



Megan M. McMills, PhD.
Chief Marketing Officer

Dr. Megan M. McMills is the Chief Marketing Officer (CMO) for Strategic Innovations, LLC. She's passionate about using her talent and experience to bring the company's vision to market and make using the eDOR suite of products the industry standard throughout the world. Dr. McMills earned her doctorate in Educational Administration through the Anderson School of Business and the Graduate School of Education, at UCLA, where she produced ground-breaking research related to building success in CEOs through reflective and experiential learning.

As the CMO, Dr. McMills is the executive responsible for Strategic Innovations' branding and marketing activity. This position includes managing our market research, brand and product management, communications, pricing and customer service. We've created and lead a marketing strategy which generates business and brand growth, as well as sustainability of products and sales. I'm a TEAM player at heart, and that's my passion.

Megan was born in Pittsburgh, Pennsylvania to the HR executive of US Steel Corporation. At the age of ten, she and her mother moved to Palo Alto, CA as a result of her father's passing away. Megan enjoyed a successful high school career, graduating top in her class and moved on to graduate from the University of Nebraska with a B.S., majoring in education and minoring in mathematics. Again, graduating with distinction. Dr. McMills earned her masters' and doctorate from UCLA, graduating Summa Cum Laude in both cases.

Dr. McMills served as the Executive Director of a large unified school district (Redondo-Beach Unified School District) where she was in charge of Special Education, Staff Development and Technology. As a school administrator, Megan introduced FIRST Robotics to the schools she led, and she raised significant funds for each school in which she's been involved.

Megan is currently living in Fresno, California with her significant other. Between the two of them, they have four adult daughters, four grandchildren, and a child on the way! She's an incredibly passionate and talented communicator who continually looks for creative and new ways to seize the day. She and Paul enjoy golfing, hiking and traveling (especially to the beach!)