**ABC School System**

**Adopted: January, 1st 2020**

**Education Return on Investment Policy**

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| **Purpose:** | The ABC Board of Education believes all students are entitled to a fair and equitable education. |
| **Governance:** | The Superintendent shall establish procedures to evaluate the efficacy of purchases and renewals of education materials including software and support to ensure proper return on investment. |
| **Procedures:** | Procedures should include at a minimum providing  budgetary stakeholders strategic alignment of expenditures, quantifiable goal and expectation of education return and usage implementation expectations, education return on investment evaluation for renewals showing where the expenditure made positive impact and where corrective actions are needed to boost the education return of the expenditure, and the intended audience for the expenditure (ie 3rd, 4th, 5th math students at one or more schools). |
| **Strategic Alignment:** | ABC Schools should maintain a strategic alignment process for all academic facing expenditures whereby each expenditure is aligned with an education impact area and/or underlying objective within an impact area, goal for the expenditure, intended audience or the expenditure, and appropriate form of ROI measurement. |
| **Budget Stakeholder Reviews:** | This process captures the required information to generate the necessary education return on investment and reports for budget stakeholder reviews prior to approval of expenditures. |