



PCI (IMB) New Course Descriptions

Fall 2019

IMBX-SHU 100-002 Topics: Global Experience Design

Mon. 9:45-12:45, Rm 900 By Emily Tsiang

This course is about designing your global experiences. Students are introduced to design thinking as a practical tool to make the most out of their NYUSH experience and prototype opportunities offered by NYU's Global Network. This course will use rapid prototyping methods to test out academic and career interests, visit global organizations in Shanghai, and meet with leaders with multinational experience. The course will be delivered in a studio setup with in-class design workshops that explore topics such as the purpose of college, educational wayfinding, global perspectives, and innovating on career paradigms. No prerequisite.