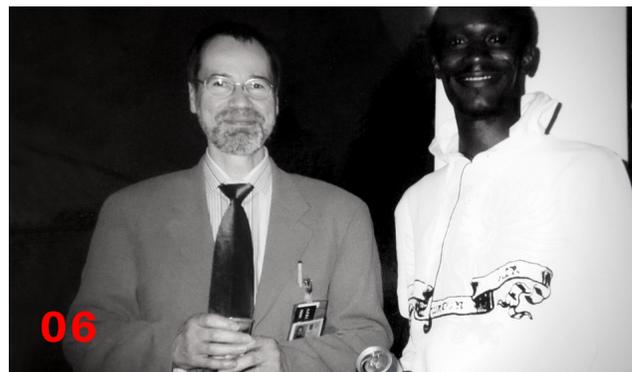
- Authentic & Pragmatic Leadership (Series).
- Coaching, Mentoring and Feedback.
- Coaching Skills for Supervisors and Managers.
- The Value of Constructive Non-Conformity.
- Innovation and Change Management.
- The Era of Digitalization & Its Possibilities.
- Time and Priority Management.
- Team Building, Development & Effectiveness.
- Team Relationships and Trust.
- Making Social Impact a Normal.
- The Bedrock of Society: Fatherhood.
- Healthy Spirituality and Wise Management.
- Service Excellence - Critical to Performance.
- Negotiation Skills and Strategies - Principled.

- Putting back the "Human" in Human Resources.
- Don't forget the Rules of Engagement (Series).
- Train-the-Trainer Insights.
- Achieving Healthy Societies Is A Must!
- Personal Development Workshops (Series).
- Skills Workshop for Government Agencies.
- Living Your Life with Passion & Purpose (Series).
- Living your Life by Design, not by Default.
- Psychological Assessment Tools, Tests & Progs.
- Chris Aligba's Workplace TM Solutions: 'Better People' and 'Better Environs' Programs (BP+BE).
- Professional Development Series for School Teachers, Civil Servants & Healthcare Practitioners (Creativity Workshops).
- Director's Briefs for Directors/CEOs (Series)
- Finding Your Marketing Rhythm (Series).
- Unleashing Potential (Series).
- Africa's Transformative Workshop (Series).
- Every Woman Is A Treasure House (Series).

meet my esteemed inner circle



- 01** Dr. Gavin Douglas
- 02** Mr. Hai Tao Ning
with Chris Aligba
- 03** Mr. Afolabi Imuokhuede
- 04** Rev. Rex Akpojaro
- 05** Mrs. Angela Ukpoma-
Baldwin (MBGN'99)
- 06** Dr. Bill Sutherland
with Chris Aligba
- 07** Dr. Ahmed Beloucif
- 08** Miss Qing Lu and Iswhar
Singh with Chris Aligba



ONE 'TOT'

DID YOU KNOW?

Learning and development can still sometimes be seen as a budget item that can be cut. At ChrisAligba.Com, we believe senior leaders need to “move away from thinking training is a cost to be minimized, to thinking it is an expense that can help achieve company goals.”

Hello...

