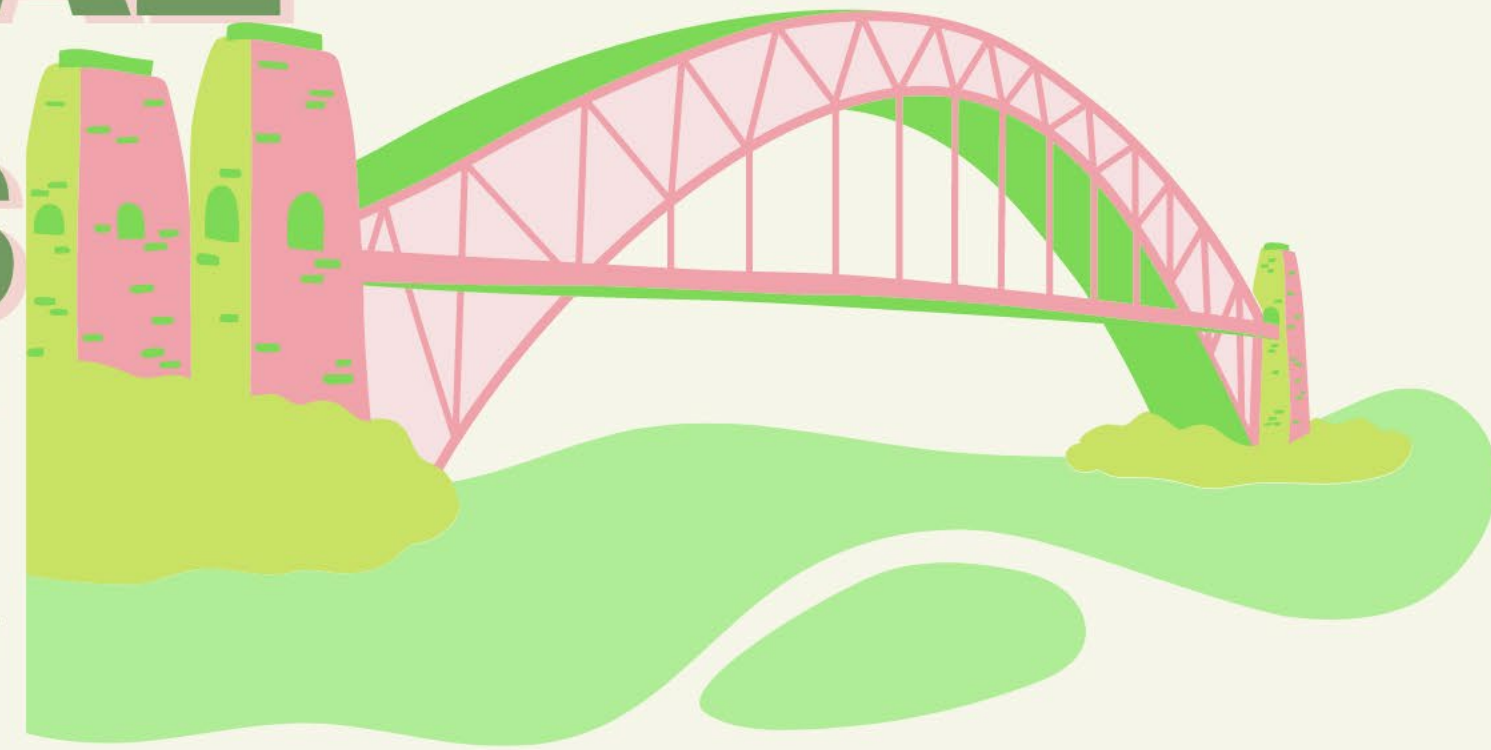
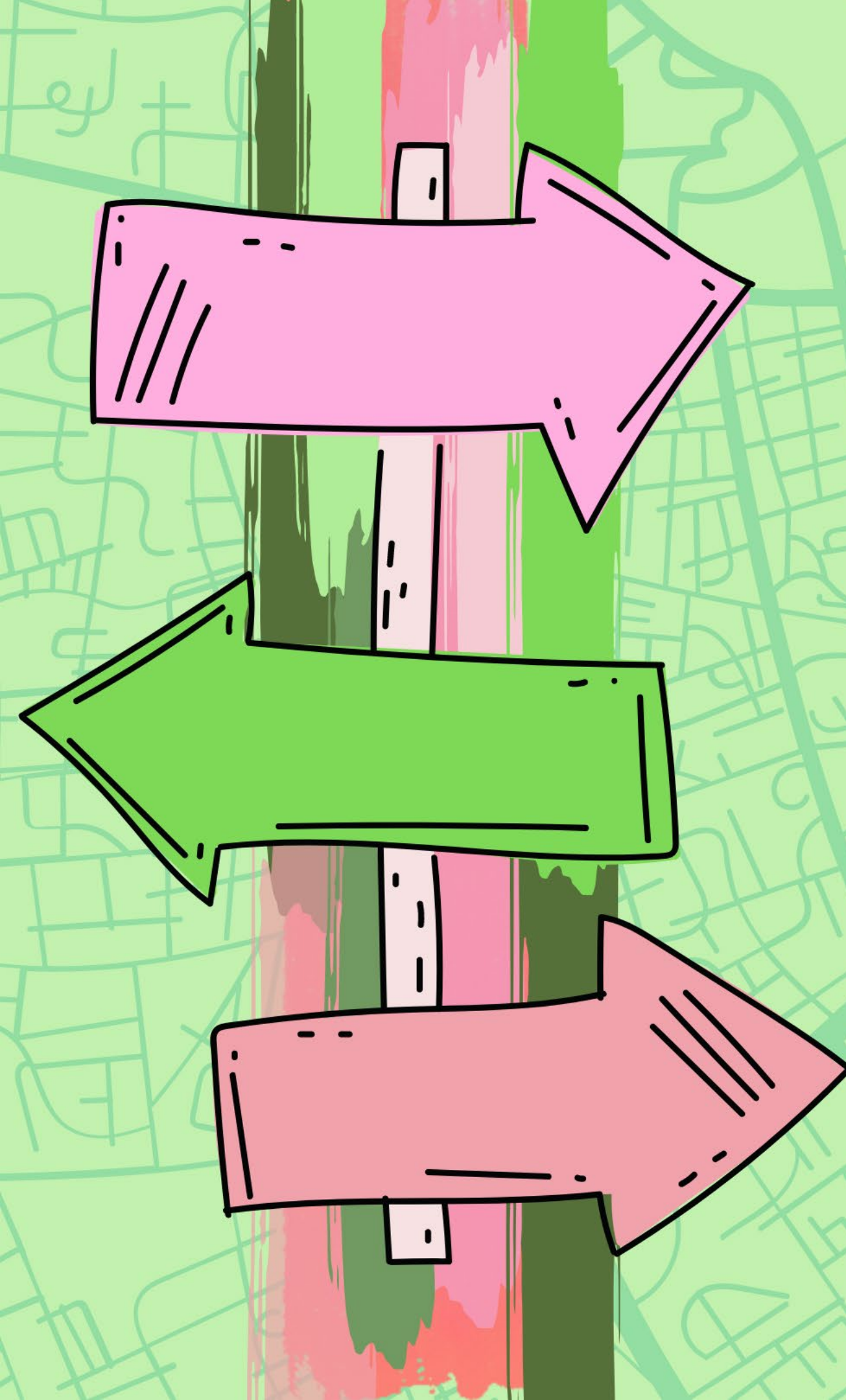


GENERATIONAL DIFFERENCES BE A BRIDGE





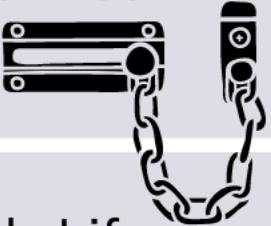







**If you want to go fast,
go alone, if you want to
go far, go together.**



EVERY GENERATION



GENERATIONAL DIFFERENCES

Characteristics	Silent Generation 1925-1945	Baby Boomers 1946-1960	Gen X 1961-1980	Millennial 1981-1995	Gen Z 1996-2012
Formative Experiences	Second World War Rock-N-Roll Nuclear Family Rationing Gender Roles	Cold War Post War Boom Moon Landing Woodstock Family oriented	Fall of Berlin Wall HIV/AIDs War on Drugs Latchkey Kids Rise of Tech 	9/11 Attacks Social Media Invasion of Iraq Reality TV Google Earth 	Economic turn Global focus Global warming Produce own media Wiki-Leaks
Aspiration 	Owning Home	Job Security	Work-Life Balance	Freedom/Flexibility	Security/Stability
Career Focus	Jobs for Life	Loyal to Organizations	Loyal to Profession	Own boss/work with orgs (not for)	Career Multitaskers
Signature Product	 Automobile	Television 	Home Computer	iPod/iPad	 Driverless Cars
Preferred Communicaiton Method	Face to Face 	Telephone	Email 	Text or email	Hand-held (face to face)



Be a Bridge

How to Bridge the Gap

Focus on Similarities

Welcome Change & Celebrate
the "tried and true"

Ask questions instead of making
statements

Avoid Stereotyping based on age
Learn communication styles



REMEMBER:

There is GOOD on both sides

