

North Brevard Art League 56th Annual Art Show and Competition

Prospectus – Revised for Online Show, October 2020

Due to the ongoing situation with COVID-19, the North Brevard Art League has decided to move this year's show to an online format. In doing so, the board is opening up a period between now and September 18, 2020, for submitting digital images, additional new entries, switching out of existing entries, and refunding artists who already entered that do not wish to participate. We hope that you decide to journey with us into this new format.

IF YOU HAVE ALREADY ENTERED THE SHOW:

If you wish to participate in the online show, we will need good quality digital images of your artwork. A recent smart phone and bright, indirect lighting can provide usable images. If you are not familiar with photographing your work, Jeff Thamert at The Downtown Gallery in Titusville can help with that. There are lots of instructions available online, also. Please rename your images, labeled as Firstname_Lastname_Title (example: Jane_Doe_SpringDay). If you don't know how to do that, please give a brief description of the piece in the body of the email so we can match them up properly. Email your images (one image per artwork, up to 3 images for 3-D artworks) and descriptions to ressart1988@gmail.com.

If you entered or are entering a 3-D piece, you may submit up to 4 images of the piece for judging. We will include the two best images in the online show.

If you are swapping out pieces (perhaps you have something new, or you feel a piece won't show well on a computer screen) please provide the full title, dimensions, media, and sale price or NFS. Inform us which piece you are changing out (we may be able to determine this, but it helps to have confirmation). Send the info with images to same email as above.

If you originally entered one or two pieces and wish to enter more (limit 3), you can do so at this time. Send images and info as described above to ressart1988@gmail.com, and separately mail a new registration/entry form (you don't need to include your previously entered items) and a check for \$20 per item for members, or \$30 per item for non-members. Mail your check to NBAL, P.O. Box 0613, Titusville, FL, 32782-0613.

If you do not wish to participate in the online show, please send an email to Nancy White at nwhite604@gmail.com. You may also send a written request to P.O. Box 0613, Titusville, FL, 32782-0613. She will send you a refund within 30 days.

IF YOU ARE A NEW ENTRANT TO THE SHOW:

Please mail a registration/entry form (found on our website at www.northbrevardartleague.com) along with your check to NBAL, P.O. Box 0613, Titusville, FL, 32782-0613. Email images of your work (one image per artwork) as described above. You can submit up to 4 digital images for 3-D pieces for judging; we will include the two best images in the online show. You will not be considered an entrant until all materials have been received by the deadline. See below for rules and regulations.

Deadline for EVERYTHING (images, swap outs, new entries, refunds) is **SEPTEMBER 18, 2020**. Our goal is to have the show go up online by mid-October. The beauty of doing an online show is that it can stay up indefinitely, and your family and friends in locations around the world can see it. You can come back and review it throughout the year.

IF YOU SELL YOUR WORK THROUGH THE ONLINE SHOW:

Usually NBAL collects the money from sales at the show, and sends the artist a check within two weeks of the show closing. This time we are doing things differently: If we receive a message from someone wanting to purchase a piece, we will refer that person to the artist. The artist will collect the sale money, and send NBAL 15%

of the price. We realize this will happen under the honor system, and hope that everyone who sells work through our show link abides by this. NBAL usually breaks even with the annual show, and every little bit of income helps our organization stay solvent. Most galleries and clubs ask for 30-40%, so our commissions are very fair.

IF YOU WIN A PRIZE THROUGH THE ONLINE SHOW:

You will be notified by phone or email that you have won a prize. We will send a check and/or ribbon to you at the address you provided on your entry form. We will post a list of winners on the website, just as we do at the end of the physical show every year.

AWARDS:	<i>BEST OF SHOW</i>	\$400
	○ First, each category	\$300
	○ Second, each category	\$200
	○ Third, each category	\$100
	○ Merit, each category	Ribbon
	○ People's Choice	\$50

ANTICIPATED SPONSOR AWARDS (based on past participation):

○ Brevard Watercolor Society	\$100
○ Central Brevard Art Association	\$100
○ The Downtown Gallery	\$100
○ Fifth Avenue Art Gallery	\$100
○ Strawbridge Art League	\$100
○ Eau Gallery	\$100
○ Artist to Artist	\$100

Work may be submitted into the following categories:

- Oil and Acrylic
- Watercolor
- Mixed Media, Fiber Arts, and Collage
- Photography & Digital Art
- Sculpture & 3-Dimensional Art
- Colored Pencil, Graphite, Pen & Ink, Pastels, Printmaking

REGULATIONS:

1. All work must be appropriate for viewing by all ages.
2. All artwork must be the original work of the submitted artist. No copyrighted work will be accepted unless the submitting artist holds the copyright. No kit pieces. No pieces created in a guided workshop or class.
3. The submitted work must have been completed in the last three years and shall not have been entered into a TAL/NBAL show previously.
4. All entrants must be at least 18 years of age.
5. Entry of your work into the show implies an agreement that NBAL may reproduce images of artwork, including award winning artwork, for publicity and/or promotion of future art shows.

Questions? Email Val Stanley at blessed-mom@hotmail.com or Renee Stewart at ressart1988@gmail.com and we will do our best to help you.

NBAL is a non-profit 501(c)(3) organization, sponsored by the Brevard County Board of Commissioners through the Brevard Cultural Alliance.