

PCI (IMB) New Course Descriptions

Fall 2019

IMBX-SHU 100-001 *Topics: Life Design (aka: Design Your Life)*

Mon. 1:15-4:15, Rm 900 By Emily Tsiang

This course is about designing your life. What if you used the same innovation principles that startups use and applied them to your own lives? Students are introduced to design thinking as a framework to process their college experience and explore life after graduation. This course will use rapid prototyping methods to test out career interests, engage in behavior design, and ideate on multiple futures. The course will be delivered in a studio setup with in-class design workshops, group discussions, personal reflection, individual coaching and field trips. No prerequisite.