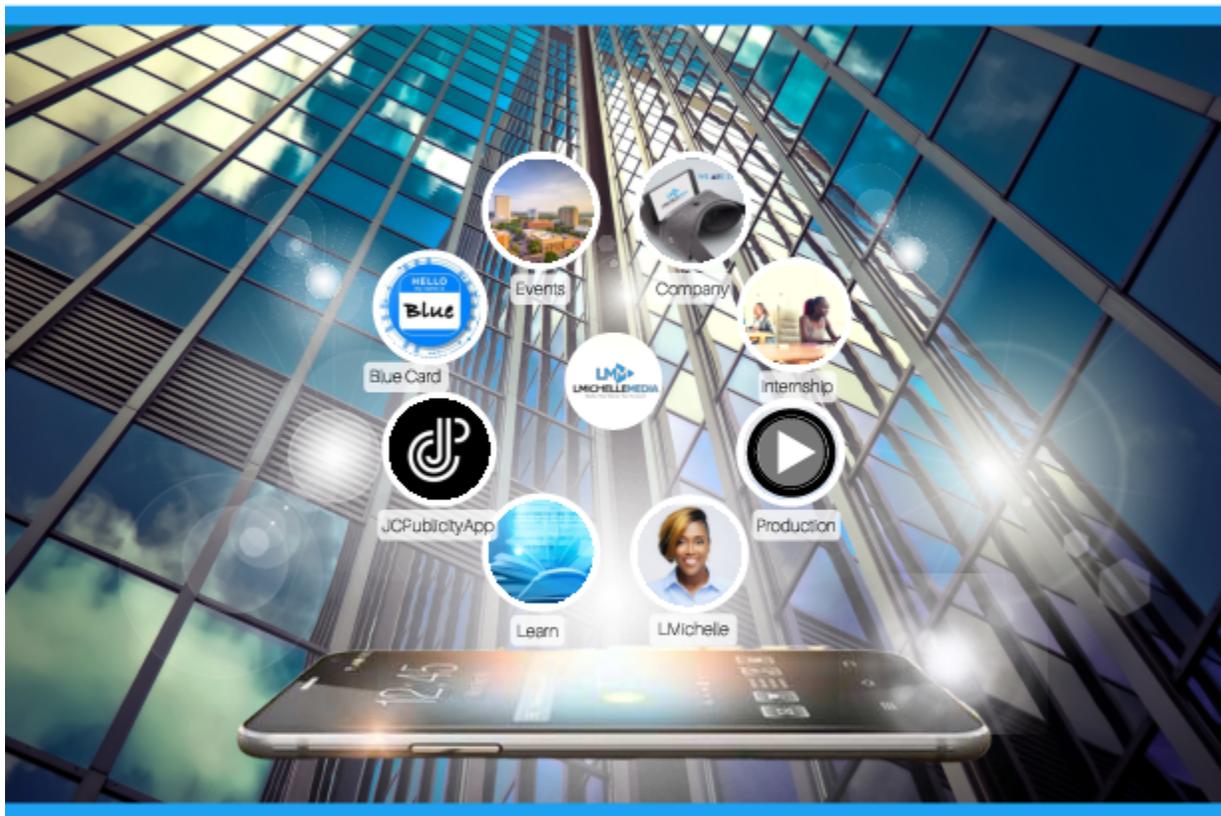


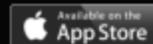
# LMichelleMedia Toolkit



UNLOCK YOUR LEARNING!



**GET ZAPPAR  
ZAP THE CODE**





**LMICHELLEMEDIA**

**TOOLS**

Stay Social With Us: Follow the Hashtag...#LMichelleMedia

## Website Tools



Strikingly is one of our favorite tools to build social websites. Now, what we mean by social websites are the modern, contemporary, mobile responsive type sites that are really geared towards supporting social media sharing, videos, blogging, seamless online shopping, etc. We love strikingly because it's super easy to use and very affordable. You can host up to (3) websites on one hosting plan for no extra cost! For more complex web projects, we have several designers we can recommend. As for us, we use Strikingly for all of our business websites , and have used the platform for countless churches, outreach programs, retail websites, personal blogs, authors, and more!

[Strikingly Sign Up](#)

Notes



Milkshake is a free Instagram website on your phone! In just minutes you can make and update an Instagram website. Use Milkshake to start, launch or grow business ideas, passion projects and promotions. No desktops, design or web skills needed! Turn to the Milkshake website for great website inspo and aesthetics!

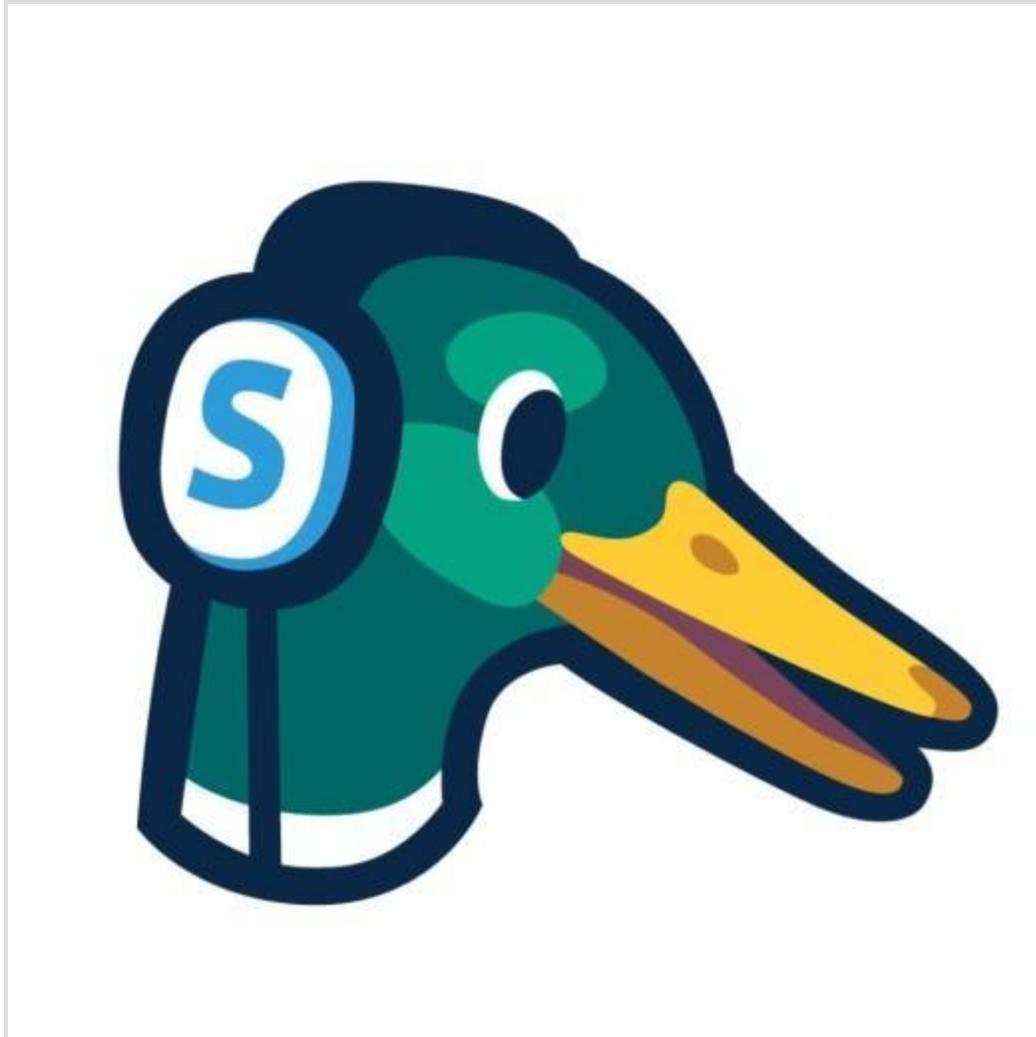
[Get Started With MilkShake](#)



Connect audiences to all of your content with just one link. Linktree is the launchpad to your latest video, article, recipe, tour, store, website, social post , and anywhere else you are online. We love this tool!

[LinkTree SignUP](#)

## Streaming Tools



StreamYard is a live streaming studio in your browser. It's the perfect tool for live interviews, allowing you to have up to 10 people in the stream. Go further than just responding to comments and questions... with StreamYard, you can show viewer comments on screen -- talk about making your audience feel special! The app allows you to customize your broadcast and truly make the show your own by choosing colors and uploading images, GIFs, and even videos. One of the best things about this app is that it allows you to stream to multiple platforms simultaneously! Stream directly to Facebook, YouTube, LinkedIn, and other platforms. We love using Streamyard

[StreamYard SignUp](#)

## **Virtual Meeting/Event Tools**



Zoom is a cloud-based video communications app that allows you to set up virtual video and audio conferencing, webinars, live chats, screen-sharing, and other collaborative capabilities. Zoom helps businesses and organizations bring their teams together in a friction-less environment to get more done.

[Zoom SignU](#)



Securely connect, collaborate, and celebrate from anywhere. With Google meet, everyone can safely create and join high-quality video meetings for groups of up to 250

people. It's screen-sharing feature made this one of our favorite video conferencing apps!

[Google Meet SignUP](#)

# Whereby

Similar to Zoom or Google Meet, Whereby makes connecting with your company a breeze! There's no app or software download required. Just choose your own personalized URL and meet using your internet browser - on mobile or desktop - with just one click.

[Whereby SignUP](#)



# hopin

Create immersive virtual, hybrid, and in-person event experiences for your audience, no matter where they are. With Hopin, you can create live online events that are interactive and personal. Also, there are several plan types to fit various budgets.

[Explore HopIn](#)

[HopIn Notes](#)

## Community - Coaching Tools



On Patreon, you can let your fans become active participants in the work they love by offering them a monthly membership. You give them access to exclusive content, community, and insight into your creative process. In exchange, you get the freedom to do your best work, and the stability you need to build an independent creative career. Patreon is one of the most rewarding platforms made for content creators because the recurring income through monthly payments allows you to create what you and what your audience loves without the pressure to conform to popular constraints that come along with the ad-based monetization model.

[Patreon SignUP](#)



DoHQ is the most active learning platform on the planet designed to stimulate and engage the audience, retain more consumer attention, and drive action, results, and participation to fill the missing gap in online (and offline) education.

[GetDoHQ SignUP](#)



The Band App keeps your team organized and in communication. With features like the Community Board, shared calendar, polls, to-do Lists, and private chat, Band is the perfect group communication app. This is the app that we use to communicate with our Learners. We love using Band!

[Band App SignUP](#)



Podia is an all-in-one digital storefront. Everything you need to sell online courses, webinars, and memberships is offered on Podia without worrying about the tech. Podia helps you turn your passion into income.

[Podia SignUP](#)

## Communication Tools



Send automated phone calls, bulk text messages and emails to entire contact lists in seconds. Set up a free account and get started today!

[DialMyCalls SignUP](#)



Dialpad Meetings is one of our favorite tools for conference calls. The free version makes conference calling so much easier, with features like providing a customized URL for people to find your conference call information. We also liked the hold music, which really gave us the freedom to show some personality during the calls. The paid version, which is very cost-effective, gives you the ability to have the conference call you when it's time for the call to begin. No more trying to remember to call in... the service calls you. You can also customize the greeting callers hear as they come into your conference and so much more! Both paid and free versions of the service offer MP3 recordings of each call!

[Dialpad Meetings SignUP](#)

# flo desk

Design emails that look great on any device. Start with a template, or create your own from scratch.

[FloDesk SignUP](#)



Nudge allows you to create your own Coaching App. Nudge is the easiest way to launch your online program in a customizable mobile app. No coding, just coaching.

[nudgecoach.com](http://nudgecoach.com)

## Production Tools



VideoAsk allows you to have asynchronous conversations with your customers. All you have to do is fire up your VideoAsk, push record, ask a question, and wait for your customers to respond. Customers can respond via video, audio or text. Build trust fast using the most engaging technology on the web ----the Human face. This is a great way to add a touch of personal connection to your website. VideoAsk is our official platform for our 2020 Life Film journal.

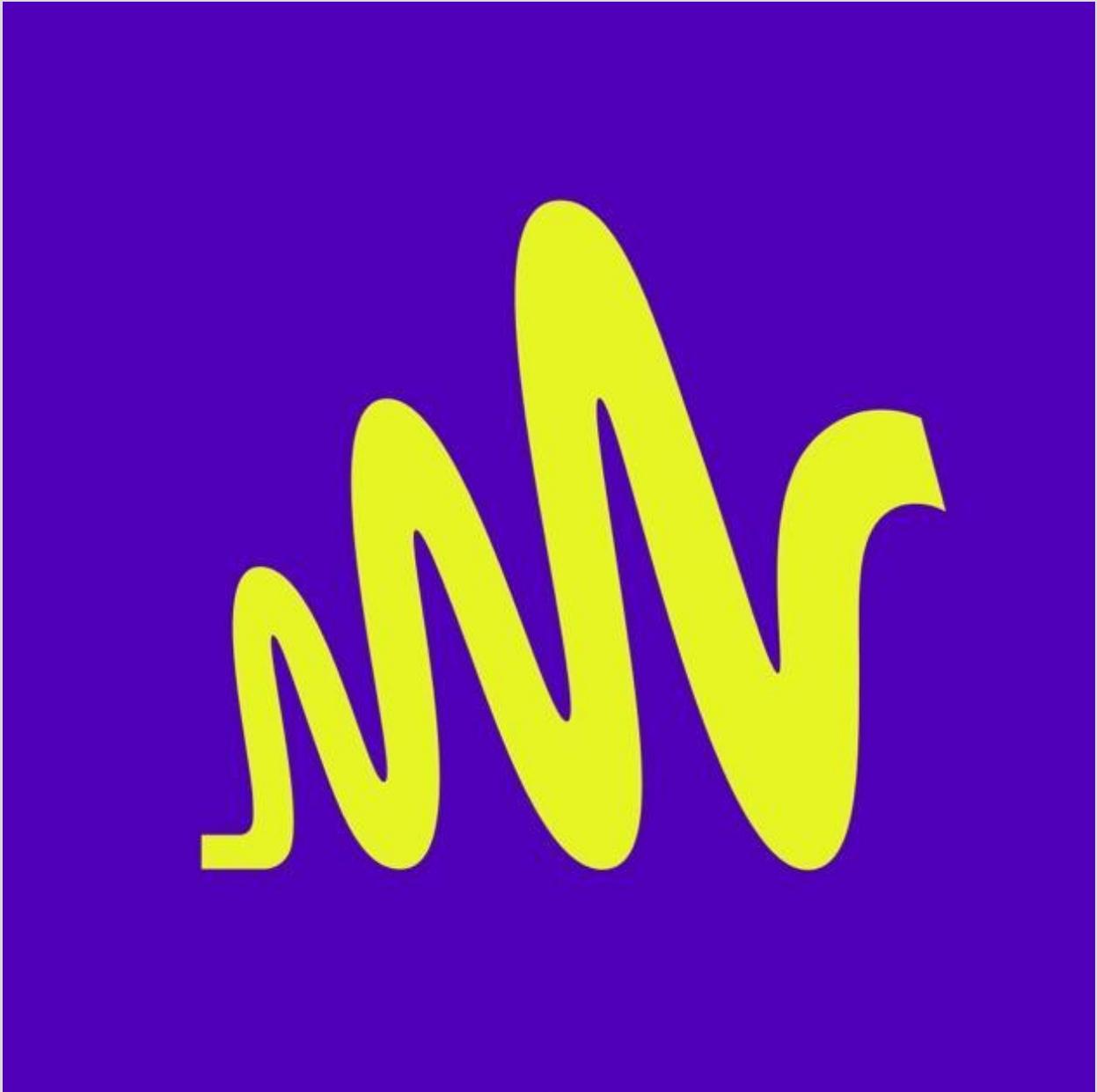
[VideoAsk SignUP](#)



Quik app can edit existing video from your phone, combine photos and videos with footage imported from a GoPro camera (a feature it's calling Mural), add in royalty-free music, and speed up or slow down the framerate of a single video at different points. In-app purchases add on extra themes and filters, and edited content can be posted to social networks in photo or video form.

[Quik SignUP](#)

## **Audio Tools**



The easiest way to make a podcast it's through using the Anchor app. Anchor allows you to create, distribute, host and monetize your podcast 100% for free. This has quickly become one of our favorite tools for social podcasts. The sound is clear and the production is super easy. The platform will add your podcast to all the major podcast distribution channels for you. Anchor helps you to monetize your podcasts effortlessly. Anchor truly places all the aspects needed to produce a successful podcast in one place.

[Anchor FM SignUP](#)



Podbean is an easy and powerful way to create, promote and monetize your podcast. Everything you need for a successful podcast.

[Podbean SignUP](#)

The logo for Wavve features the word "WAVVE" in a bold, sans-serif font. The letters "W", "A", and "E" are white, while the "V" is replaced by a teal-colored wave graphic. The entire logo is centered on a solid black rectangular background.

WAVVE

Wavve is one of the new tools we are using to turn audio into stylist social media posts. Many times, when you record a podcast or other audio... you may have a link to add to some social media outlets, but that's about it. With Wavve, you can turn the audio into an actual short, visually based post and share it on Instagram, Twitter, Facebook, etc.

[Wavve SignUP](#)

 Audio Library

Audio Library Playlist for Content Creators. This is copyright free music that can be used on your website, social media, etc. without any restrictions.

[Audio Library Playlist](#)

 YouTube



Mp3

This is a must have tool to convert Youtube videos into mp3 audio clips. By using a converter, you can easily turn YouTube videos to mp3 (audio) or mp4 (video) files and download them for free - this service works for computers, tablets and mobile devices.

[YTMp3 Converter](#)

## Graphic Tools



Canva is one of our favorite tools for DIY (Do It Yourself) graphic designs (of any kind) that can easily be made right from your mobile phone. It's great for social media ads, flyers, and even presentations. Most of the primary services on Canva are free. Canva is compatible with both Apple and android devices. You name it graphically and you can pretty much do it through Canva!

[Canva SignUP](#)



PosterMyWall allows you make beautiful, effortless promotional posters without the need of a big budget, advanced software, or professional help. You choose from 145,000+ templates for social media, web, and print. Customize your graphics with PosterMyWall's huge selection on image and video stock, or even upload your own. We love using this app!

[PosterMyWall SignUP](#)



Snapseed is one of our favorite tools for editing social photos. From amazing filters to the numerous other design tools, Snapseed offers a quick and easy way to make your

social photos look dynamic. You can also choose an "automatic" adjustment of color and contrast for your photos. Snapseed will also save your editing history and redirect it to any of the actions you've used before. Snapseed is a Google product.

[Android Download](#)

[Apple Download](#)



These three beautiful, free photo communities are the perfect way to spice up your social media graphics, blogs, ads, etc. Listed below are our go to photo resources.

[Unsplash](#)

[Pexels](#)

[Creative Commons](#)

## **Social Media Scheduling Tools**



Sendible helps you streamline how you manage social media brands. From planning collaborations to engagement and analytics, Sendible has got you covered for all your media management needs.

[Sendible SignUP](#)



The Preview App for Instagram is one of our favorite tools for scheduling individual Instagram feeds. The app has several cool features, including previewing how future posts will look on your Instagram feed. The free version of the app works very well and upgrading is also very cost-effective. Also, the Preview App founders offer lots of social media tips and information throughout the year, so you will always be up on social trends.

[Preview App SignUP](#)

[HootSuite](#)

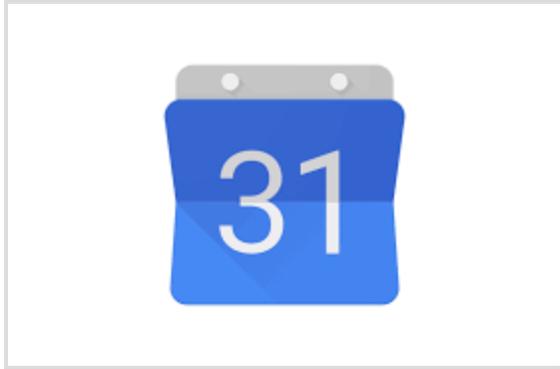
[Later](#)

## **Business Tools**



Calendly: Free Online Appointment Scheduler helps you schedule meetings without the back-and-forth emails. Easy, Modern, Scheduler.

[Calendly SignUP](#)



Google Calendar is one of our favorite tools to keep us connected to our schedule. We love it because it easily syncs across all of our devices (mobile, laptop, etc.). Also, it allows us to quickly and easily schedule events and invite participants. Plus, beyond events, you can schedule reminders, tasks, and set goals (like for fitness, reading etc.). Outside of business, we also use this tool for our family schedule. This keeps us aware of each other's appointments etc.

[Google Calendar LogIN](#)



Google Voice is one of our favorite tools to easily set-up a phone number for absolutely free! This is a perfect way to establish a business, ministry or organization telephone line without having to pay an extra fee due your phone company. The line you set up through Google voice is programmed to be forwarded to a current mobile or landline you already have. I repeat, you must have phone service in order to use the free Google Voice line. The Google line will forward to the number you choose and you can begin receiving calls or text messages through the Google line immediately.

[Google Voice](#)



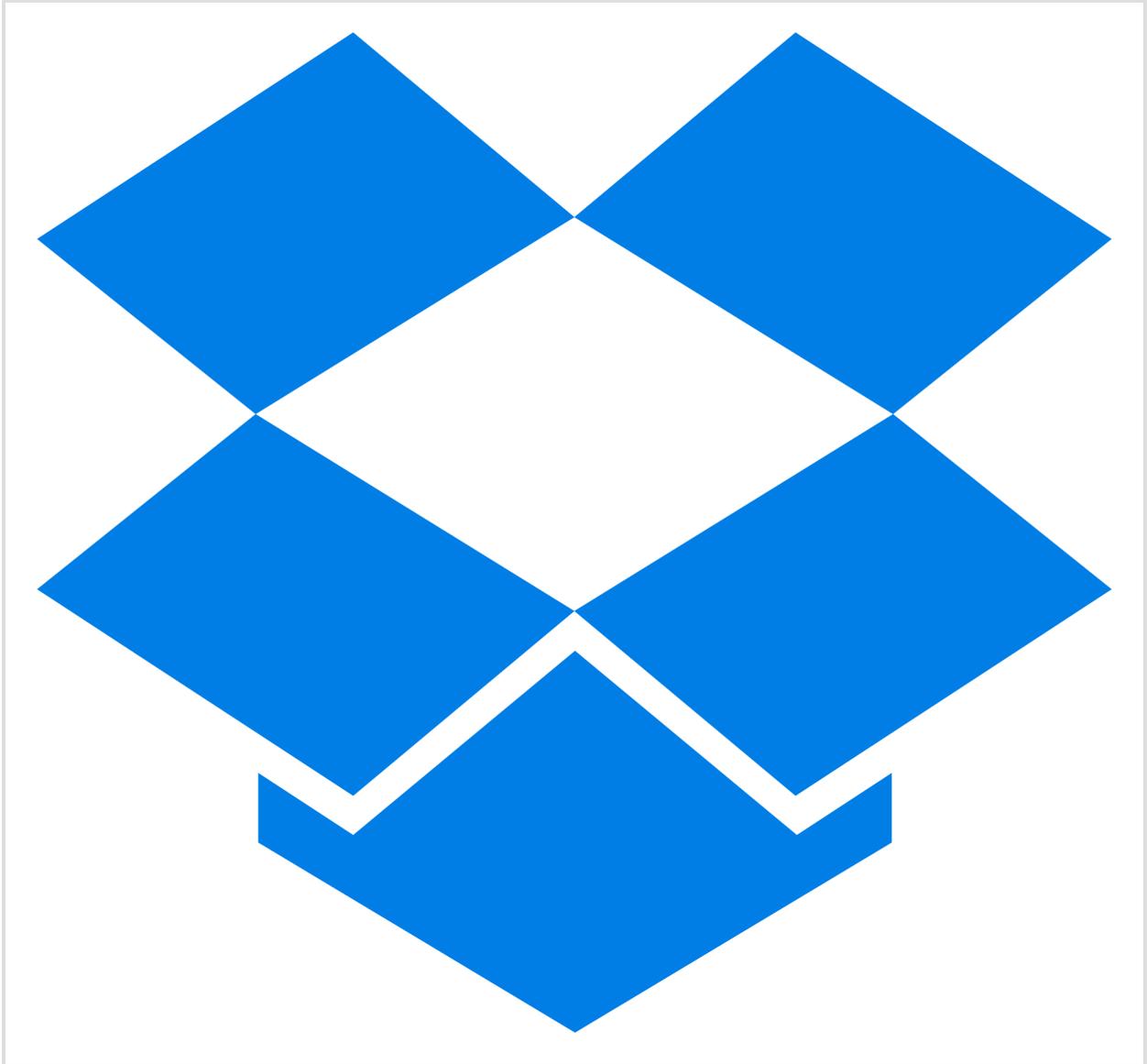
One of our favorite tools for running a social business/organization is Meta Business suite. We have been using pages since 2010. Throughout the years, there have been so many improvements to help run businesses/organizations with ease. Recently, I was introduced to the scheduling tool, which allows you to set appointments through your business page. This is a tremendous social benefit, considering most scheduling tools will cost you \$25 a month and up. Other Facebook page features include the ability to list your most relevant contact information, create promotions, monitor page visits, add photos, client reviews, start client communities and so much more.

[Facebook For Business](#)



Google Drive is one of our favorite and most used file storage service tools. It allows you to quickly upload and share social media file assets, like photos, videos and document files. The great thing about Google Drive is it works very well transferring files from your mobile device into shareable folders. Another thing we love about Google Drive is it's an affordable way to purchase more space for filesharing.

[Google Drive LogIN](#)



Dropbox is a file hosting service that allows you to keep your team's files and the conversations about them in the same place. It's secure, distribution infrastructure --- plus admin tools for control and visibility --- helps keep your company's data safe. Dropbox is a modern workspace designed to reduce busywork so you can focus on the things that matter.

[Dropbox LogIn](#)



WeTransfer is an internet-based computer file transfer service. This is our Go-to tool now for easy file sharing. It works well on every device, and comes with an option provide a one click link for download. WeTransfer is the simplest way to send your files around the world. You can share large files up to 2GB for free, making it the easiest way to send files world-wide!

[WeTransfer SignUP](#)



PayPal is one of our favorite tools for online financial business transactions. PayPal provides numerous mobile-friendly business features including creating/sending invoices to clients, sending and receiving payments, creating a customer database, generating business reports and so much more. Socially speaking, PayPal is one of the longest standing online payment system providers and has been extremely helpful in ensuring our business transactions are secure. We should note certain transaction fees will apply.

[Paypal SignUP](#)



Cash App is one of our favorite tools for quick and easy financial transactions. We signed up for Cash App two years ago, and use it on a weekly basis to send and receive funds for our services. One of the benefits of having Cash App is the ability to use it for business or personal transactions. As for accessing your money, you can hold money received within the app and use it for funding via a Cash App debit card (which comes in black and looks very stylish), or you can also transfer Cash App funds to your bank account. We should note certain transaction fees will apply.

[CashApp SignUP](#)



Stripe is a software used by millions of companies of all sizes—from startups to Fortune 500s— to accept payments, send payouts, and manage their businesses online. We primarily use this tool with making global transaction. Stripe is commonly used in other countries.

[Stripe SignUP](#)



Fiverr is one of my favorite online business marketplace tool to get social media graphics, videos, logos, etc. Fiverr is super affordable, with many services starting at\$5 (thus the name, Fiverr). We have been using artists on Fiverr to help us with our graphic design jobs since 2015. Fiverr also gives you an opportunity to leave a review about every job that's done for you. Reviews will tell you everything you need to know about a Fiverr artist before you choose them do a job. You can also provide your own media services and become a seller on Fiverr.

[Fiverr SignUP](#)

## Smart Networking



Modern Networking. Share Stunning Customized Pages with a tap. We love Linq!!! Just like the company says, they have smart products, dynamic pages, and powerful analytics. Oh, and my wearable business card...Amazinggggg!!! Get on board now!!!

[Get Linq](#)

## Immersive Media Tools



Google Street View is a technology featured in Google Maps and Google Earth that provides interactive panoramas from positions along many streets in the world. This is a great virtual representation of our surroundings on Google Map. This is a great way to show off your business to potential clients.

[Google Streetview](#)

# ••thinglink. ••

Since 2016, ThingLink has been our go-to tool for creating web-based Immersive experiences. Thinklink allows you to create unique experiences with interactive images, videos & 360° media. From an editorial and marketing standpoint, Thinklink is great because it allows you to easily increase engagement and improve user experience with interactive visuals across websites and social media. Their measureable results give you instant feedback on content consumption and statistics that will help you develop more engaging visuals.

[ThingLink SignUP](#)



Seekbeak has been a go-to tool for us for Immersive Storytelling. It truly brings your content to life! Create interactive experiences, virtual tours, and more, using 360 and standard images. Embed a wide range of content, track success with in-depth analytics, collaborate with team members, deliver live guided tours, and much more... all without ever leaving your browser.

[Seekbeak SignUP](#)



Zappar is the world's leading augmented reality platform and creative studio. With the help of their Zaptools you can create your own augmented reality experiences. It's the best value and most feature-full solution on the market!

[Zappar SignUP](#)

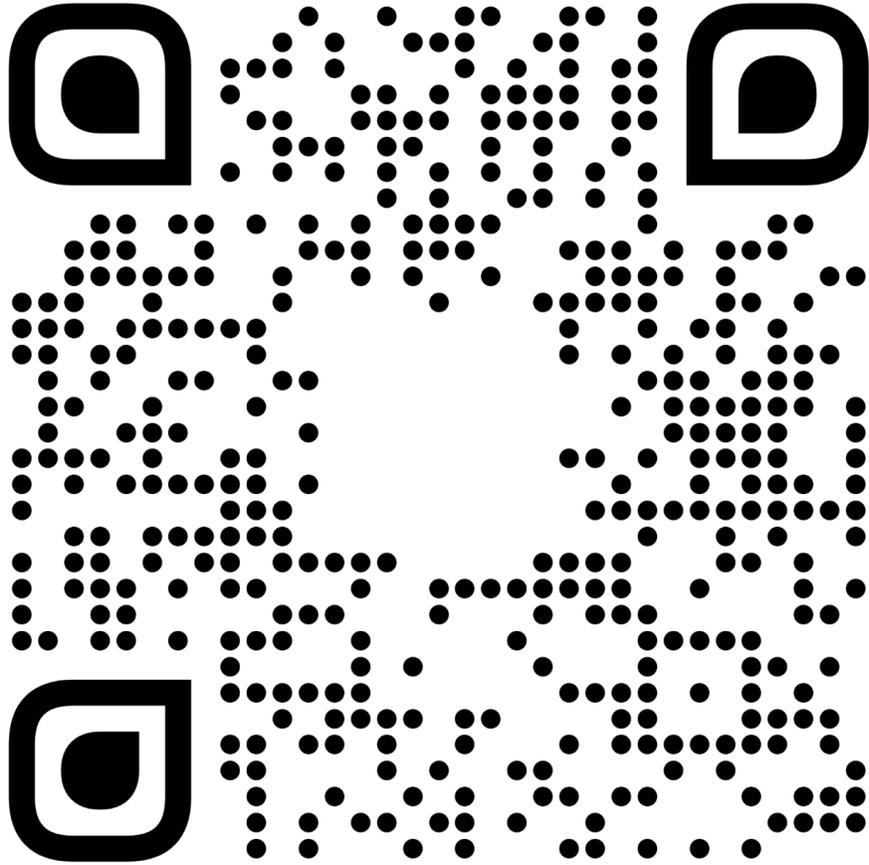


FRAME makes it easy to come together with your co-workers, students, or audience in an immersive online space, right from the browser. We believe the future is bright for tools like this!

[Framevr.io SignUP](#)



Horizon Workrooms (beta) is the VR space for teams to connect, collaborate and develop ideas, together. Meet teammates across the table, even if you're across the world. [Horizon Workrooms SignUp](#)



 [laylo.com/lmichellemedia](https://laylo.com/lmichellemedia)