



John Ashley, M.S.
COO

John Ashley has spent over 30 years designing, developing, and commercializing complex healthcare technologies. He obtained a B.S. in mechanical engineering and M.S. in engineering from the Massachusetts Institute of Technology.

John has been a founder or early employee in over ten start-up companies in Silicon Valley and a leader in the medical device field for innovating arthroscopic surgery and UV-C Light Sanitization products with many patents and inventions of his own. Two of his companies had initial public offerings (IPOs) and over seven have been acquired. In total these businesses have returned over \$1.25B to investors and created dozens of products to benefit both patients and doctors. An engaging and inspirational leader, John is adept at optimizing market potential through product innovation, operational excellence, and highly efficient go-to-market strategies. He is often recognized for his problem-solving skills, ability to attract and develop top talent, and natural curiosity to deliver results in key performance areas.

John enjoys the challenge of not only bringing a new innovative technology to market but also building up the team, company processes, and culture to create a successful organization. He is also an advisor to the Surgical Innovations program at UCSF, the Biomedical Engineering Department at the University of the Pacific, and a Venture Mentor with the MIT Northern CA Alumni. He enjoys traveling, skiing, and golf with his wife and two boys.

We're delighted and very proud to have John on our Team as our Chief Operating Officer and he's already proven to be an extremely valuable asset, as we're sure he'll be for years to come!