



ANALYZING SAVING BEHAVIOR OF BUSINESS STUDENTS: BASIS FOR ACTION PLAN

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ABSTRACT

This study aimed to analyze the Saving Behavior of Business Students: Basis for Action Plan. The study utilized the descriptive method. The respondents of the study were 24 Sensus Financial Management Students of Dr. Francisco L. Calingasan Memorial Colleges Foundation Inc., Batangas. Frequency counts/ Percentage, Weighted Mean and Standard Deviation, F-Test and T-Test and Pearson r were used in the data analysis. The findings revealed that The Saving Behavior of Business Students: Basis for Action Plan includes Covert Behavior, Voluntary Behavior, and Ethical Behavior. A Behavioral Saving Plan must be drawn based on the findings of the study.

Keywords: *Saving Behavior of Business Students: Basis for Action Plan, Covert Behavior, Voluntary Behavior, and Ethical Behavior*

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