



JAIME GONZALEZ

Video Editor | Producer



Jaime

Award-Winning Video Editor and Producer Specializing in High-Impact Campaigns. 12+ years of experience working with top media outlets like CBS's *Entertainment Tonight*. Equipped with a record of success in commercial, political, and fundraising videos.



Education

Bachelor of Arts in Film and Digital Media

University of California, Santa Cruz
Carlos III University - Madrid, Spain



Skills

Technical Skills: Adobe Premiere Pro, Avid Media Composer, DaVinci Resolve, After Effects, Multicam Editing, Color Correction, Audio Mixing, Photoshop, Canva, ADR, Illustrator, Social Media Exports

Soft Skills: Time Management, Teamwork, Adaptability



Languages

English and Spanish (Native and Bilingual Proficiency)



Interests

Hiking, Travel, Piano, Literature, Cinema, AI Workflows



jaime@liftoffpictures.com



916-718-2854



Sacramento, CA



linkedin.com/in/lopjames



imdb.me/jaimeg



vimeo.com/1205925611

Related Work Experience



Content Manager and Lead Editor

Lift Off Pictures, Inc.

02/2015- 05/2025

West Hollywood, CA

- Led a team to produce three national commercials for online retailer **Generation Tux**, resulting in 170% increase in online engagement and approximately \$20 million in sales.
- Produced 4 capital campaign spots for **The Dolores Huerta Foundation** that were key components in securing a \$7 Million grant from the State of California.
- Worked closely with **The New California Coalition** to edit and revise several campaign videos that helped elect winning district candidates
- Drove significant lift in conversions—up to 60%—with viral videos for **RespShop**.

Editor + Assistant Editor

Entertainment Tonight and *The Insider*, CBS Television

01/2014- 05/2020

Studio City, CA

- Edited over 200 show segments for national and Canadian broadcast, maintaining a 100% on-time delivery record.
- Built show act sequences incorporating script notes from producers, control room, and on screen talent ensuring alignment across all departments.
- De-archived and upscaled media from asset tree to perform various tasks including: chroma keying, noise reduction, re-syncing, and social media exports.

Post Production Supervisor

New Wave Entertainment

05/2015- 08/2016

Burbank, CA

- Managed post-production for multi-format projects, including Netflix specials, resulting in the successful delivery of high profile projects under tight deadlines.



Memberships

- *United Nations Library on Human Rights (Short Film Official Selection)*
- *Master the Workflow - ACE Editors Program Graduate* • *ARRAY Crew Member*
- *CSATF Industry Experience Roster (Local 700)*
- *FOX/ Searchlight Writers Bootcamp Alumni*