

DR. MARTIN LUTHER KING JR. OBSERVANCE DAYASSOCIATION, INC. 2024 SPONSORSHIP LEVELS

MAJORSPONSOR-\$ 5000.00 20 Business Brunch Tickets, Full Page Color Ad -2 Parade Entries

Primary Sponsor - \$2500.00 10 Business Brunch Tickets, Full Page Color Ad -2 Parade Entries

Co-Sponsor - \$1500.00 10 Business Brunch Tickets, Half Page Color Ad -1 Parade Entry

Junior Sponsor-\$750.00 3 Business Brunch Tickets, Half Page Color Ad -1 Parade Entry

Friends of MLK - \$500.00 2 Business Brunch Ticket -½ Page Color Ad

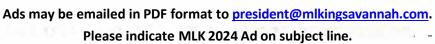
All Sponsors will receive name recognition at all MLK Observance Day Association events.

2024 Theme:

Dr. King's Legacy: Peace, Liberty & Justice Jeremiah Barrett New Hampstead K-8

REGISTRATION FORM

The Deadline for Ad submission is December 16, 2023





	☐ Major Sponsor \$5000	☐ Primary Sponsor \$2500			
Sponsorship	☐ Co-Sponsor \$1500 ☐ Full Page \$200	☐ Junior Sponsor \$750 D Friends of MLK \$500 ☐ Half Page \$125			
Advertisement	☐ Quarter page \$75	☐ Business Card \$25			
Business Community Brunch	☐ Table \$500 (10 seats)	☐ Tickets \$50 per person			
	anden ur	☐ For In- Kind Contributions Please contact Office			
Scholarship Contributions	\$	September 15 - March 15 Avenue 15 - Avenue			
2024 Celebration Donations	\$				
TOTAL AMOUNT ENCLOSED		\$			
zation/Business		ontact Person_ <u></u>			
SS	City	StateZip			
e Phone	Evening Phone	_ ,lbst, _ slic			
ail	manifest record				



DR. MARTIN LUTHER KING JR.

OBSERVANCE DAY ASSOCIATION, INC.

For Office Use Only				
Date Rec'd				
Pickup Date				
Pickup By				

SPONSORSHIP MLK JR. PARADE 2024 APPLICATION

ENTRIES MUST BE RECEIVED OR POSTMARKED BY DECEMBER 15, 2023.
PARADE PACKETS WILL BE DISTRIBUTED AT LEAST 10 DAYS PRIOR TO PARADE DAY.

Do you intend to use your parade entries? If not, you may donate them to the 501(C)(3) organization of your choice. Name of the Organization:					
Units are: Floats, Vans, Trolleys, Cars, Vehicles, Walking, and Bands					
Unit	How Many				
Float		Name of Float Builder Float Builder's Phone Number			
		Length of Float			
Walking Unit	11	How many members in Unit?			
Unit	How Many				
Church Van or Bus		Length of Van or Bus Name of the Trolley			
Trolley		Сотрапу?			
Cars Truck/ SUV		Car is insured with?			
/Mimi Van		Truck is Insured with?			
Touring Bus		Length of Bus			
Motorcycles		How many motorcycles in Unit?			
		TIVE FOR THE BROADCAST OF YOP PROJECTS: PLEASE ADD ADDITION		UDE YOUR HISTORY, AWARDS,	