

PHOTO SHOOT PREP LIST

Having the house prepped and photo-ready before we arrive for your real estate photography shoot will help us to capture photos that make a great first impression on future buyers. While these steps are not all required, they are highly recommended and greatly appreciated!

GENERAL

- ☐ Clean and vacuum the entire house
- ☐ Turn on all lights in the house
- ☐ Replace any missing or burned out light bulbs
- ☐ Turn off all ceiling fans
- ☐ Turn all TVs and computer screens off
- ☐ Open blinds/window treatments to let in light
- ☐ Remove small area rugs to reveal the actual flooring
- ☐ Hide pet belongings in garage or closet
- ☐ Please keep all pets in a kennel or offsite during your appointment

EXTERIOR

- ☐ Close garage doors
- ☐ Remove cars from driveway and front of house
- ☐ Remove visible water hoses & trash cans
- ☐ Sweep/remove leaves in patio & walkways
- ☐ Clean pool

ENTRYWAY

- ☐ Place all shoes and jackets in closets
- ☐ Remove all mail and clutter from entryway tables

KITCHEN

- ☐ Clear countertops completely. Remove small appliances like toasters
- ☐ Clear the refrigerator of magnets, photos, etc.
- ☐ Hide garbage cans in pantry or closet
- ☐ Remove dishes from sink

DINING ROOM

- ☐ Clear off table and remove clutter
- ☐ Straighten all chairs and space them evenly
- ☐ Remove high chairs/booster seats

LIVING ROOM

- ☐ Remove kids toys
- ☐ Minimize clutter on surfaces like the mantel

BEDROOMS

- ☐ Make all beds
- ☐ Clear nightstand of all personal items
- ☐ Store away phone/tablet charging cables
- ☐ Remove all clutter from top of dressers
- ☐ Check under beds and remove any items that may show in photos

BATHROOMS

- ☐ Clear countertops of all personal items
- ☐ Remove all personal items from showers & tubs (including soap, shampoo, razors, etc.)
- ☐ Remove bath mats
- ☐ Remove towels or replace with brand new, unused towels
- ☐ Hide trash cans in closet
- ☐ Put toilet seats down

For vacant houses, staging can make a huge difference in maximizing your home's appeal to future buyers. In Auckland, we recommend Prestige Home Staging.