Good Afternoon,

This morning we hosted the Awards Breakfast Briefing with Geraldine King, Chief Executive (NRF) and co-ordinator of the Business Awards Judging Panel.   Geraldine shared expert advice on how to fill out your Business Awards Application.

For those of you who didn’t make the briefing here are a few pointers.

* Applying the first year is the hardest
* Read the Application, it’s the application that gets you to become a finalist, so you need to make the best application possible.
* Word count very Important. ( Don’t go over )
* It’s a numbers game, you need to enter your best information to gain the highest points.
* Don’t include Links to website unless using for evidence backing up a statement
* Use testimonials, logos, anything special about your company (ask permission)
* Tell a story , keep it interesting, impactful.
* Only use information from the last 12 months in relation to your business
* To make it as a finalist is a huge achievement…to be a Winner icing on the cake!
* Each company can apply in up to 3 (three) categories.
* The People’s Choice award is open to all finalists and will go live as soon as the finalists are announced.
* No late entries will be accepted.
* Any questions please e mail    [awards@droghedachamber.com](mailto:awards@droghedachamber.com)
* This is your opportunity to promote & showcase your business.

Download your application now !    <https://bit.ly/2RtAlQz>