

# Hotels and Hospitality Groups



800-955-3991

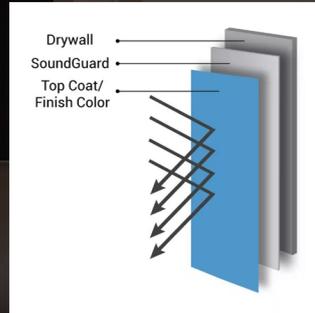
SoundGuard.io

# About SoundGuard

SoundGuard is the creator, manufacturer, distributor and installer of the world's first soundproof paint. Our proprietary, patent-pending product is the perfect solution for hotels and hospitality properties looking to provide a better experience for their guests. Our soundproof paint creates an impenetrable barrier that can block decibels at any frequency and has been independently proven to reduce sound transmission by an average of 90%.

## Our Soundproof paint is

- Effective
- Affordable
- Non-invasive
- Eco-friendly
- Fire resistant
- Mold & Mildew resistant





# Why hotels are using SoundGuard

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The truth is we created our soundproof paint with the hotel industry in mind. We know that many hotel properties are constantly dealing with noise complaints and the industry as a whole has never had a suitable solution. Thanks to our amazing product SoundGuard provides an opportunity for hotel owners and operators to soundproof their walls at a price point that has never been available.

As someone who works in the hotel industry you can appreciate the importance of guest satisfaction, positive online reviews, strong TripAdvisor ratings and the overall experience that keeps the guests coming back. The data suggests that hotels with noise problems are losing a considerable amount of revenue because of bad reviews and SoundGuard can help put an end to that. Our patent-pending soundproof paint will increase your ratings, provide you with a unique marketing advantage and keep your most valued guests coming back more frequently.

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# Application

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- ✔ SoundGuard's soundproof paint is always applied by a certified installation team with proper equipment.
  - ✔ Required application is 3 coats of 30 wet mils each for a total of 90 wet mils.
  - ✔ Our product is 46 percent solids, so you are left with approximately 42 dry mils.
  - ✔ Coverage is 35 square feet per gallon.
  - ✔ Dry time between applications is 90 to 120 minutes.
  - ✔ Product only available in off white.
  - ✔ Can be painted, or wallpapered over.
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# Mockup

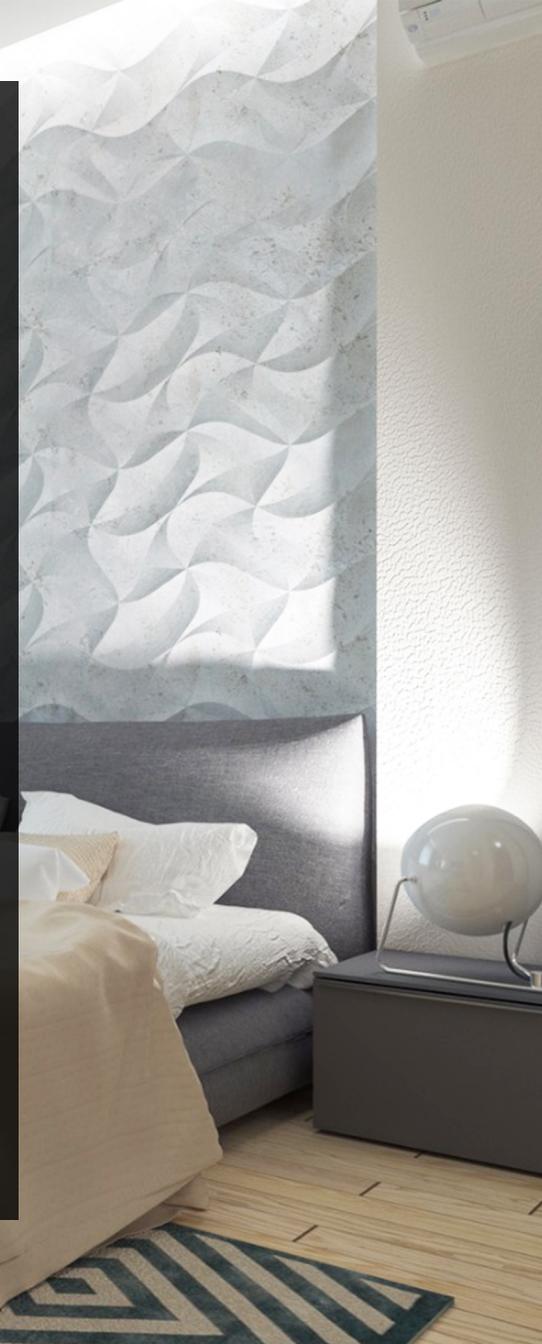
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Mockups are an opportunity for hotels and hospitality groups to have two adjoining sample rooms completed. Mockups typically start on Mondays and Thursdays. We begin every mockup by performing a sound test on the existing walls to determine the baseline measurements for STC ratings and decibels. Following the sound test the painting contractors will apply three coats of our product to both sides of the shared wall between the rooms. Each coat takes no longer than two hours to fully dry at which point the top coat or wall covering will be applied.

The next day we will perform a second sound test to determine the new STC rating of the shared wall assembly as well as the decibel reduction at each frequency. Upon completion of the mockup a sound test report will be provided to the decision makers as well as a quote for the remainder of the property. Mockups typically need to be scheduled four to six weeks in advance. Pricing for mockups varies based on location, size of the rooms, amount of product required and whether or not labor needs to be provided.

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# Comparison Chart

	<b>SoundGuard</b>	<b>Acoustic Panels</b>	<b>Spray Insulation</b>	<b>Extra Drywall</b>
<b>1</b> Cost (price/sq foot)	<b>\$3 to \$4</b>	<b>\$8 to \$15</b>	<b>\$5 to \$8</b>	<b>\$6 to \$10</b>
<b>2</b> Is the application Easy?	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>3</b> Is it Effective?	<b>Yes</b>	<b>Depends</b>	<b>Depends</b>	<b>Yes</b>
<b>4</b> Does it Look Good?	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>Depends</b>
<b>5</b> Non-Invasive	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>

\*Cost (price/sq ft) is an estimate that includes product and installation



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