

**PROPOSAL**

The 107th Edition

[WWW.WEFWESTAFRICA.ORG](http://WWW.WEFWESTAFRICA.ORG)

# **WOMEN ECONOMIC FORUM**

**WEST AFRICA**

Lagos, Nigeria | 21-23 February 2024

# **SPONSORSHIP**

## **BROCHURE**

**EMAIL US**

[sponsor@wefwestafrica.org](mailto:sponsor@wefwestafrica.org)

**WEBSITE**

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)





## G100-West Africa MEETINGS

Lagos, Nigeria | 19 - 20 February 2024

## Sponsorship Invitation

Dear Sir/Ma,

We are inviting your company/organisation to support the 107th Edition of the Women Economic Forum (WEF) **VIP EXPERIENCE** happening for the first time in this region. We are excited at the opportunity to host a WEF in Lagos, Nigeria. The team has been working hard to make this a spectacular event following the precedence of over 100 editions across many countries and thousands of high-level dignitaries, business leaders, policymakers, change agents, celebrities and royalties that have graced the WEF Stage.

We are making WEF West Africa special and we're expecting international delegates from different countries plus over 200+ speakers, 188 honorees and 1500+ to attend both in-person & virtually, and we're so excited to have two VIP Galas in honor of women's contributions to driving our society forward, including the prestigious WEF Awards to celebrate some incredible women, men and businesses for their impact.

However, events of this magnitude can be expensive - so to make sure our operations run smoothly and our guests receive the best experience possible, we believe with your support - we will go further. With world-class production, venue booking, catering, logistics, licensing, printing, award plaques & medals, press, artist fees & entertainment, multimedia coverage and more, etc, receiving sponsorship and support from your organization will bring us closer to having the perfect event that will also make YOU proud to associate your business, brand, company or organisation with WEF.

If you choose to support our event, we will offer some perks including VIP access in exchange for your contribution, depending on the specific sponsorship category listed in our brochure. We look forward to partnering with you and receiving your support.

Thanks and best wishes,

A handwritten signature in red ink that reads "Alex Okoroji".

Dr. Alex Okoroji, FIMC. CMC.

President - WEF West Africa

President - WICCI Nigeria-India Business Council

+234 (818) 054 - 2023

[sponsor@wefwestafrica.org](mailto:sponsor@wefwestafrica.org)

[www.wefwestafrica.org](http://www.wefwestafrica.org)

# INTRODUCTION

## WOMEN ECONOMIC FORUM (WEF)

Women Economic Forum (WEF) is an international platform enabling women and leaders from all walks of life worldwide to expand business opportunities and enhance personal influence through engagement across borders while being inspired by some of the world's most successful entrepreneurs, policymakers, thought leaders, change agents and celebrities.

WEF curates conversations, connections, community, and collaborations toward greater influence and impact in relentless inspiration and initiatives. It conducts editions globally encouraging its sister platforms and wider networks to gather for peer exchange and networking enabling "Business Beyond Borders" in a spirit of support and sisterhood.

Learn more about WEF + other past editions at [www.wef.org.in](http://www.wef.org.in)

MORE INFO

WEF  
WOMEN  
ECONOMIC  
FORUM





# ABOUT THIS EDITION

## WOMEN ECONOMIC FORUM WEST AFRICA

The 107th Edition is a never-seen-before gathering in West Africa as Lagos, Nigeria sets the stage for the convergence and confluence of knowledge and inspiration from women leaders and men allies worldwide, strengthening our global connections and impact within and outside the region. February 21-23 will feature 3 days of cross-cultural engagement as we learn, share, grow and connect.

Our VIP Plenary sessions will create synergies in all sectors, contributing to strengthening lines of action such as making environments conducive for economic and social impact, increasing the visibility of women leaders, and enabling dialogue that will inspire innovative practices that will have a positive effect on women's income, business and contributions to society.

[MORE INFO](#)

**WOMEN  
ECONOMIC  
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WEST AFRICA  
Lagos, Nigeria | 21-23 February 2024





# WHAT TO EXPECT

Three (3) Days of cross-cultural engagement kicking off immediately after the G100 West Africa Meetings to create a global circle for conversations, connections and celebration.

In celebration of the 107th Edition, WEF West Africa is set to create an enabling environment for over 250+ Speakers across 3 days. The WEF-West Africa 2023 VIP Experience will include in-person discussions, networking, and collaborations to promote women's leadership, encourage women to grow their businesses, lead healthy lifestyles, build successful careers and amplify their influence, impact and income.

WEF-West Africa will also celebrate 100 Women with the G-Woman Medal of Honour on Wednesday 21 February 2024 at the VIP Honoree Gala in collaboration with G100 and WICCI + award 107 leaders (women and men) at the WEF Award Gala on Friday, 23 February 2024.



**WEF WELCOMES WOMEN & MEN OF  
INFLUENCE AROUND THE GLOBE**



## PROPOSAL



# WHY SPONSOR?

Sponsoring the **Women Economic Forum** and the **WEF Awards** aligns your brand with one of the most prestigious women's events of the year, positions you in front of influential business leaders and high-profile individuals across a range of industries, and raises your positive visibility as a contributor towards women empowerment.

The WEF platform will promote your company to its global network of over 500,000+ women in 150 countries consisting of business leaders, policymakers, change-makers, and senior decision-makers globally. The promotion of our event is comprehensive, which includes invaluable advertising and editorial exposure on our G-Woman Platform. Throughout this period, extensive direct mail and email newsletters will be sent to our 250,000 subscribers, members and immediate audience in the WEF Regions, ALL Ladies League, WICCI, SHEconomy and G100 platforms that are mutual auspices of the shared WEF network.

We also anticipate good media exposure on radio, TV, online and print. The excitement generated by the WEF West Africa conference is unprecedented, culminating in a glamorous WEF Award gala dinner that recognises inspiring global women, men and organisations in leadership, business, innovation and outstanding achievements. Your company can benefit from the positive publicity, guaranteed to display itself as leading the way for empowering women.



**WEF IS SUPPORTED BY A NETWORK OF**  
**INFLUENTIAL WOMEN & MEN IN 150 COUNTRIES**



## PROPOSAL



# SPONSOR BENEFITS

- **Associate with Prestige:** Sponsoring the Women Economic Forum aligns your brand with a prestigious global event of significance, enhancing your organisation's reputation and brand image.
- **Targeted Reach:** Your brand can access a highly targeted audience of women professionals, industry leaders, policymakers, executives influencers, and a diverse range of businesswomen and men across many sectors.
- **Networking Opportunities:** By Sponsoring, you will have access to enhanced networking, allowing your brand representatives to further engage and connect with key speakers, awardees and attendees further enriching your connections.
- **Product Showcase and Activation:** Your Brand can conduct product showcases and activations at designated VIP Sponsor areas, engaging directly with the attendees and creating memorable brand experiences.
- **Brand Visibility:** The conference will receive extensive media coverage and attract high-powered foreign delegates, celebrities, and media representatives. You will gain significant brand visibility through logo placements, banners, and promotional materials throughout the conference venue.
- **Targeted Marketing:** Sponsoring the event enables your organisation to engage and promote female-focused products and services to its core target audience effectively, creating opportunities for direct marketing.
- **Celebrity Endorsement:** The WEF Conference attracts public figures including politicians, government representatives, renowned actors and celebrities, providing sponsors with opportunities for celebrity endorsements and collaborations. Such partnerships can be leveraged for female product campaigns across your business.
- **Extended Community Relationship:** We will facilitate an extended post-event relationship with our region members in 100 sectors within G100 Nigeria and the Nigeria-India Business Council of the Women's Indian Chamber of Commerce & Industry.



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HIGHLIGHTS

PRE-EVENT (8-10 MARCH 2023)

WEF West Africa kicked off with a digital event in March 2023



GET  
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8-10 March 2023

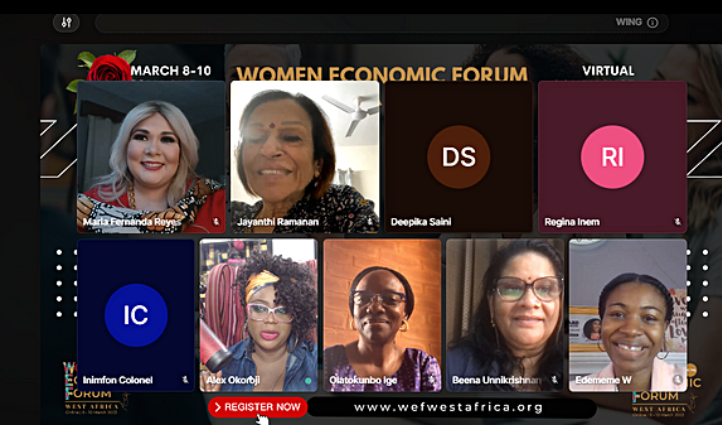


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DIGITAL  
// WEF  
WestAfrica2023

[CLICK TO WATCH REPLAY](#)



# THE FOUNDER

## WOMEN ECONOMIC FORUM (WEF)

Dr. Harbeen Arora Rai is the Global Chairperson and Founder of the Women Economic Forum (WEF) and the world's largest international women's chamber, All Ladies League (ALL), SHEconomy, Women's India Chamber of Commerce and Industry (WICCI) and G100 with a network of over 500,000 women. She is a Thought Leader, Global Icon and Visionary for Women, an Entrepreneur, Philanthropist, Author, Humanitarian, Spiritual Seeker and Speaker who manifests multifaceted leadership with strength & simplicity.

Recognised and lauded for her work across India and Internationally. She was listed among the top 100 Most Reputable People on Earth by Reputation Poll in 2019. Dr. Arora has investments in sectors of health and wellness, agriculture, skill development, real estate, and renewable energy. Her company Arganshe owns the world-famous BIOAYURVEDA brand in organic and Ayurvedic health, healing, wellness & wellbeing.

Learn more about her at [www.HarbeenArora.in](http://www.HarbeenArora.in)

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**Dr. Harbeen Arora Rai**



# THE PRESIDENT

## WOMEN ECONOMIC FORUM - WEST AFRICA

Dr. Alex Okoroji is a Nigerian Actress, Award-Winning Media Personality, and Creative Consultant - navigating the world of Art, Media and Entertainment for two decades as a Performing, Literary & Visual Artist. She has dedicated her career to multimedia content development across various applications, from film to television, radio, stage, digital media, and print as a multidisciplinary artist. She is also a former daytime TV presenter, talk radio host, author, publisher, speaker and media entrepreneur.

Dr. Alex Okoroji is the Founder of The BRAG Media Company LLC, a creative media agency providing brand consulting, creative services, hybrid event production and multi-media communication solutions. She is the Director of Brand Communications & Relations for the Actors Guild of Nigeria (AGN). She is a member of the G100 and leads a sector wing as the G100 Global Chair for Media Arts & Communication across 100 countries. She is also President of the Nigeria-India Business Council at the Women's Indian Chamber of Commerce & Industry (WICCI).

Learn more about her work at [www.AlexOkoroji.media](http://www.AlexOkoroji.media)



**Dr. Alex Okoroji**



# THE ORGANISER

## THE BRAG MEDIA COMPANY

The 107th edition of Women Economic Forum (WEF) is powered by The BRAG Media Company - a global creative media agency providing brand consulting, creative services, hybrid event production and innovative multi-media communication.

The BRAG Media Company LLC is a service arm of The BRAG Media Group with offices in Lagos (Nigeria) and New York (USA), and reputable clients around the world, in almost every sector from retail to information technology, entertainment, hospitality, beverage, education, fashion, politics, philanthropy, non-profit and social impact.

Learn more at [www.TheBragMediaCompany.com](http://www.TheBragMediaCompany.com)

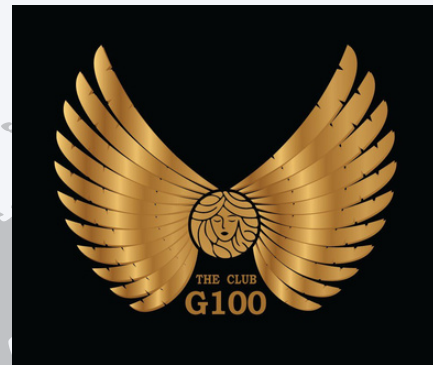
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# SUPPORTED BY

THE G100 CLUB



The 107th edition of Women Economic Forum (WEF) is supported by G100 - an **influential Group of 100 Global Women Leaders** from across the world, leading 100 global wings, supported by G100 He-for-She champions (Denim Club) and 100 Country Clubs for powerful advocacy, awareness & impact across governments and multinational organisations for a gender equal future.

G100 comprises a league of luminaries of eminence and excellence including Nobel Laureates, Heads of State, Ministers, Businesswomen, Philanthropists, Investors, Entrepreneurs, CEOs, Corporate and Community Leaders – a powerful Group of women leaders and achievers from all walks of life who wish to give back and move us all forward as architects of the future.

Learn more at [www.G100.in](http://www.G100.in)

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## SUPPORTED BY

**WICCI NIGERIA-INDIA BUSINESS COUNCIL**

Nigeria-India Business Council

**WICCI**  
WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

The 107th edition of Women Economic Forum (WEF) is supported by the **WICCI Nigeria-India Business Council**. This is the official bilateral council of the Women's Indian Chamber of Commerce & Industry (WICCI) in Nigeria.

The council consists of women entrepreneurs, business leaders and industry professionals from different sectors, committed to advocating, connecting, empowering & and strengthening affirmative action toward women's impact in the global business corridor. WICCI works to bring about fundamental changes in governmental policies, laws, and incentives with a view to robustly encourage and empower women in business, industry and commerce across all sectors, in India and Internationally through bilateral councils in different countries. Learn more at [www.WicciNigeria.com](http://www.WicciNigeria.com)

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# ABOUT

## ORGANISING COMMITTEE

### ABOUT

### TEAM

WEF West Africa is led by a host country Organising Committee, supported by a Global Advisory Board and powered by G100 & The BRAG Media Company.

[MORE INFO](#)

## OUR TEAM

**Dr Alex Okoroji**

President, WEF West Africa

**Clara Rufai**

Director of Program

**Natalie Fort**

Director of Media

**Cresta Durojaiye**

Director of Operations

**Judith Nkwopara**

Director of Welfare

**Adeola Kingsley James**

Director of Production

**Dr. Carolyna Hutchings**

Director of Awards

**Dr. Nabila Fash**

Director of Partnerships



# ORGANISING COMMITTEE



**Dr. Alex Okoroji**

**President, WEF West Africa**

**Dr. Alex Okoroji** is a Nigerian Actress, Multiple Award-Winning Media Personality, Creative Leader and Founder of The BRAG Media Company. She is a Performing, Visual and



**Clara Rufai**

**Director of Program**

**Clara Rufai** is an Award-winning Speaker, Writer, Podcaster, Author, Coach, Compliance Professional, Entrepreneur and Corporate Lawyer with a Master's Degree



**Natalie Fort**

**Director of Media**

**Natalie Fort** is a multiple award-winning Broadcast Journalist, News Anchor and Television Host based in Ghana, West Africa. She serves as a Patron of the Ghana



**Cresta Durojaiye**

**Director of Operations**

**Cresta Durojaiye, CPO®** is a Certified Professional Organizer, and Africa's leading Productivity Expert, Author, Podcaster, Speaker and Life Strategist who teaches and empowers people with practical tools and strategies to live



**Adeola Kingsley James**

**Director of Production**

**Adeola Kingsley-James** is a Television & Events Producer and Consultant, Content Creator, Head of Content at Arise Play, Bestselling Author, Coach, a Certified Hypnotherapist and a David Transformational Therapist. Adeola has had a



**Judith Nkwopara**

**Director of Welfare**

**Judith Nkwopara** is the founder of Judy Women Empowerment and Development Initiative (JUWEDI), a biochemist who has spent time studying African history through the lens of Economics with Wharton Institute for



**Shweta Srivastava**

**Director of Logistics**

**Shweta Srivastava** is Co-founder and Director of Telenoetica Limited, a SMART Telecom infrastructure solution company with headquarters in Lagos, Nigeria, operating in PAN Africa, EMEA, China, Mexico, Brazil,



**Dr. Carolyna Hutchings**

**Director of Awards**

**Dr. Carolyna Hutchings** is an award-winning actress, film producer, interior designer, builder, oil and gas specialist, philanthropist, and successful entrepreneur with an extraordinary recognition and footprint in Nigeria. She is the



**Dr. Nabila Fash**

**Director of Partnerships**

**Dr. Nabila Fash** is a PR expert, owner of the multi-enterprise; Diamante Global Ventures Ltd, Nabillionaire Luxury and creator and anchor of the wildly popular TV show, Exotic Moments with Nabila. She has 20+ years



## ADVISORY BOARD

Here are the eminent leaders who make up the advisory board for the WEF West Africa 2024 happening in Lagos, Nigeria from 21-23 February

### Advisory Board

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**Dr. Harbeen Arora Rai**

Founder & Global Chairperson  
Women Economic Forum (WEF)

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Harbeen Arora Rai**

**Founder & Global Chairperson, WEF**

**Dr. Harbeen Arora Rai** is the Global Chairperson and Founder of the **Women Economic Forum (WEF)** and the world's largest international women's chamber, All Ladies

### Advisory Board

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**H.E Violeta Bulc**

FMR Deputy Prime Minister of Slovenia  
Founder & Curator, Ecocivilisation

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**H.E Violeta Bulc**

**FMR Deputy Minister of Slovenia**

**H.E Violeta Bulc** is the Former Deputy Prime Minister of Slovenia and EU Commissioner for Transport. As Deputy Prime Minister of Slovenia, she held ministerial

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**Dr. Chantal Yelu Mulop**

Special Adviser to President of DR Congo

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Chantal Yelu Mulop**

**Special Adviser to President of DRC**

**Dr Chantal Yelu Mulop** is the Special Advisor to the President of the Democratic Republic of Congo on Youth, Gender & Violence against Women. She is a leading activist,

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**Dr. Bodil Valero**

FMR Member of European Parliament & Co-Founder,  
African European Parliamentarian Initiative (AEPI)

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Bodil Valero**

**Co-Founder, AEPI**

**Dr Bodil Valero** is a former Member of Swedish Parliament, and the European Parliament from 2014 until 2019. She is a member of the Green Party, part of the European Green

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**Dr. Mar Introini**

Political Analyst & Founder, The  
Sustainability Reader

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Mar Introini**

**Political Analyst & Writer**

**Dr Mar Introini** is a Barrister, Blogger and Political Analyst. An Italian citizen with a legal background as a former Public Attorney specialising in Minors Offenders with the

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**Dr. Linda Pereira**

Founder & CEO, CPL Events,  
President, L&I Communications

[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Linda Pereira**

**Founder & CEO, CPL Events**

**Dr Linda Pereira** is the Senior partner and President of the L&I Communications Group. She is also the CEO of CPL Events. She was considered one of Portugal's five most



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**Dr. Yetty Ogunnubi**

Chief Executive Officer,  
The YD Company and YD Events  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Yetty Ogunnubi**

**Chief Executive Officer, YD Limited**

**Dr. Yetty Oyinlola Ogunnubi**, fondly called 'Yetty', is the CEO of YD Limited and the founder & lead publicist at The

## Advisory Board



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**Ebum Feludu**

Farmer, Agropreneur, Media Consultant,  
Chairperson, ALL Nigeria  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Ebum Feludu**

**Founder, JAM The Coconut Food Company**

**Ebum Feludu** is a Farmer, Agropreneur, Media Consultant, and Chairperson of ALL Nigeria, who began her foray into

## Advisory Board



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**Dr Beena Unnikrishnan**

Artist, CEO - Iris Green Films and National  
President, WICCI Arts Leadership Council  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Beena Unnikrishnan**

**President, WICCI Arts Leadership Council**

**Dr Beena Unnikrishnan** is a high-profile professional artist, artpreneur, filmmaker and serial entrepreneur in India. She

## Advisory Board



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**Dr. Chris Odey**

Founder, African Leading Women Conference  
and African Goodwill Ambassador Award  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Dr. Chris Odey**

**Founder, African Leading Women Conference**

**Amb. (Dr) Chris Odey** is the President & Founder of the Nigeria Goodwill Ambassador Awards Organisation, International Goodwill Ambassador Awards and African

## Advisory Board



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**Mr John Njamah**

Founder & Creative Director,  
COLORBARMEDIA 707  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Mr John Njamah**

**Founder, Colorbarmedia 707**

**John Njamah** is a Nigerian Film Director, Actor, Writer, Founder and Creative Director of Colorbarmedia 707, who has carved a niche for himself for over 32 years in the

## Advisory Board



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**Mr Victor Nwokocha**

CEO, Keystone Media & Entertainment  
Editor-in-Chief, Ojemba Magazine  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Mr. Victor Nwokocha**

**CEO, Keystone Media & Entertainment**

**Mr Victor Nwokocha** is CEO of Keystone Media & Entertainment, Editor-in-Chief of Ojemba Magazine - a Pan-African Publication fostering development African

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**Frankie Picasso**

Founder, The Good Media Network  
Executive Director, Girl Power USA  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Frankie Picasso**

**Founder, The Good Media Network**

**Frankie Picasso** is a Talk Show Host, Author, Artist, International SocialPreneur and Champion for Change who has been transforming lives and influencing culture for the

## Advisory Board



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**Mr Ike Nnaebue**

Filmmaker & Chief Executive Officer,  
LP House of Creatives and Passion8 Group  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Mr. Ike Nnaebue**

**CEO, Passion8 Communications Ltd**

**Ike Nnaebue** is a Multiple Award-winning Nigerian Film Director, Screenwriter and Producer. He is also a Cultural Entrepreneur and Personal Development Coach. His film

## Advisory Board



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**Morenike Taire**

Group Woman Editor,  
Vanguard Media  
[www.WEFWestAfrica.org](http://www.WEFWestAfrica.org)

**Morenike Taire**

**Group Woman Editor, Vanguard Media**

**Morenike Taire** is one of the most versatile journalists practicing in the Nigerian space, she has won many awards and been quoted in major international publications such



## PROPOSAL

# GOLD SPONSOR

₦100,000,000

## CONFERENCE | VIP GALAS

Become **Headline Sponsor**. WEF West Africa 2024 features a 3-Day Conference with 18 VIP Panels and Two VIP Galas including WICCI Entrepreneurs Gala and the Prestigious WEF Awards

## SPONSOR BENEFITS

- Brand Logo on Event Signage, Projector Screens, Backdrops
- Special Exhibition Booth
- Sponsor Page on Website
- Key Speaker Session (10 Minutes)
- 20 VIP Conference Tags
- Two Reserved **Platinum Tables** for 20 (VIP Gala)
- WEF Award (for Company + 3 Executives)
- Sponsor Video before each of the 18 Plenary Sessions
- Verbal Acknowledgement by MC/Hosts
- Inside Front & Back Cover AD (Global Magazine)
- Full Interview Feature
- VIP Gold Bags Insert
- Digital Stage Branding on Crowdcast
- Sponsor Lounge in (Community App)
- Co-Branded Recordings
- VIP Gala Branding
- Red Carpet Backdrops
- Post Event Publicity
- Post-Event Collaboration with G100
- Extended Collaboration with WICCI



## PROPOSAL

# SILVER SPONSOR

₦50,000,000

CONFERENCE | VIP GALAS

Become a **Co-Sponsor**. WEF West Africa 2024 features a 3-Day Conference with 18 VIP Panels and Two VIP Galas including WICCI Entrepreneurs Gala and the Prestigious WEF Awards

## SPONSOR BENEFITS

- Brand Logo on Event Signage, Projector Screens, Backdrops
- Branded Exhibition Booth
- Sponsor Page on Website
- Key Speaker Session (10 Minutes)
- 10 VIP Conference Tags
- Two Reserved **Platinum Tables** for 10 (VIP Gala)
- WEF Award (for Company + 2 Executives)
- Sponsor Video before each of the 9 Plenary Sessions
- Verbal Acknowledgment by MC/Hosts
- Middle Full Page AD (Global Magazine)
- Interview Feature
- VIP Gold Bags Insert
- Digital Stage Branding on Crowdcast
- Sponsor Lounge in (Community App)
- Co-Branded Recordings
- VIP Gala Branding
- Red Carpet Backdrops
- Post Event Publicity
- Post Event Collaboration with G100





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# PANEL SPONSOR

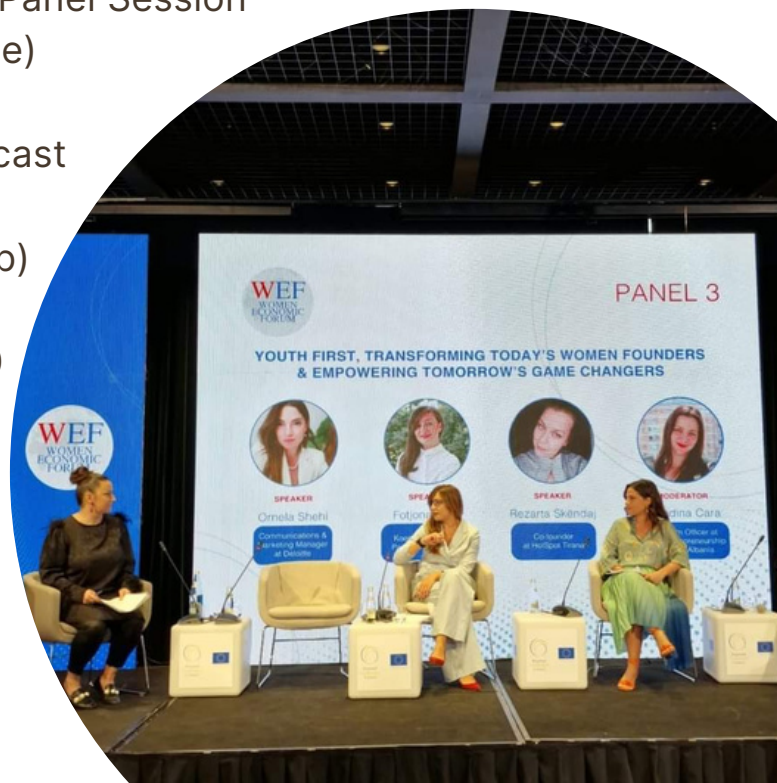
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## CONFERENCE

**Sponsor a Panel.** WEF West Africa 2024 features a 3-Day Conference with 18 VIP Panels and Two VIP Galas including the Prestigious WEF Awards

## SPONSOR BENEFITS

- Brand Logo on Projector Screen during 1 Panel Session
- Sponsor Page on Website
- Exhibition Stand
- Key Speaker Session (10 Minutes)
- One Reserved **Platinum Table** for 10 (VIP Gala)
- 10 VIP Conference Tags
- WEF Award (for Company + 2 Executives)
- One Min Video before the Specific Panel Session
- Half Page Ad (Conference Magazine)
- VIP Gold Bags Insert
- Digital Session Branding on Crowdcast
- Session Branded Recordings
- Sponsor Lounge in (Community App)
- Post Event Publicity
- Post Event Collaboration with G100



## PROPOSAL

# CO-PANEL SPONSOR

₦6,000,000

## CONFERENCE

Co-Sponsor a Panel. WEF West Africa 2024 features a 3-Day Conference with 18 VIP Panels and Two VIP Galas including the Prestigious WEF Awards

## SPONSOR BENEFITS

- Brand Logo on Projector Screen during 1 Panel Session
- Sponsor Page on Website
- Exhibition Stand
- Key Speaker Session (7 Minutes)
- 5 VIP Conference Tags
- **VIP Group of 5** (VIP Gala)
- WEF Award (for Company + 1 Executive)
- One Min Video before the Specific Panel Session
- Half Page Ad (Conference Magazine)
- VIP Gold Bags Insert
- Digital Session Branding on Crowdcast
- Session Branded Recordings
- Sponsor Lounge in (Community App)
- Post Event Publicity
- Post Event Collaboration with G100





## VIP PANEL SELECTIONS

Your business or organisation can **sponsor** or **co-sponsor** any of the panels below that align with your sector or Industry. There are 18 VIP Panels across 3 Days.

**THEME: Amplifying Women's Influence, Impact & Income For Economic Growth**

### SELECT A PANEL

1. Leadership & Management
2. Education
3. Health & Wellness
4. Art, Media & Entertainment
5. Fashion & Beauty
6. Culture & Tourism
7. Politics & Public Administration
8. Diplomacy, Security & Defence
9. SDG, Philanthropy & Social Welfare
10. STEM (Science, Technology, Engineering & Maths)
11. Ecocivilisation, Environment & Climate
12. Law & Social Justice
13. Business & Entrepreneurship
14. Banking & Finance
15. Agriculture & Farming
16. Real Estate and Investment
17. Energy, Oil and Gas
18. Cybersecurity, Blockchain, Web3 and Metaverse.



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# GALA SPONSOR

₦25,000,000

## G-WOMAN MEDAL OF HONOR

Sponsor a VIP Gala. WEF West Africa will Honor 100 Women for their impact on (Wednesday, February 21) in Partnership with G100, G-Woman Media and WICCI Nigeria-India Business Council

## SPONSOR BENEFITS

- Brand Logo on Backdrop & Projector Screen during Honoree Ceremony
- Sponsor Page on Website
- Your Logo on the Certificate of Honor
- Opening Speech by Your Representative
- Opportunity to Present Medals to Honorees
- **1 Platinum Table** for 10 VIP Guests
- WEF Award (for Company on February 21)
- One Min Video before the Honoree Ceremony
- Full Page Ad (G-Woman Magazine)
- VIP Gold Bags Insert
- Sponsor Lounge in (Community App)
- Post Event Publicity
- Media Collaboration with GWM
- Extended Collaboration with WICCI





# AWARD SPONSOR

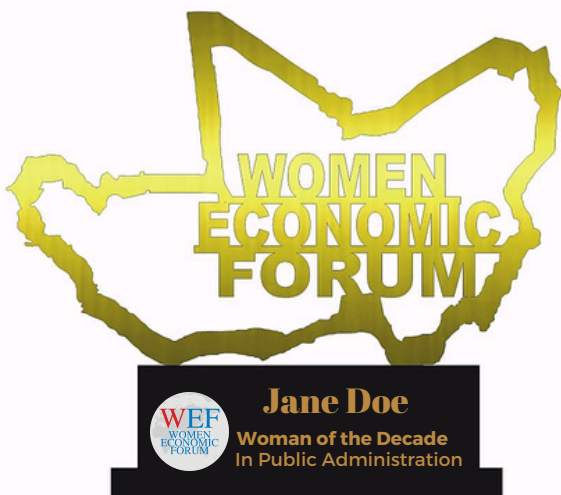
**₦30,000,000**

## WEF AWARDS

WEF West Africa will award 107 Women and Men at the WEF Awards Dinner (Friday, February 23) for their exemplary impact and service to humanity.

## SPONSOR BENEFITS

- Brand Logo on Projector Screen during WEF Awards
- Sponsor Page on Website
- Your Logo on the Certificate of Honor
- Sponsor Opening Speech by a Representative
- Opportunity to Present WEF Awards
- **1 Platinum Table** for 10 VIP Guests
- One Minute Video (Message from our Sponsor)
- VIP Gold Bag Insert
- Sponsor Lounge in (Community App)
- Post Event Publicity
- Extended Collaboration with G100



## PROPOSAL

# STANDALONE OPTIONS

WEF West Africa 2024 features a 3-Day Conference with 18 VIP Panels and Two VIP Galas (the Grand Luncheon & WEF Awards)

## VIP GALA TABLE RESERVATION

- **Platinum** Table for 10 (₦3,000,000)
- **VIP Group** of 5 (₦1,000,000)

## CONFERENCE EXHIBITION

- Exhibition Stand (₦1,000,000)

## CONFERENCE MAGAZINE

- Full Page AD in GWoman (₦600,000)
- Half Page AD in GWoman (₦350,000)
- Quarter Page in GWoman (₦250,000)







**For inquiries,  
contact us.**

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**WOMEN  
ECONOMIC  
FORUM**

**WEST AFRICA**

Lagos, Nigeria | 21-23 February 2024

