

Drive profitability and growth with ENTERPRISE RISK MANAGEMENT



AVOID UNPLEASANT SURPRISES FOR
SHAREHOLDERS AND NEGATIVE REGULATORY
INTERVENTION AND PENALTIES

ZYGOTEK

Strategic Risk  Managed Outcomes

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AN OVERVIEW

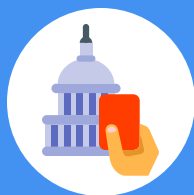
Recent changes in data privacy regulations and global competition have threatened businesses large and small. 41% of CEOs surveyed report over-regulation as a significant threat, with another 46% of CEOs described competition as a significant threat. Enterprise risk management (ERM) will enhance your ability to take appropriate risks that create value. Protecting value and driving profitability and growth by using risk management techniques to generate value are the main goals of ERM.

In fact, almost 50% of CEOs strongly agree that enterprise risk management will enhance their ability to take appropriate risks that create value.

What this tells us is that the percentage of organizations with relatively mature risk management processes increased over recent years, although the majority of organizations still do not believe their processes reflect a “complete” or robust ERM process.

While progress is being made, there is still room for significant improvement in risk oversight for many companies, according to AICPA.

It’s clear that significant steps need to be taken within a majority of businesses to align ERM goals with corporate strategy and mature ERM processes to enhance program effectiveness to ensure ERM is producing value for the company.



41%
of CEO’s viewed over-regulation as a significant threat, with another 18 percent viewing it as a very substantial threat.



67%
of boards are calling for more involvement, with even higher percentages of boards asking for greater involvement in risk oversight.



Just over 1/3
of organizations do no formal assessments of emerging strategic, market, or industry risks.



Nearly 1/2
of the CEOs reported that they are more aggressive risk takers than in the past.



44%
of CEO’s strongly agree that enterprise risk management will enhance their ability to take appropriate risks that create value.



58%
of companies have a management-level risk committee, up from 45% last year.

OUR METHODOLOGY

Creating, preserving, realizing, and maximizing business value

STEP 1

Analyze Business Context

Analyze trends, relationships, and other factors that influence current and future strategy and business objectives to understand past, present, and future performance.

STEP 5

Implement Risk Responses

Select and deploy a risk response and consider the severity and prioritization of the risk as well as the business context and associated business objectives.

STEP 2

Define Risk Appetite

Align analysis used to assess risk in general and develop the risk appetite statements by seeking the optimal balance between risk and opportunity.

STEP 4

Prioritize Risks and Trade-offs

Prioritize risks to inform decision-making on risk responses and optimize the allocation of resources and evaluate the trade-offs.

STEP 3

Identify Risks and Assess Severity

Identify new, emerging, and changing risks to the achievement of strategy and business objectives and establish an inventory of risks by severity.

MISSION, VISION, CORE VALUES & STRATEGY



BUSINESS OBJECTIVES & IMPLEMENTATION



PERFORMANCE & ENHANCED VALUE

WHO WE ARE

A powerful combination of CISOs, CTOs, CIOs, and experienced Consulting Partners.

The Zygotek team is different from other consulting firms because we are world-class executives who have spent time "in the trenches" mitigating risk, enabling opportunities, and delivering results for our companies.

We use specific set of proven principles and processes to collaborate with you and your team, to mitigate your risk, provide transformative insights, fast execution, and deliver the maximum business value for your investment.

WHAT WE DO

We help clients mitigate their strategic and digital risk, identify and act on strategic opportunities, drive new sources of revenue to their top line, and to reduce their bottom line costs. We deliver these results by following our simple four-phase methodology:

- Assess – Using our experience, we quickly and effectively assess your situation.
- Advise – Provide recommendations and roadmaps to get you where you need to be.
- Act - Using highly skilled small teams, we help you implement solutions with a rapid payback.
- Assure – To protect your investment, we conduct periodic reviews and recommend improvements.



"Trusted Advisor"

"Immediately became a trusted advisor and played a critical role in developing all of our InfoSec functions." -Global manufacturer



"Above and beyond"

"Tackles projects in an extremely organized and detailed manner, communicating at timely intervals, and going above and beyond to produce quality deliverables." -Consulting firm



"Value-add capabilities"

"Helped us develop and implement an enterprise security plan and transformed dysfunctional processes into value-add capabilities. They were an invaluable addition to our team." -Technology agency

Our experience includes helping numerous global companies in all verticals, including:

- Pfizer
- Moody's
- Johnson & Johnson
- Altisource
- St. Joseph Health
- CDC
- GIA
- HBO
- Molecular Devices
- ABSciex
- EDeal
- DeAnza College
- Ciba Specialty Chemicals
- GoPro
- Informatica
- Country of Santa Clara
- VMware
- Canadian Tire
- eBay