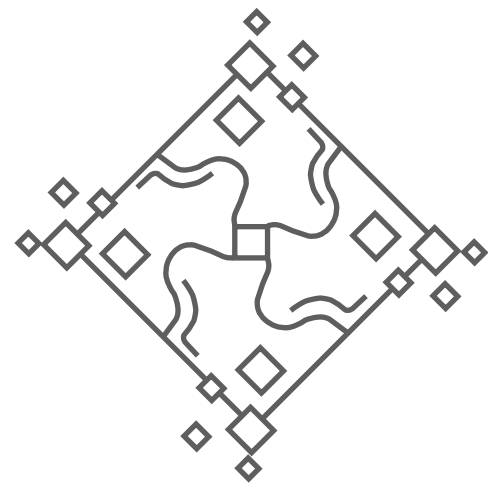


DIAMNIADIO OLYMPIC CITY

Project's Concept Note



ABOUT US



AKI

Advanced Knowledge Ltd.

RIYADH • BARCELONA

OUR MISSION

BUILDING STABLE THRIVING
LIVELIHOODS

Smart Real Estate Development

- Smart Neighbourhood & cities from 10 sq. km
- Large scale smart infrastructure projects (min 50 km):
 - Connected Roads & Highways
 - Smart water infrastructure
 - Renewable energy
 - Smart & Circular waste management
 - Nature-as-an-infrastructure



DIAMNIADIO OLYMPIC CITY

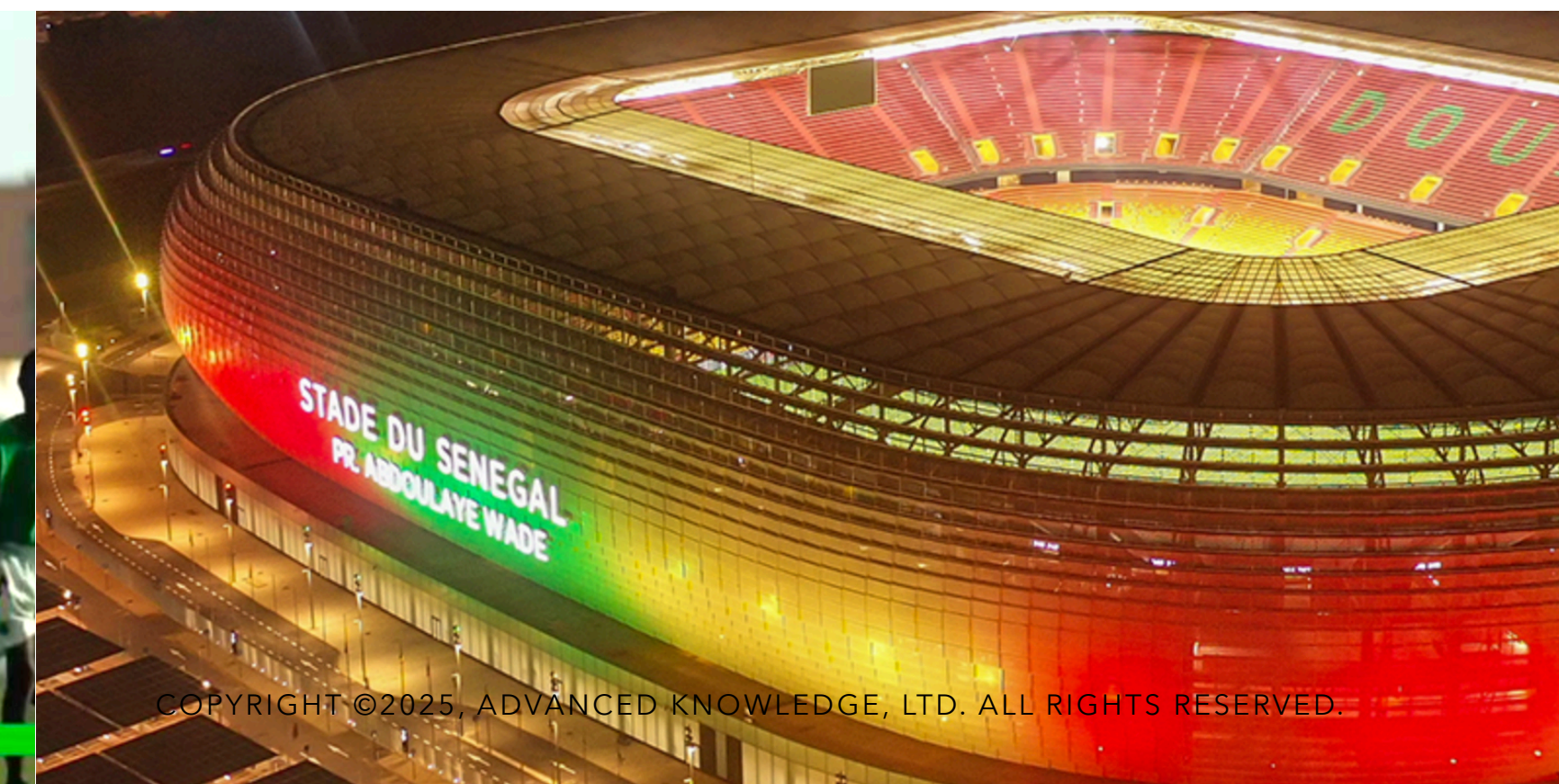
Project's macro-framework

THE OPPORTUNITY

YOUTH OLYMPIC GAMES (YOG) DAKAR 2026

OCTOBER 31 TO NOVEMBER 14, 2026

- The Dakar 2026 Youth Olympic Games is the **first Olympic event to be held on the African continent.**
- **Unique opportunity to strengthen Senegal's image in the world** through sport, art and culture.
- **Aim to offer a fascinating experience**
- Make Dakar “ **a sports hub** ” on the scale of the continent.
- Make the YOG **an economic engine** for Senegal and Africa.



PREPRATIONS FOR DAKAR YOG 2026

GUIDING PRINCIPALS FROM H.E. THE PRESIDENT OF THE REPUBLIC OF SENEGAL

- Importance of the **rigorous management of public funds**
- Priority to **renovating and improving existing infrastructure** rather than building new ones.
- Secure **high quality of security, accommodation, transport, catering and health** related aspects.
- Hold **popular games** in urban areas.
- **Minimize the need to travel** for attending the events by the local public





CITIES BUILDING FUTURES

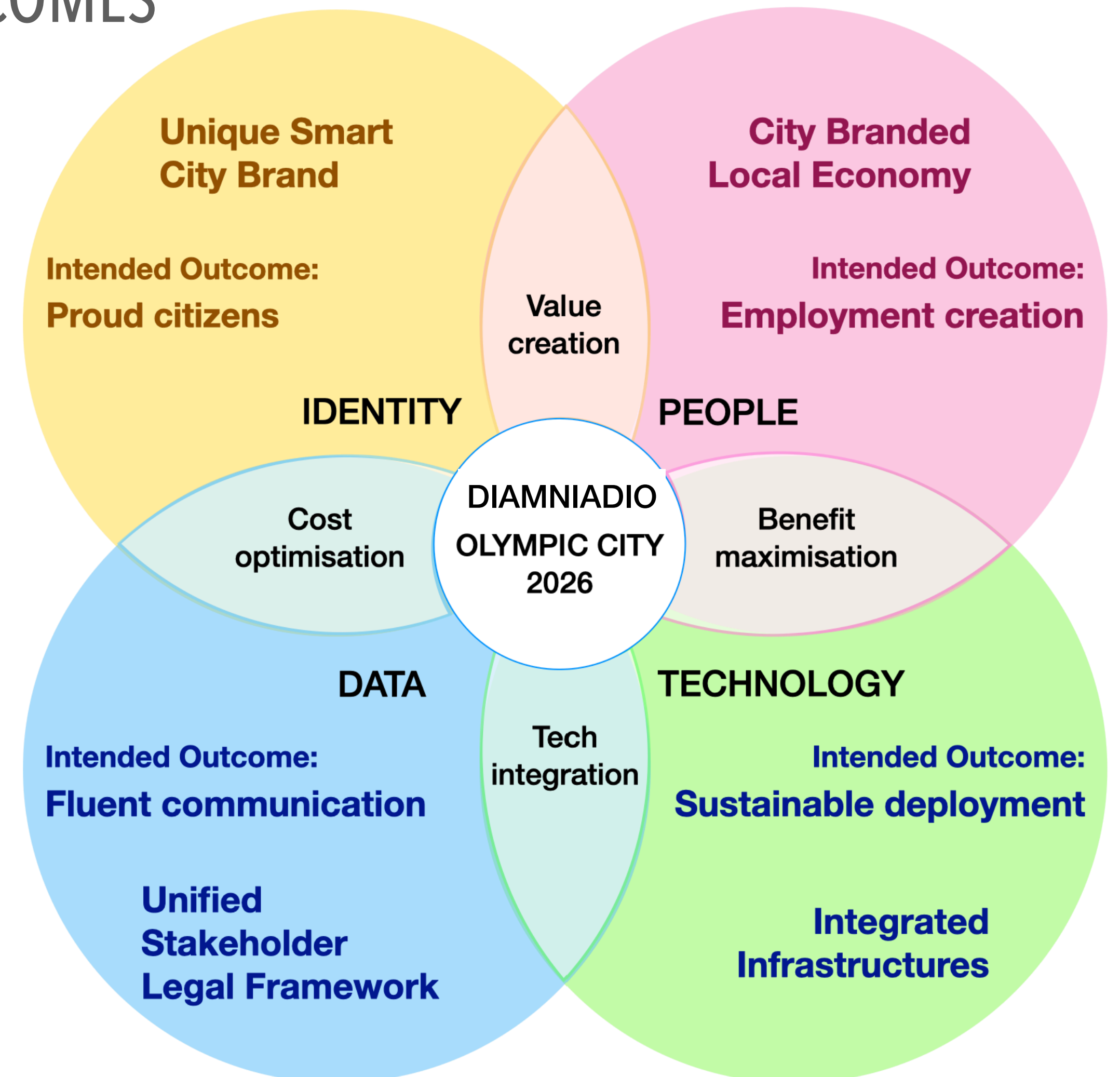
Methodology



NOT ONLY SMART BUT UNIQUE CITY

INTENDED OUTCOMES

- **Unique Smart City Brand:** PROUD Citizens
- **Integrated Infrastructures:** Sustainable deployment
- **Unified Stakeholder's Framework:** Fluent communication
- **City Branded Local Economy:** Jobs & Employment creation



SINGLE DEPLOYMENT

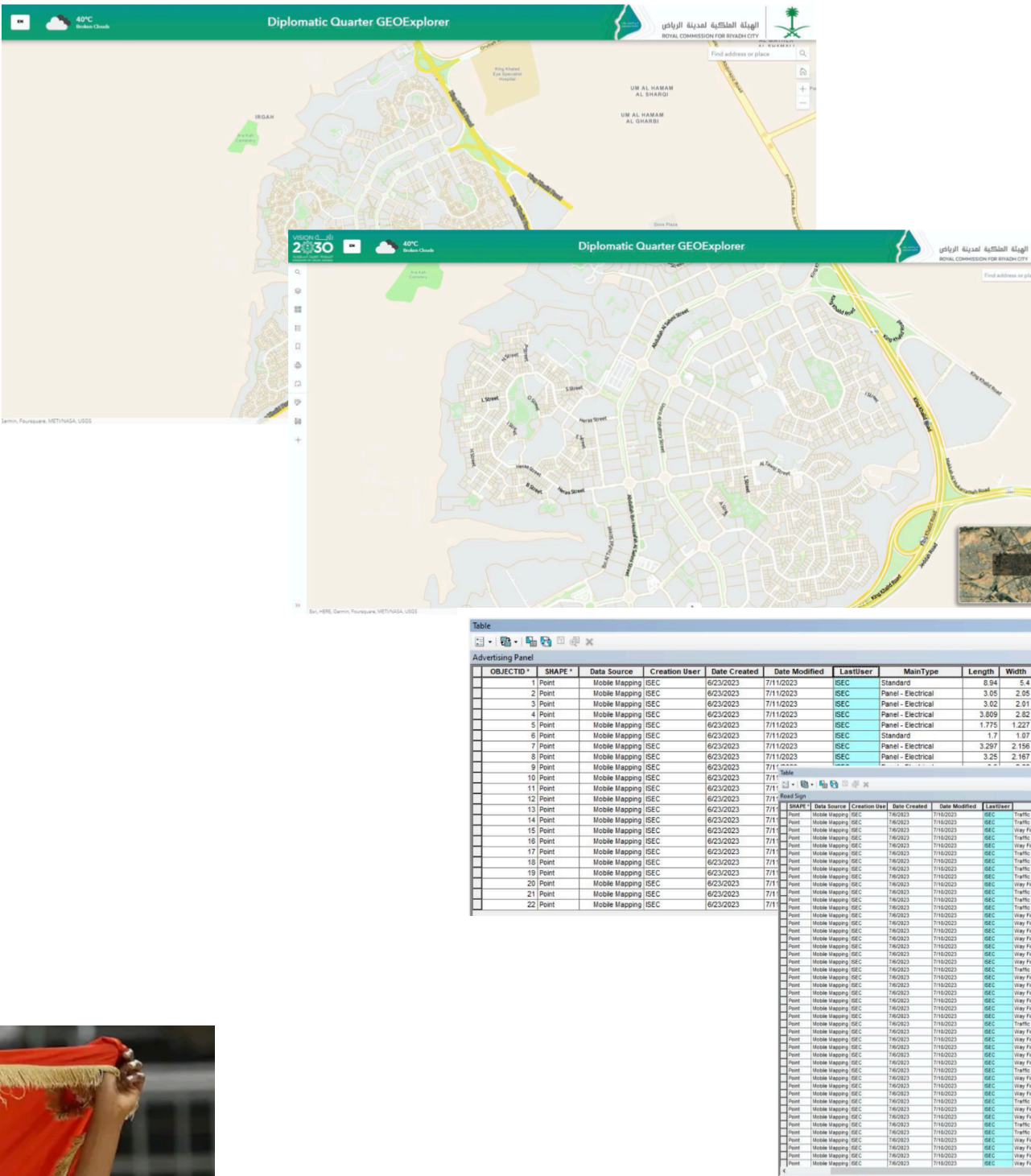
PHYSICAL INFRASTRUCTURE



CITIZEN ENGAGEMENT



GIS DIGITAL PLATFORM





DIAMNIADIO OLYMPIC CITY

Project's Short Description

DIAMNIADIO OLYMPIC CITY 2026

PROPOSAL

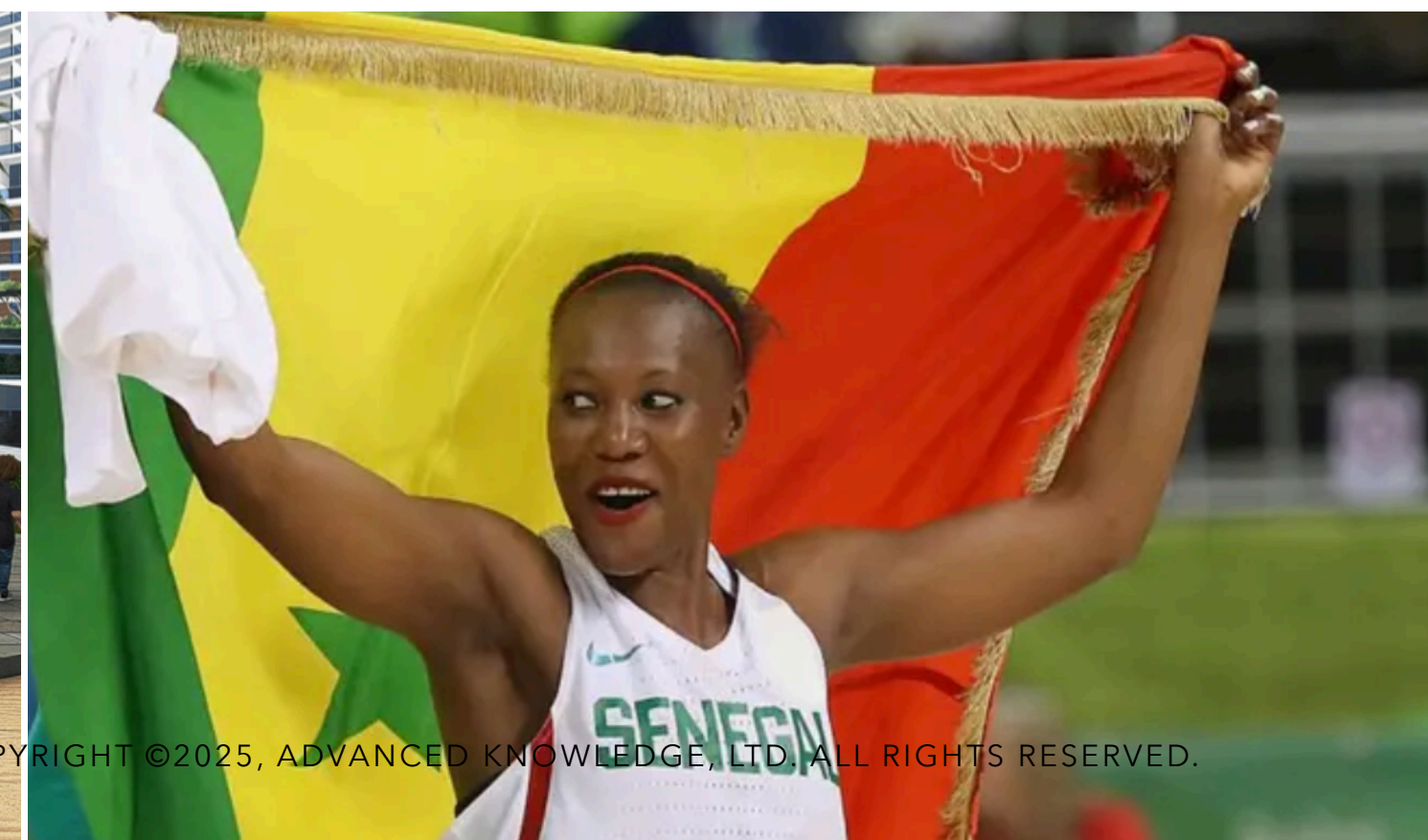
- **Location:** Diamniadio, Senegal
- **Dakar Olympic City 2026:** A mixed-used complex to be built on 10 ha
 - **Residents:** 5 000
 - **Visitors:** 5.5 million per year
 - **Businesses:** 500 enterprises
 - **Commercial facilities:**
 - Commercial center: shops, conference space.
 - Public space with coffee-shops and restaurants, play ground, **out-door olympic-standard sport facilities for Archery, Table Tennis and Sport Climbing**
 - **Bus station:** regional, national and international destinations
 - **10 Towers of mixed-use space:**
 - Hotel with 35.190 beds.
 - Offices: 5.600 m²
 - Residential: 1.200 units



DIAMNIADIO OLYMPIC CITY 2026

BRAND DEFINITION

- **Brand:** DIAMNIADIO OLYMPIC CITY
- **Colors:** the olympic colors: blue, red, green, yellow and black
- **Keywords:** celebration, joy, friendship, growth and high superation
- **Statements:**
 - A place where you are cherished and celebrated.
 - A place that challenges you to grow and overcome your limits with joy and friends.
 - A place with a vibrant welcoming community where you can feel your place and where your contribution is celebrated.
 - The most dynamic and vibrant spot in Africa for the international sport's community.



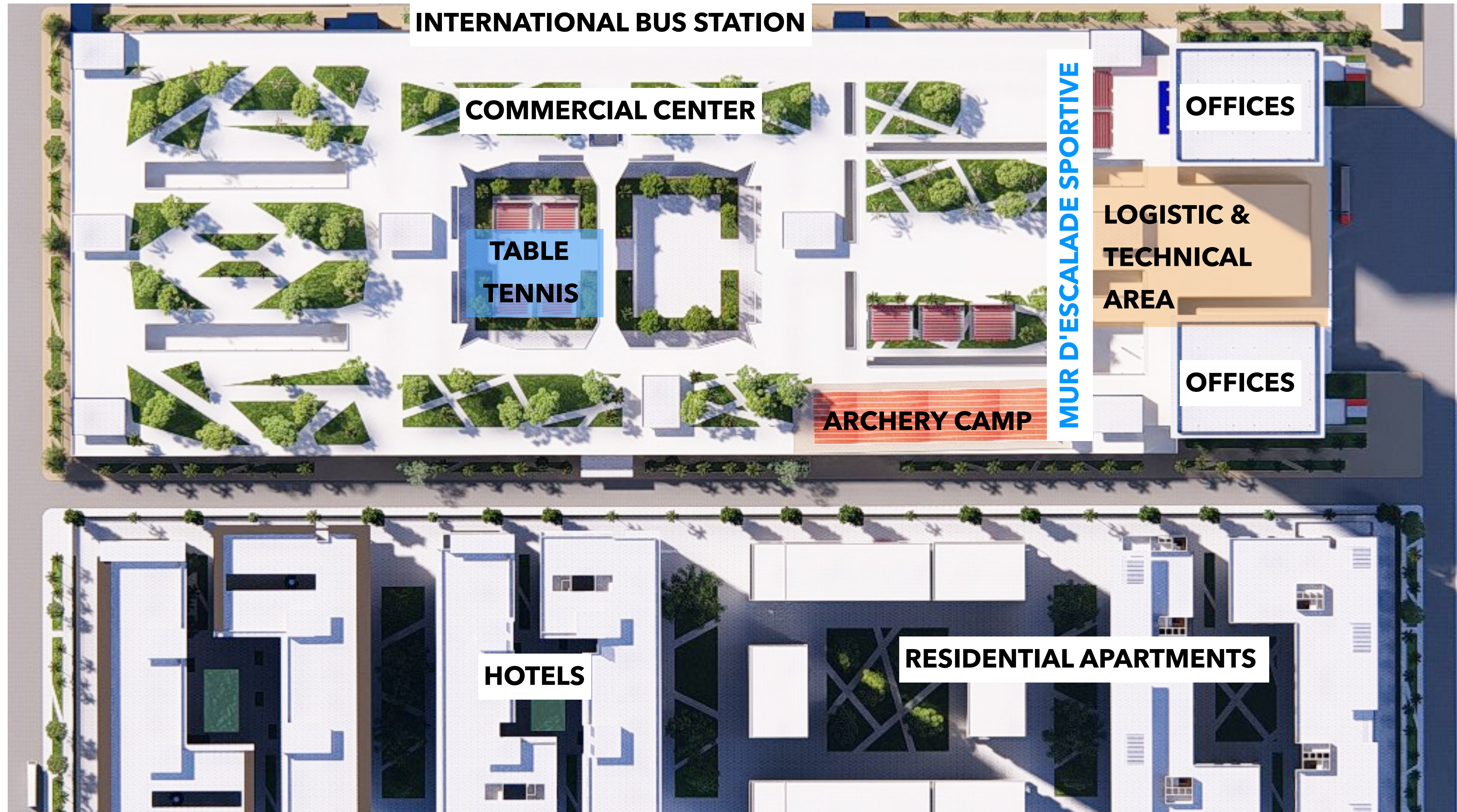


DIAMNIADIO OLYMPIC CITY

Master Plan Proposal



DIAMNIADIO OLYMPIC CITY



DIAMNIADIO OLYMPIC CITY 2026

INTERNATIONAL BUS STATION

MOBILITY CENTER FOR THE YOG 2026

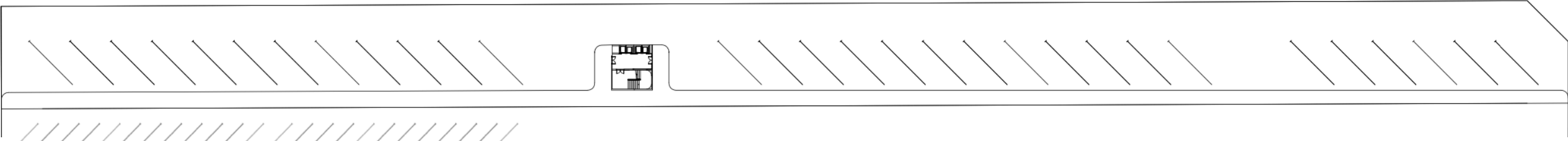
- 1. Electric units for mobility in Diamniadio
- 2. Buses for mobility between the Olympic sites in Dakar, Diamniadio and Say



INTERNATIONAL LINES

REGIONAL LINES

LOCAL LINES

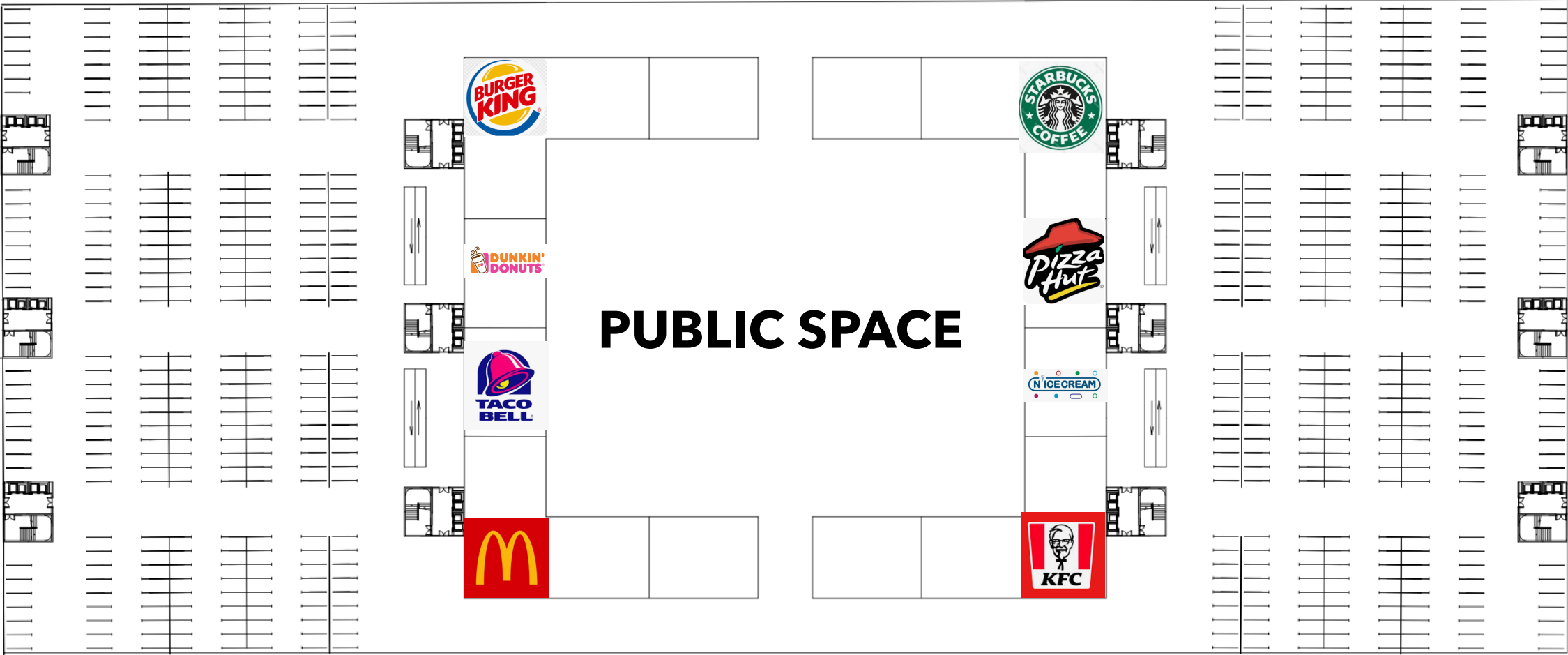


ELECTRICAL MOBILITY

DIAMNIADIO OLYMPIC CITY 2026

COMMERCIAL CENTER

GROUND FLOOR

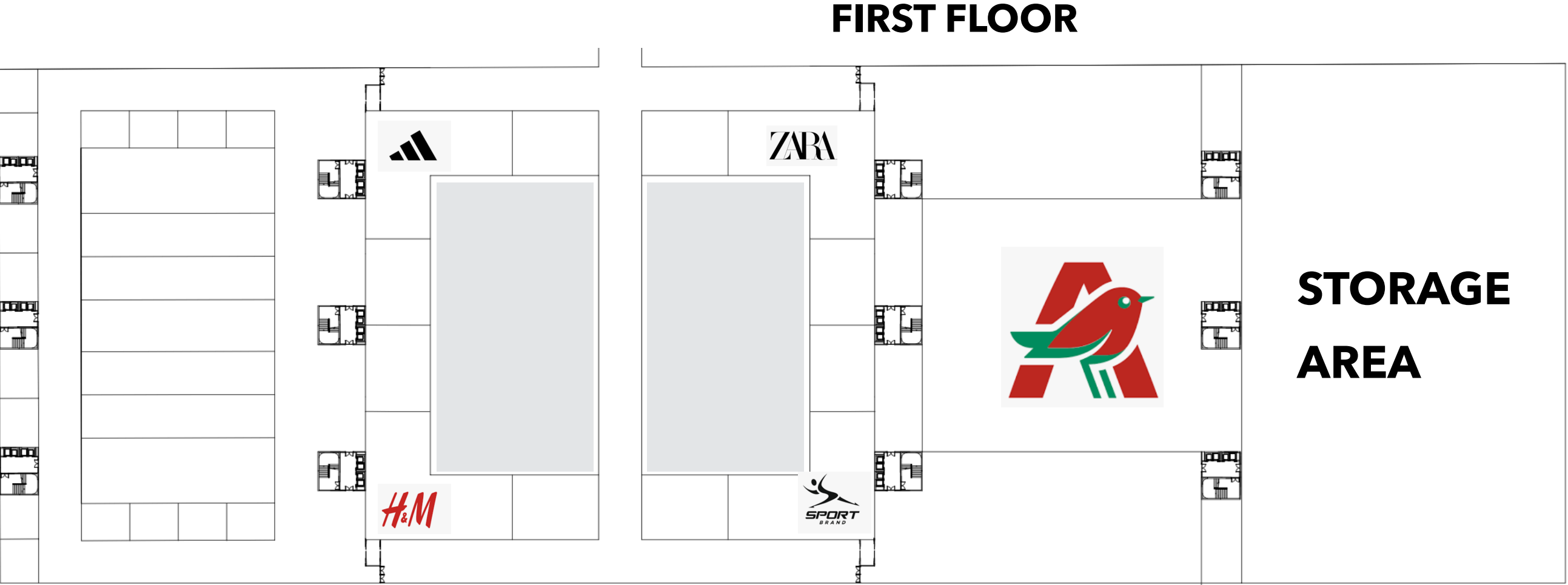


GROUND FLOOR

- 1. Parking: 533 slots
- 2. Food Court: 12 big brands
- 3. Public space: play-ground, Tennis and Archery facilities
- 4. Logistic area
- 5. Waste management area

FIRST FLOOR

- 1. 1 supermarket
- 2. Shops: 35 units
- 3. Storage area



DIAMNIADIO OLYMPIC CITY 2026

HOTELS

The best accommodation experience in Africa

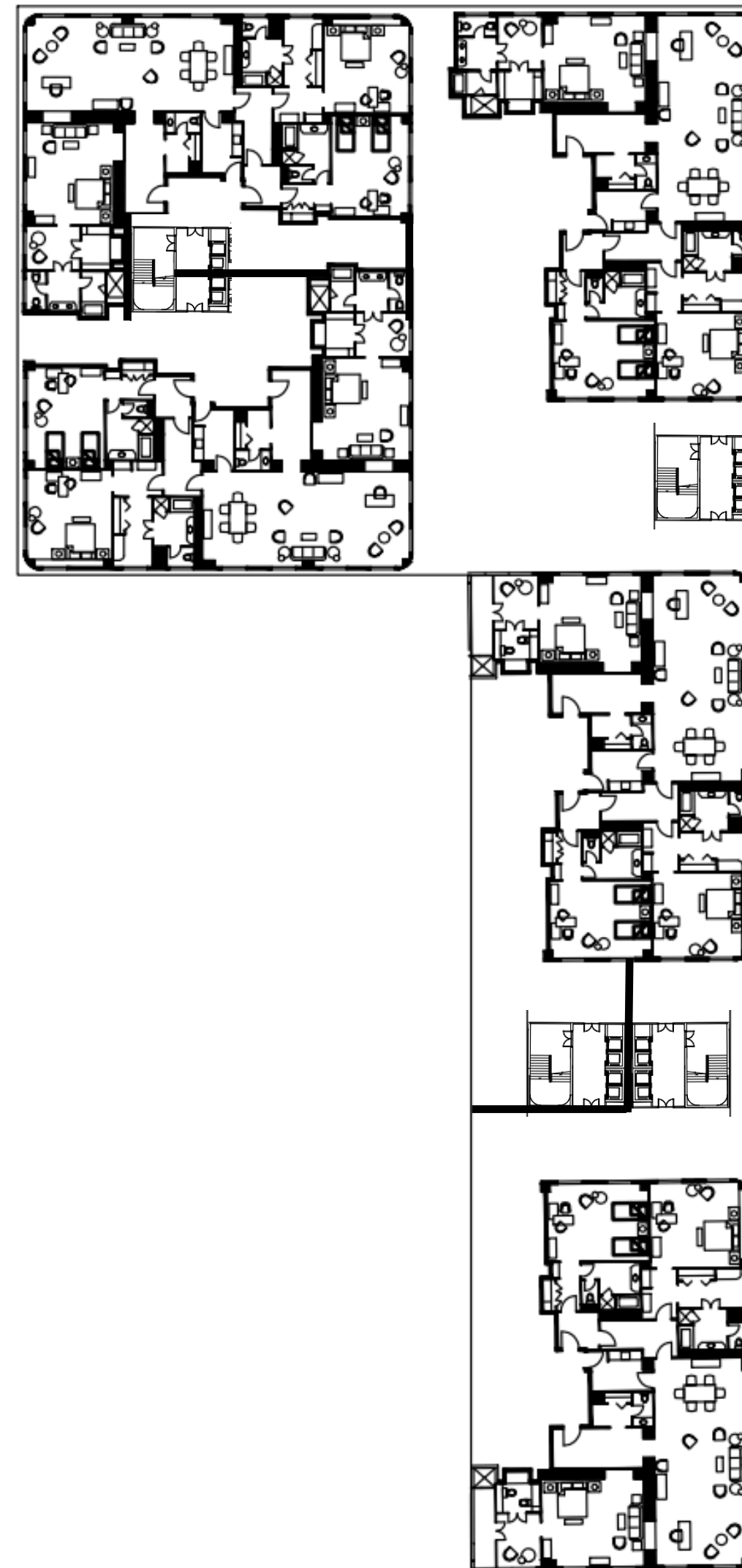
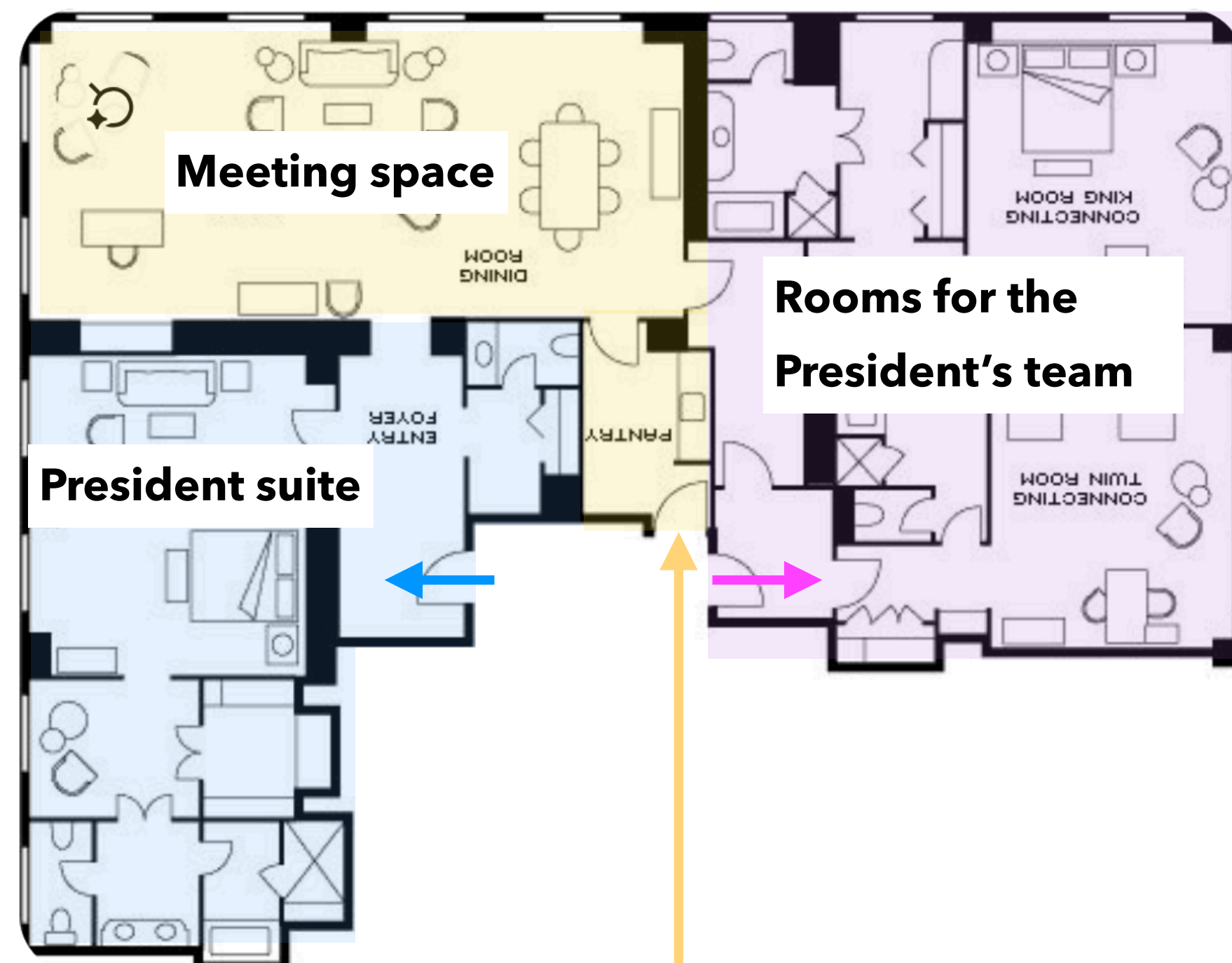


DIAMNIADIO OLYMPIC CITY 2026

HOTELS

Presidential Accommodation

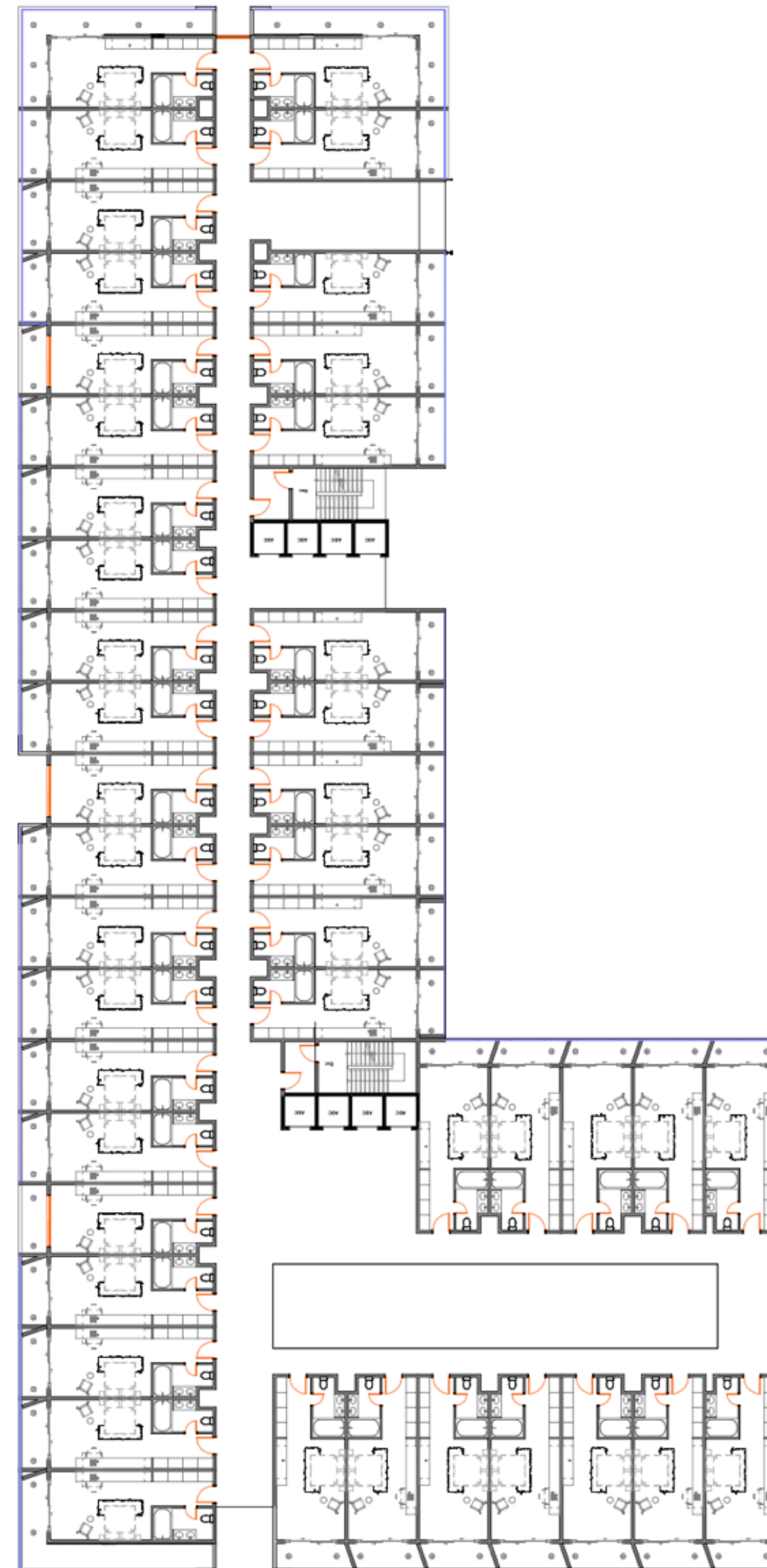
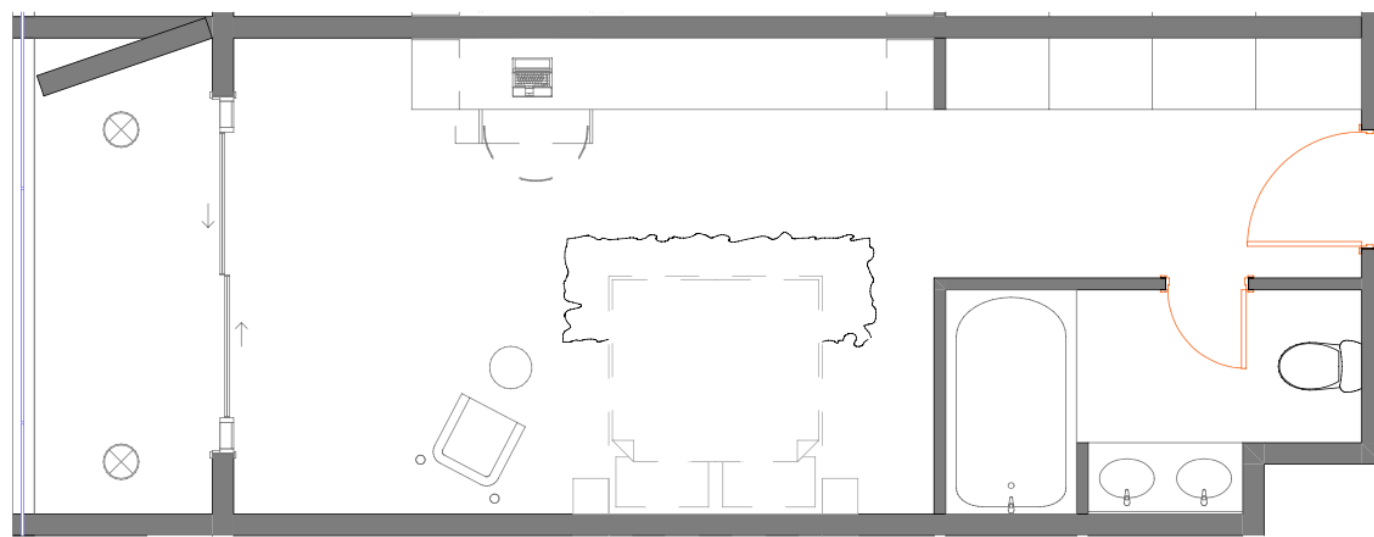
- 20 units
- Room area : 100 m²
- **Independent entrance for each room**
- High security and privacy



DIAMNIADIO OLYMPIC CITY 2026

Modern Accommodation

- 2 towers (15 floors)
- Total surface : 78.840 m²
- 1.076 double rooms
- Room's area : 33 m²
- Lobby and services

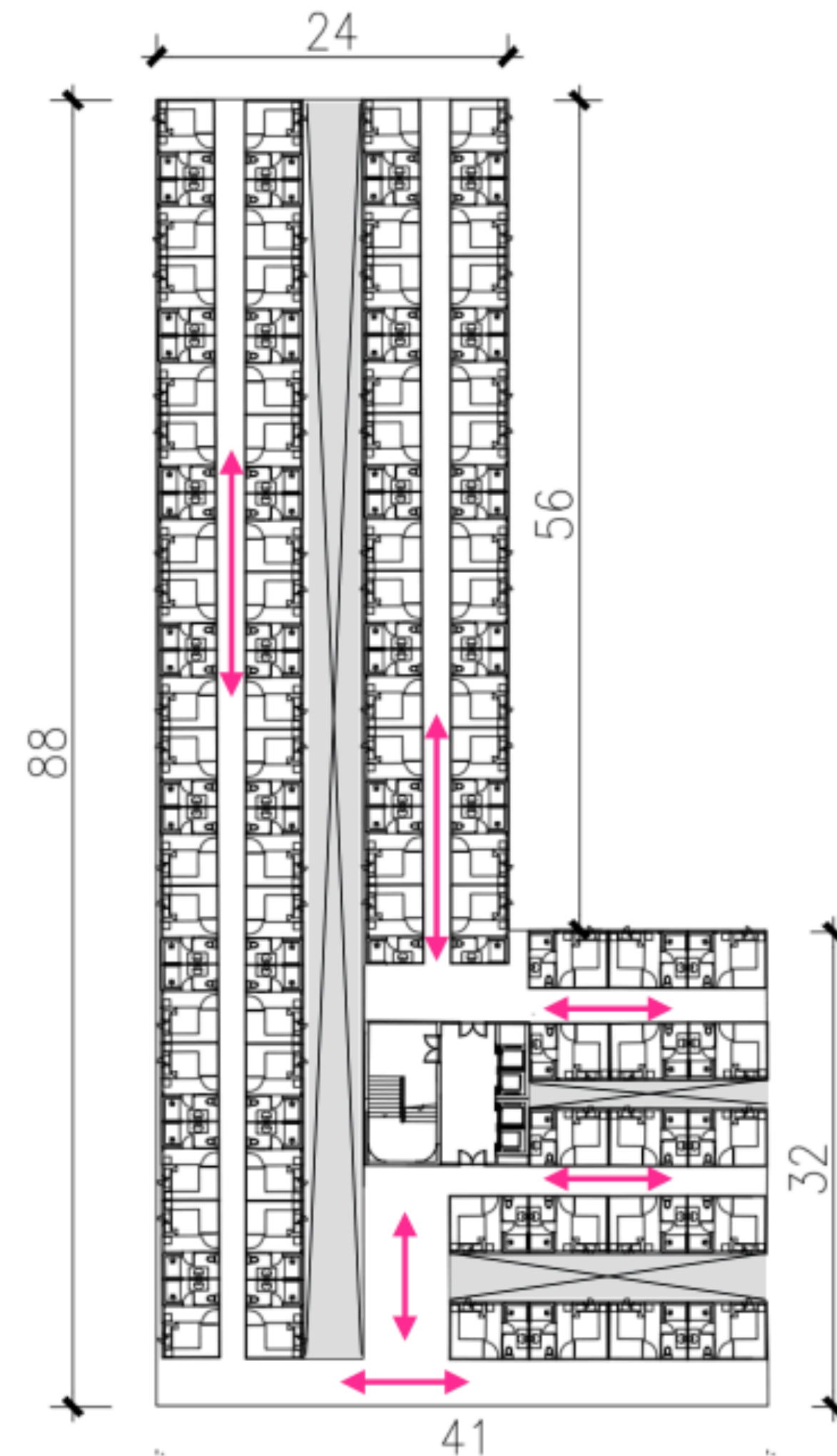
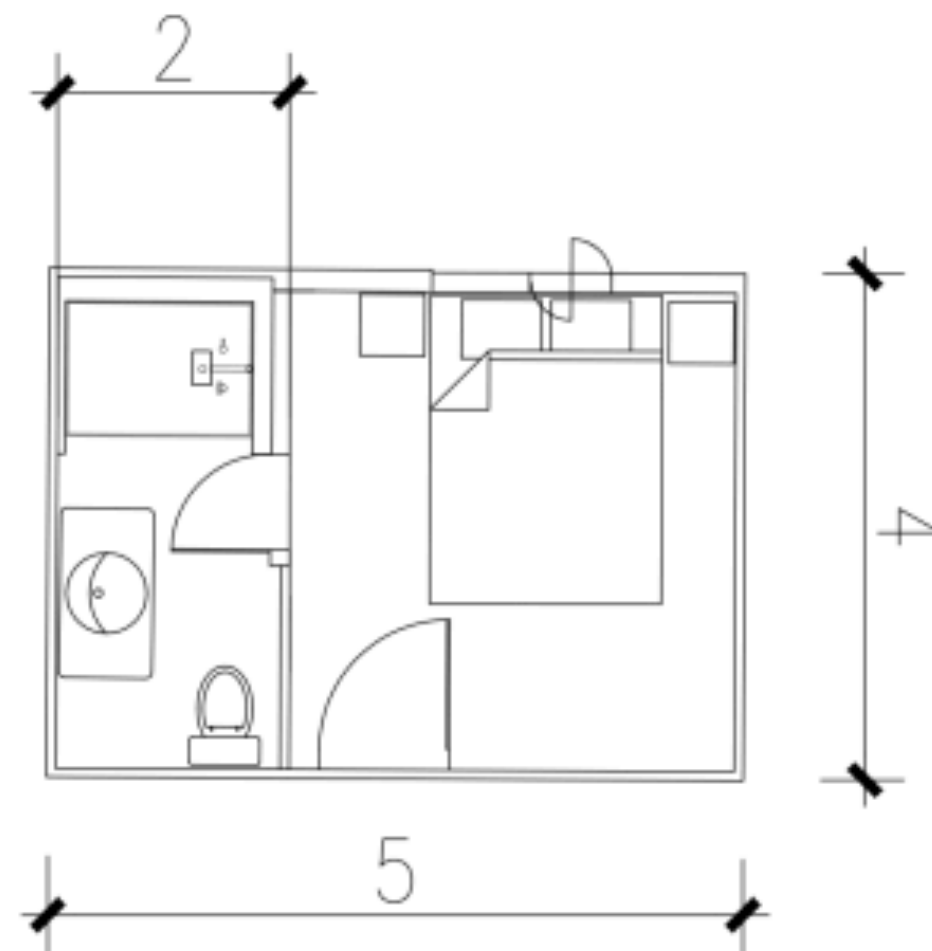


DIAMNIADIO OLYMPIC CITY 2026

HOTELS

Modern Accommodation

- 2 towers (15 floors)
- Total surface : 79.680 m²
- 1.704 double rooms
- Room's area : 20 m²
- Lobby and services



DIAMNIADIO OLYMPIC CITY 2026

RESIDENTIAL APARTMENTS

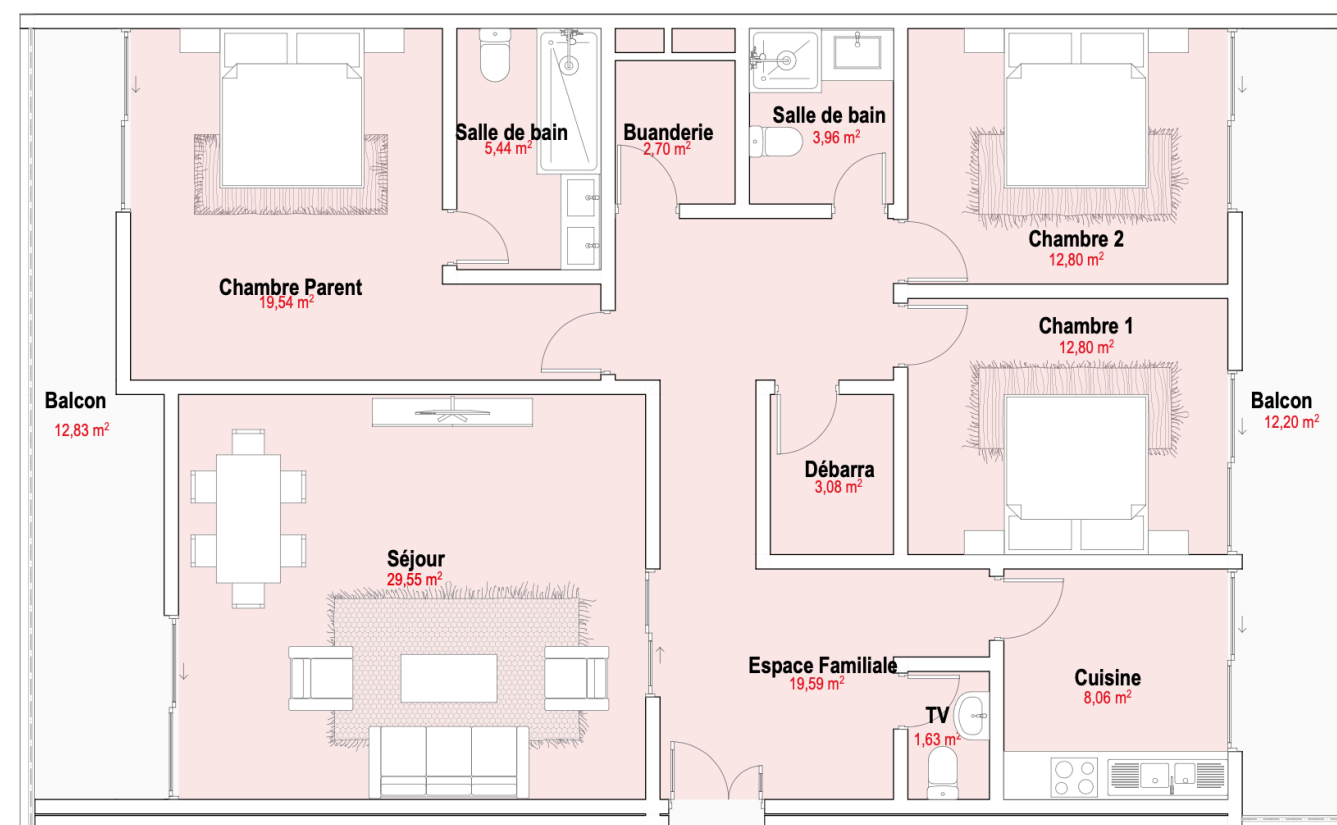
RESIDENTIAL APARTMENTS

360 units (30% social housing)

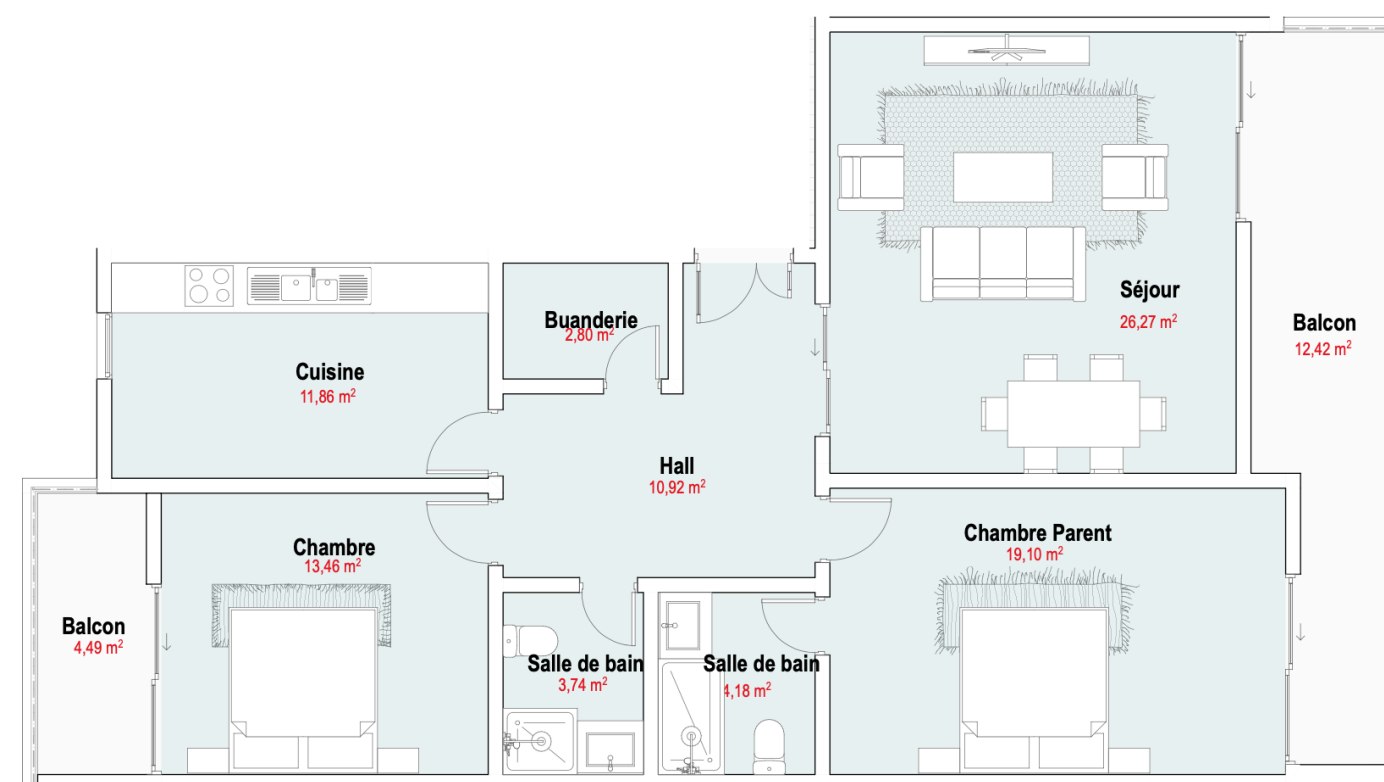
- 3-bedrooms apartments : 120 units
- 2-bedrooms apartments : 120 units
- 1-bedroom apartments : 120 units



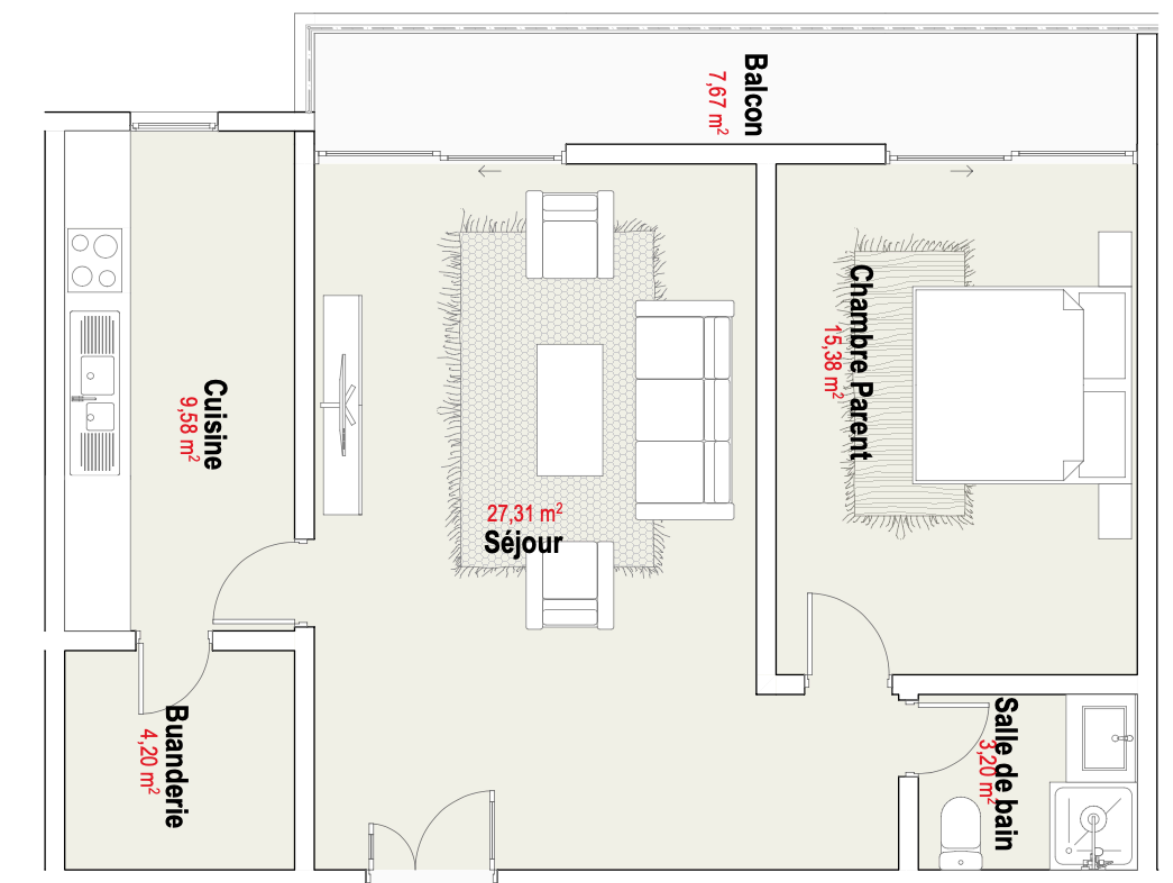
3-BEDROOMS APARTMENTS



3-BEDROOMS APARTMENTS



1-BEDROOM APARTMENTS



DIAMNIADIO OLYMPIC CITY

Proposed Economy Model



DIAMNIADIO OLYMPIC CITY 2026

STAKEHOLDER'S GROUPS

- **Visitors:**

- Citizens from Dakar & Senegal
- Tourist from Africa
- International tourists
- Business professionals
- Visiting students & researchers

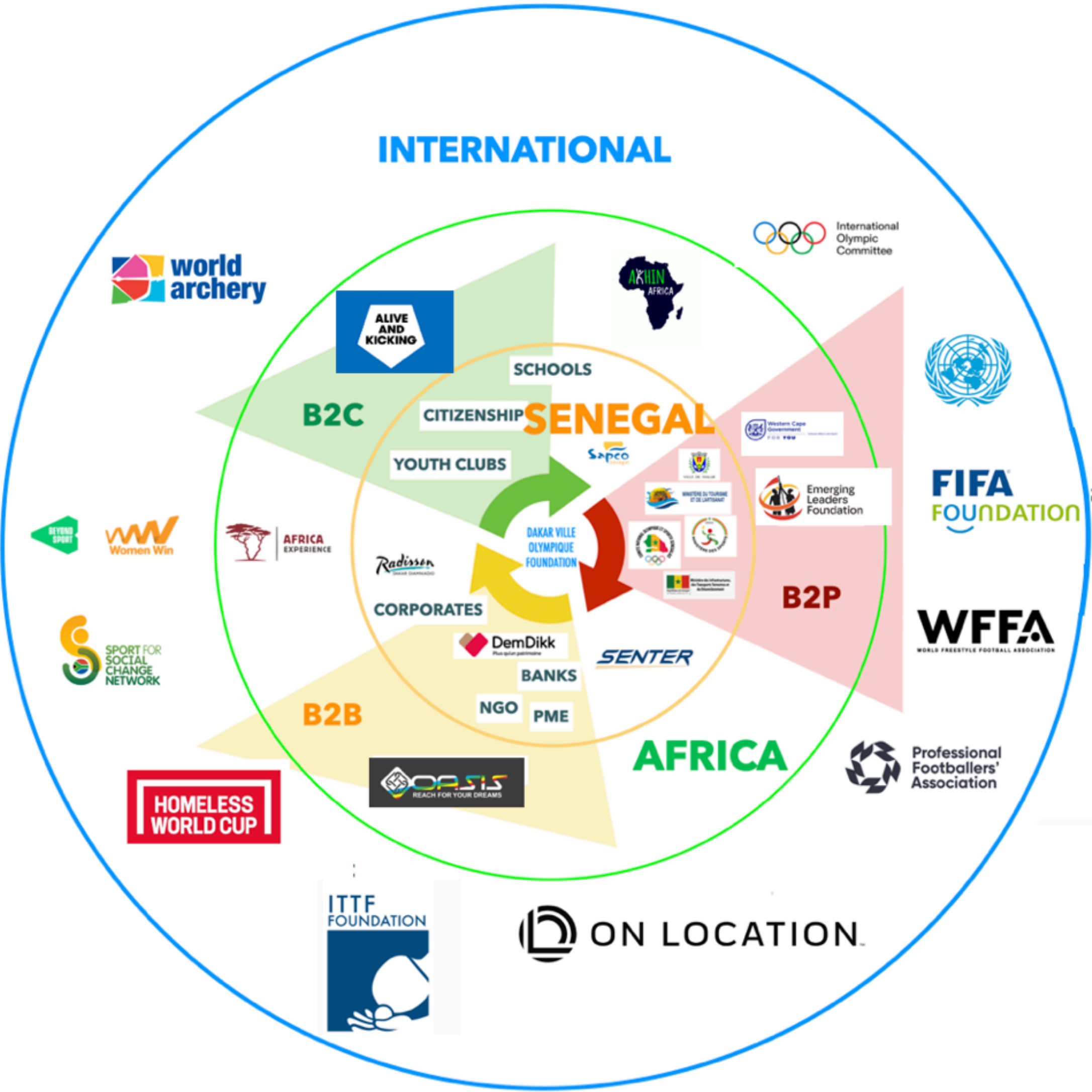
- **Residents:**

- Families
- Young professionals
- Students
- Start-ups & SMEs
- Multinational Brands & Corporations
- International organizations & NGOs



DIAMNIADIO OLYMPIC CITY 2026

ECOSYSTEM



DIAMNIADIO OLYMPIC CITY 2026

ECONOMIC SECTORS

Revenue model's mix: rent, services, data, impact, business creation

MAIN INDUSTRIES

BUSINESS OPPORTUNITIES

- Real Estate
- Retail
- Telecommunication
- Utilities
- Transportation
- Personalized Services

TOURISM

BUSINESS OPPORTUNITIES

- Accommodation
- Food & Beverage
- Retail & Merchandising
- Entertainment
- Sports
- Services: telecomm, cleaning, transport

ENTERTAINMENT

BUSINESS OPPORTUNITIES

- Events
- Cinema & Concerts
- Retail & Merchandising
- Education
- Sports & E-Sports
- Food & Beverage

DATA ECONOMY

BUSINESS OPPORTUNITIES

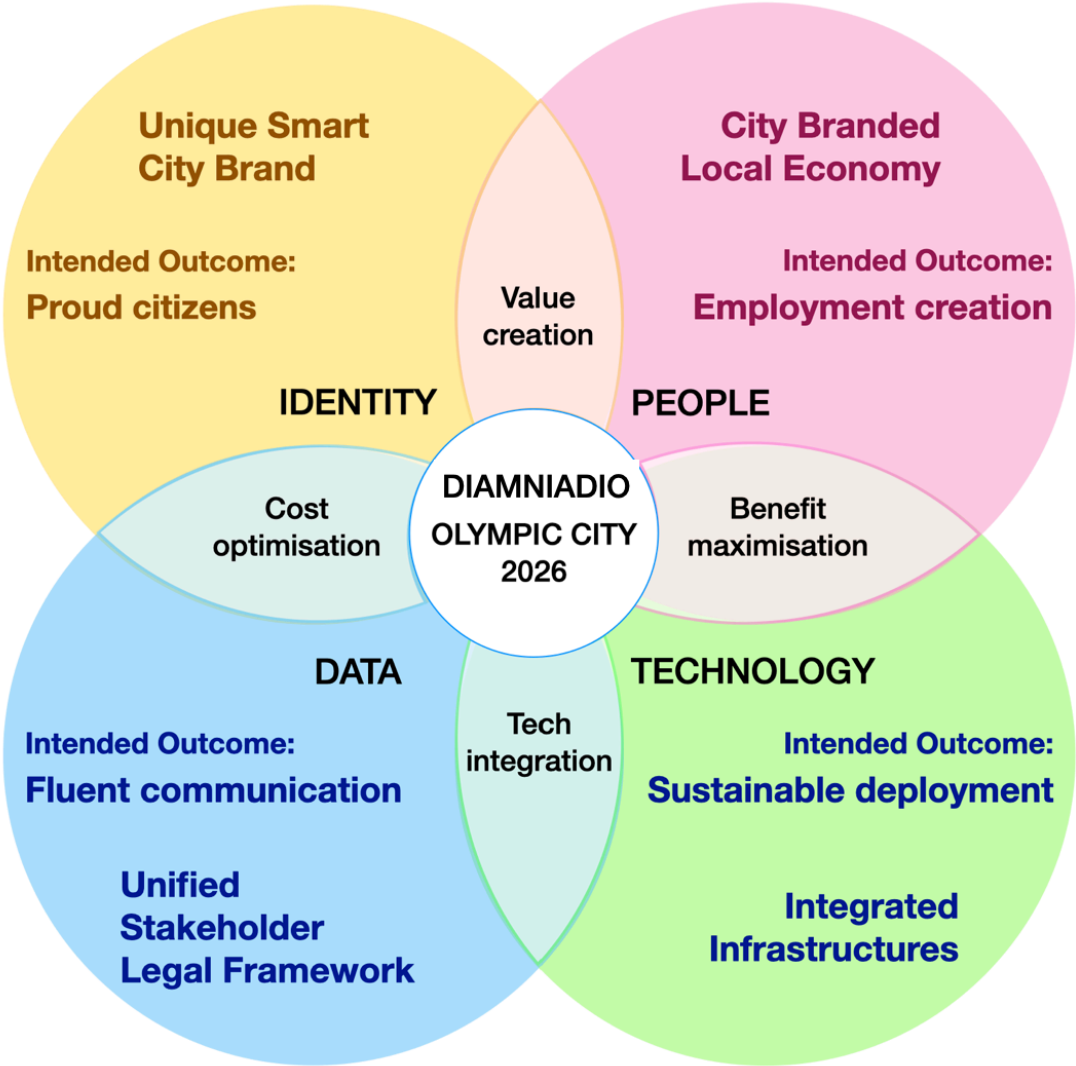
- Data Marketplace
- AI Economy
- Integrated Market Ecosystems
- Tracking & Certification
- Impact Economy
- Digital defence

DIAMNIADIO OLYMPIC CITY 2026

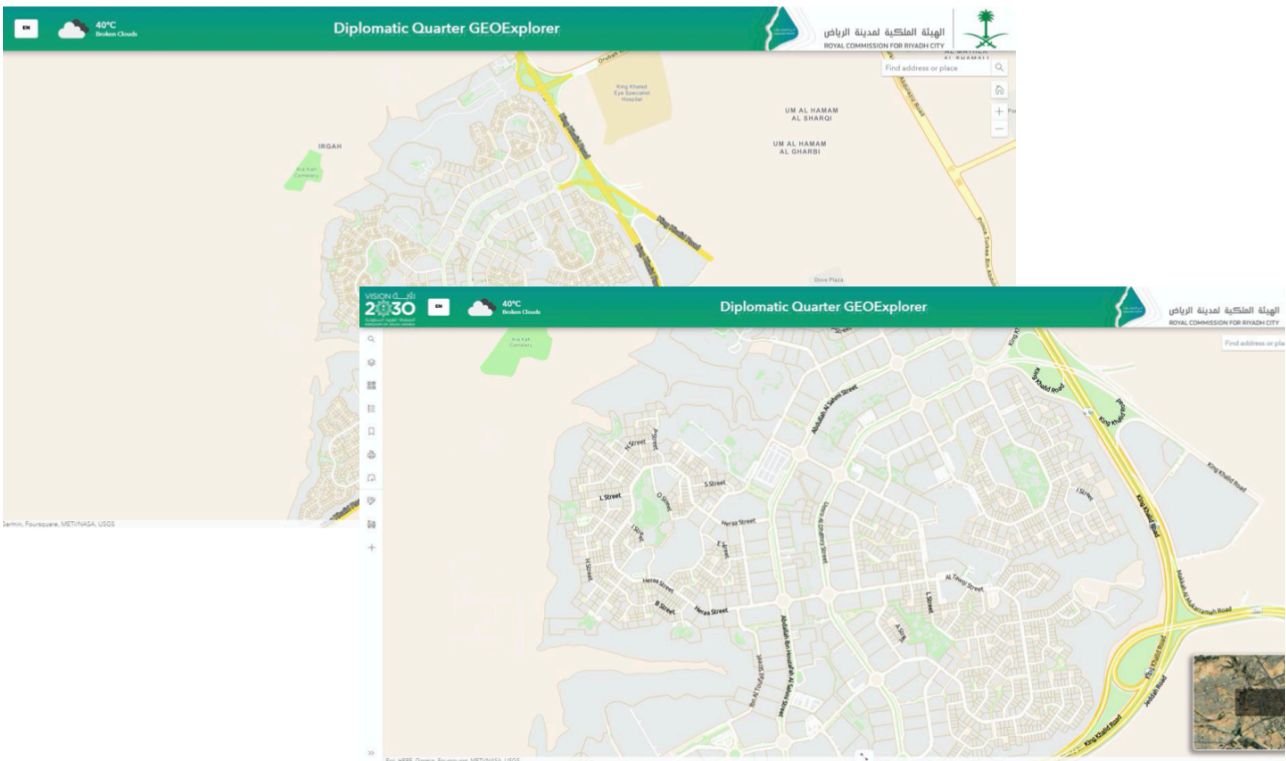
CITIZEN ENGAGEMENT



PHYSICAL INFRASTRUCTURE



GIS DIGITAL PLATFORM



LOCAL ECONOMY

MAIN INDUSTRIES

BUSINESS OPPORTUNITIES

- Real Estate
- Retail
- Telecommunication
- Utilities
- Transportation
- Personalized Services

TOURISM

BUSINESS OPPORTUNITIES

- Accommodation
- Food & Beverage
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- Entertainment
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ENTERTAINMENT

BUSINESS OPPORTUNITIES

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DATA ECONOMY

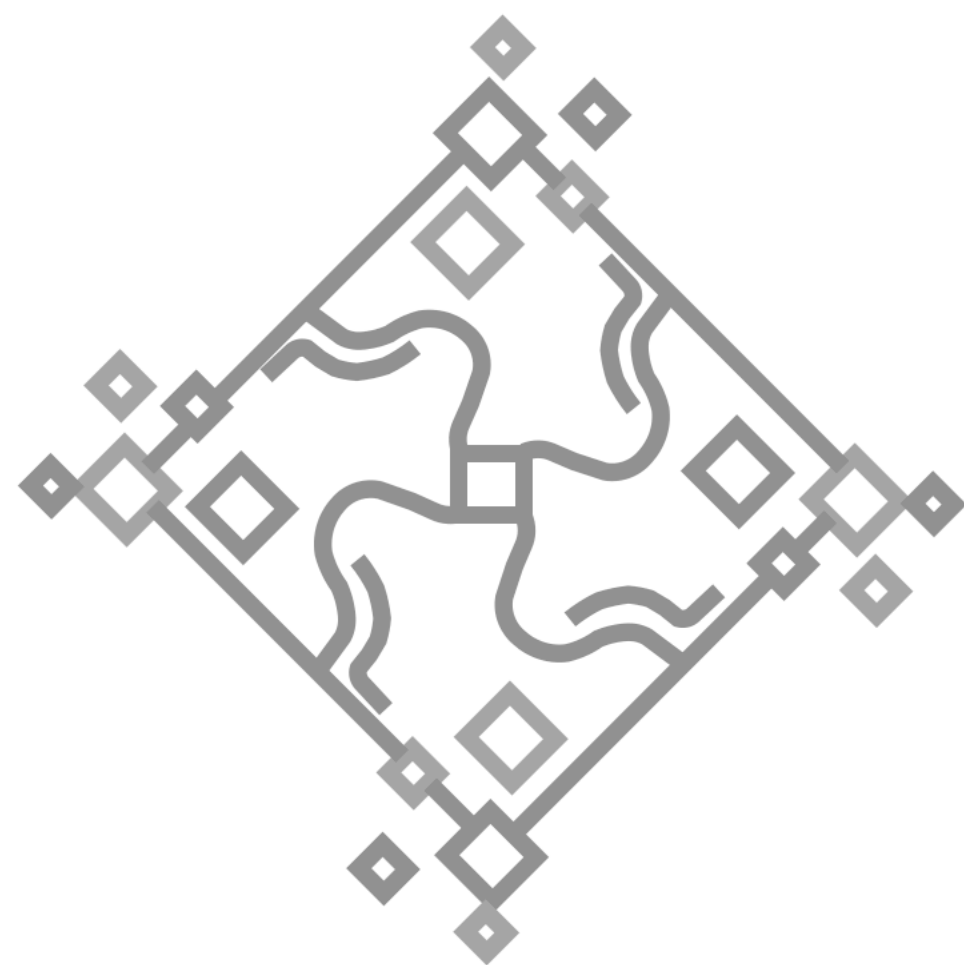
BUSINESS OPPORTUNITIES

- Data Marketplace
- AI Economy
- Integrated Market Ecosystems
- Tracking & Certification
- Impact Economy
- Digital defence

NEVER SEEN SUCCESS

INTENDED IMPACT

- **Social Impact:** Support a wide participation at the YOG's event by providing accommodation and services for:
 - **4-15K** athletes.
 - **500K** attending spectators.
 - **50K** new jobs.
- **Impact on the International Promotion and National Brand of Senegal:**
 - International promotion campaign: to engage international organisations to open offices in the Complex.
 - Become an international destination for tourism.
- **Environmental Impact:** The First building complex with **a tree for each resident**.
- **Economic Impact:**
 - Engage **100+** international sports organisations, brands and businesses to open offices in the Complex.
 - Run a Start-up program, create **50 new companies** to serve at the YOG.



AKI

Advanced Knowledge Ltd.

Head Office RIYADH

KAFD 2822, Riyadh 13519

Kingdom of Saudi Arabia

Office EUROPA

Av. Diagonal, 433 Bis 1º2a

08036 Barcelona, Spain