



**DR. MARTIN LUTHER KING JR.  
OBSERVANCE DAY ASSOCIATION, INC.  
2022 SPONSORSHIP LEVELS**

<b>MAJOR SPONSOR –\$ 5000.00</b>	<b>20 Business Brunch Tickets, 20 Freedom Ball Tickets, Full Page Color Ad – 2 Parade Entries</b>
<b>Primary Sponsor - \$2500.00</b>	<b>10 Business Brunch Tickets, 10 Freedom Ball Tickets, Full Page Color Ad – 2 Parade Entries</b>
<b>Co-Sponsor - \$1500.00</b>	<b>10 Business Brunch Tickets, 5 Freedom Ball Tickets, Half Page Color Ad – 1 Parade Entry</b>
<b>Junior Sponsor-\$750.00</b>	<b>Business Brunch Tickets, 3 Freedom Ball Tickets, Half Page Color Ad – 1 Parade Entry</b>
<b>Friends of MLK - \$500.00</b>	<b>2 Business Brunch Ticket – 1 Freedom Ball Ticket – ¼ Page Color Ad</b>

All Sponsors will receive name recognition at all MLK Observance Day Association events.

**2022 Theme: TBD**

**REGISTRATION FORM**

The Deadline for Ad submission is December 16, 2021

Ads may be emailed in PDF format to [news@savannahheerald.net](mailto:news@savannahheerald.net).

Please indicate MLK 2022 Ad on subject line.



<b>Sponsorship</b>	<input type="checkbox"/> Major Sponsor \$5000 <input type="checkbox"/> Co-Sponsor \$1500	<input type="checkbox"/> Primary Sponsor \$2500 <input type="checkbox"/> Junior Sponsor \$750 <input type="checkbox"/> Friends of MLK \$500
<b>Advertisement</b>	<input type="checkbox"/> Full Page \$200 <input type="checkbox"/> Quarter page \$75	<input type="checkbox"/> Half Page \$125 <input type="checkbox"/> Business Card \$25
<b>Business Community Brunch</b>	<input type="checkbox"/> Table \$500 (10 seats)	<input type="checkbox"/> ___ Tickets \$50 per person
<b>Freedom Ball</b>	<input type="checkbox"/> Table \$350 (10 seats)	<input type="checkbox"/> ___ Tickets \$35 per person
<b>Scholarship Contributions</b>	\$ _____	For In Kind Contributions – Please contact Office
<b>2022 Celebration Donations</b>	\$ _____	
<b>TOTAL AMOUNT ENCLOSED</b>	\$ _____	

Organization/Business \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Fax/Email \_\_\_\_\_

