

SiamRise Travel Sustainability Policy

(Updated: 2026 | Applicable to all employees, suppliers, business partners and travellers)

Our Commitment

At SiamRise Travel, we believe travel should create meaning, not just movement. Guided by our mission, Leisure With Impact, we design journeys that connect people with local culture, empower communities, protect nature, and create lasting positive impact.

As a Responsible Destination Management Company (DMC) based in Bangkok and a proud member of the Thai Responsible Tourism Association (TRTA), we integrate the principles of responsible tourism into every aspect of our business. Our sustainability commitments are aligned with the TRTA Responsible Tourism Criteria and internationally recognized best practices, ensuring tourism remains a force for good for people, communities, culture, and the environment.

1. Scope

This Sustainability Policy applies to all SiamRise Travel operations, including our employees, tour leaders, guides, suppliers, accommodation providers, transport partners, community partners, social enterprises, and travellers.

We are committed to embedding sustainability throughout our business by:

- Operating responsibly, transparently, and in compliance with Thai laws and TRTA Responsible Tourism Standards
- Integrating sustainability into the planning, design, delivery, and evaluation of every travel experience
- Working collaboratively with employees, suppliers, communities, and travellers to maximize positive impacts while minimizing environmental, social, and cultural impacts
- Promoting our mission of Leisure With Impact through every journey we create

2. Environmental Responsibilities

We recognize our responsibility to protect natural resources and reduce the environmental footprint of tourism.

We therefore commit to:

- Prioritizing low-impact travel experiences, including walking, cycling, public transportation, EV mobility, and other sustainable transport options whenever practical
- Reducing waste through responsible procurement, digital operations, and the reduction of single-use plastics

- Applying the principles of **Reduce, Reuse and Recycle (3Rs)** throughout our office and tour operations
- Supporting biodiversity conservation and environmental awareness through meaningful travel experiences
- Monitoring and continuously improving our use of energy, water, materials, and transportation
- Encouraging our travellers, suppliers, and partners to adopt environmentally responsible practices throughout the travel experience

3. Social and Labour Standards

People are at the heart of responsible tourism. SiamRise Travel is committed to creating a fair, safe, diverse, and inclusive workplace while respecting internationally recognized human rights.

We commit to:

- Providing fair employment, legal contracts, fair remuneration, employee welfare, and safe working conditions
- Promoting equal opportunity regardless of gender, age, ethnicity, religion, disability, or background
- Prohibiting forced labour, child labour, discrimination, harassment, and exploitation in any form
- Investing in employee development through continuous learning, sustainability training, and professional growth
- Prioritizing local employment and strengthening the capacity of local guides, community members, and tourism entrepreneurs
- Ensuring every traveller receives accurate information, safety guidance, and respectful cultural orientation before and during their journey
- Supporting fair employment through our Employee Handbook and Standard Employment Agreements, which outline our commitments to fair working conditions, equal opportunities, employee welfare, and professional conduct
- Maintaining a safe and healthy working environment through our Health, Safety and Security Manual and Internal Risk Assessment Register, which are reviewed annually to ensure compliance with Thai regulations and best practices

4. Ethical Business and Community Support

Our business exists to create shared value for destinations and the people who call them home.

We therefore commit to:

- Building long-term partnerships based on fairness, transparency, mutual respect, and shared sustainability values
- Supporting community-based tourism, social enterprises, local businesses, and locally owned accommodation wherever possible

- Respecting local cultures, traditions, heritage, and Indigenous knowledge while avoiding activities that exploit people, wildlife, or cultural identity
- Designing authentic experiences that encourage meaningful cultural exchange between visitors and host communities
- Ensuring tourism benefits are distributed fairly through local sourcing, inclusive employment, and responsible purchasing
- Reinvesting part of our business into initiatives that strengthen communities, preserve culture, and contribute to sustainable local development
- Maintaining honest communication with travellers through transparent pricing, responsible marketing, and accurate sustainability claims

5. Promise to Continuous Improvement

Sustainability is a continuous journey rather than a final destination.

SiamRise Travel commits to continually improving our sustainability performance by:

- Reviewing this policy regularly and updating it as our business evolves
- Measuring our progress against the TRTA Responsible Tourism Criteria and other internationally recognized best practices
- Setting measurable sustainability objectives and monitoring our achievements
- Providing ongoing sustainability training for employees and business partners
- Listening to feedback from travellers, employees, suppliers, and communities to improve our performance
- Sharing our sustainability progress openly with our stakeholders and encouraging collaboration to create greater positive impact

Goals 2026 - 2028

- Achieving International Sustainability Certification
- Establish a Social Impact Measurement System
- Expand Low-Carbon Travel Experiences
- Strengthening Community Sustainability Partnerships

Our Promise

At SiamRise Travel, every journey is designed with purpose and delivered with heart.

We are committed to shaping tourism that stands for:

- ♥ Nature Protected
- 🏠 Culture Respected
- 👥 Communities Empowered
- 🌍 Impact Delivered

SiamRise Travel

Leisure with IMPACT

Leisure With Impact. Always.

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