

Innovation Potential Assessment*

Please answer these questions about your work environment:

Phase I: Basic

1. Is there a regular slot in individual's time table dedicated to produce creative work?
2. How individual's talent is oriented?
3. How often methods of doing usual activities changes?

Phase II: Intermediate

1. How employees test results of individual creativity?
2. How teams test result of their collective creativity?
3. How often usual business targets are reviewed?
4. How often policies are reviewed?

*These questions are driven from Edward De Bono theory of Creativity