

PCI (IMB) New Course Descriptions

Fall 2019

IMBX-SHU 100-003 *Topics: Understanding Financial Technology*

Mon. 9:45-12:45, Rm 818 By Jing Wang

“How would you like to pay?” A simple question may provoke diversified answers in the digital age. The financial applications of digital technologies, or so-called fin-techs have engendered many alternative forms such as QR codes, mobile apps, and Bitcoin for financial activities including payment, loans, and investment. What technologies make these innovations possible? What are the aesthetic norms embedded in fin-tech app designs? How do the fin-tech companies interact with banks, policy-makers, and regulators? While Ant Financial and Tencent Finance make China the leader of fin-tech innovation, how does the global map of fin-tech innovation look like? After all, how have fin-techs re-shaped people’s everyday life, and perhaps will reform human being?

Through a weekly three-hour meeting, this course is to make sense of fin-techs from a wide variety of perspectives. Integrating lectures with workshops and company visits, this course will equip students with critical thinking and practical skills that allow them to dialogue with various actors, such as computer programmers, project managers, investors, as well as academic intellectuals. No prerequisite.