



**DR. MARTIN LUTHER KING JR.  
OBSERVANCE DAY ASSOCIATION, INC.  
2024 SPONSORSHIP LEVELS**

MAJOR SPONSOR - \$ 5000.00	20 Business Brunch Tickets, Full Page Color Ad - 2 Parade Entries
Primary Sponsor - \$2500.00	10 Business Brunch Tickets, Full Page Color Ad - 2 Parade Entries
Co-Sponsor - \$1500.00	10 Business Brunch Tickets, Half Page Color Ad - 1 Parade Entry
Junior Sponsor - \$750.00	3 Business Brunch Tickets, Half Page Color Ad - 1 Parade Entry
Friends of MLK - \$500.00	2 Business Brunch Ticket - 1/4 Page Color Ad

All Sponsors will receive name recognition at all MLK Observance Day Association events.

**2024 Theme:**

Dr. King's Legacy: Peace, Liberty & Justice  
Jeremiah Barrett  
New Hampstead K-8

**REGISTRATION FORM**

The Deadline for Ad submission is December 16, 2023

Ads may be emailed in PDF format to [president@mlkingsavannah.com](mailto:president@mlkingsavannah.com).

Please indicate MLK 2024 Ad on subject line.



	<input type="checkbox"/> Major Sponsor \$5000	<input type="checkbox"/> Primary Sponsor \$2500
Sponsorship	<input type="checkbox"/> Co-Sponsor \$1500	<input type="checkbox"/> Junior Sponsor \$750
	<input type="checkbox"/> Full Page \$200	<input type="checkbox"/> Friends of MLK \$500
Advertisement	<input type="checkbox"/> Quarter page \$75	<input type="checkbox"/> Half Page \$125
Business Community Brunch	<input type="checkbox"/> Table \$500 (10 seats)	<input type="checkbox"/> Business Card \$25
		<input type="checkbox"/> Tickets \$50 per person
		<input type="checkbox"/> For In-Kind Contributions Please contact Office
Scholarship Contributions	\$ _____	
2024 Celebration Donations	\$ _____	
TOTAL AMOUNT ENCLOSED		\$ _____

Organization/Business \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Fax/Email \_\_\_\_\_



**DR. MARTIN LUTHER KING JR.  
OBSERVANCE DAY ASSOCIATION, INC.**

For Office Use Only	
Date Rec'd	
Pickup Date	
Pickup By	

***SPONSORSHIP*  
MLK JR. PARADE  
2024 APPLICATION**

**ENTRIES MUST BE RECEIVED OR POSTMARKED BY DECEMBER 15, 2023.  
PARADE PACKETS WILL BE DISTRIBUTED AT LEAST 10 DAYS PRIOR TO PARADE DAY.**

**Do you intend to use your parade entries?** ☐ Yes ☐ No

**If not, you may donate them to the 501(C)(3) organization of your choice.**

**Name of the Organization:** \_\_\_\_\_

**Units are: Floats, Vans, Trolleys, Cars, Vehicles, Walking, and Bands**

Unit	How Many		
Float		Name of Float Builder	
		Float Builder's Phone Number	
		Length of Float	
Walking Unit		How many members in Unit?	
Unit	How Many		
Church Van or Bus		Length of Van or Bus	
Trolley		Name of the Trolley Company?	
Cars		Car is insured with?	
Truck/ SUV /Mini Van		Truck is Insured with?	
Touring Bus		Length of Bus	
Motorcycles		How many motorcycles in Unit?	

**PLEASE WRITE A SHORT NARRATIVE FOR THE BROADCAST OF YOUR UNIT. YOU CAN INCLUDE YOUR HISTORY, AWARDS, COMMUNITY SERVICE AND /OR PROJECTS: PLEASE ADD ADDITIONAL PAGE IF NEEDED.**


Please send registration forms to MLK Observance Day Association, 1206 Martin Luther King Jr. Boulevard, Savannah, GA 31415. Submit payment by Check or money order only payable to:  
MLK Observance Day Assn. For more information please call (912) 234-5502.