



## **All times EST**

- General Session (join together to hear inspirational stories, wisdom, and advice)
- **Workshop (an interactive session with breakout discussions)**
- **Building Connections (this is part of our secret sauce)**
- Choose Your Own Adventure (active movement, coaching, networking)

## **December 8th - Day 1**

**11:45 am**

**Welcome and Introduction**

**12:00 - 1:00 pm**

**Keynote address: New Career Rules, New Potential, featuring Joanna Bloor**

*Sponsored by NeuAnalytics*

**1:05 - 2:00 pm**

**Panel - Yes. Yes You Can**

*Sponsored by Katabat*

So many women cite confidence as their strongest area of growth throughout their careers. We'll have women from around the industry sharing their confidence moments and how they've benefited from pushing through their fear.

### **Speakers**

Misty Carson, Executive VP, Sales and Marketing, MRS BPO  
Heather Bentley, Head of Consumer Specialty Operations, Citizens Bank  
Laura Marino, Chief Product Officer, TrueAccord  
Amber Higgins, CEO, Enformion  
Katie Harrington, Director, Captech

**2:05 - 2:15 pm Break**

**2:20 - 3:00 pm**

**Building Connections**

*Sponsored by DCM Services*

Get to know your designated team. They may just become your new best friends!

**3:05 - 4:30 pm**

**Workshop (choose one)**

**Advocating for Yourself**

It's often easier to advocate for others than for ourselves. This workshop will give you guidance on how to successfully and confidently advocate for yourself.

### **Facilitators**

Tanya Law, Owner, Alsan World Transport  
Mary Shores, Owner, Mary Shores Communications



## Career Management

*Sponsored by Ontario Systems*

Navigating the professional world is more complex now than ever. This session will help you think near and long term about how to align your career with your skills, capabilities, and goals.

### Facilitators

Sara Woggerman, CEO, ARM Compliance Business Solutions  
Laura Jensen, Chief Acquisitions Officer, Absolute Resolutions

## 4:35 - 4:45 pm Break

## 4:45 - 5:15 pm

### Building Connections

*Sponsored by DCM Services*

End of day debrief and small group activity (regroup with your designated team)

## 5:35 - 6:15 pm

### Choose Your Own Adventure

**Option #1** - Zumba!

**Option #2** - Coaching Corner (pre-registration required; now closed)

**Option #3** - Private Island Networking - bring a drink and join your friends on our own virtual private island. Sit by the beach, listen to the waves, catch up with old friends, and meet new ones. It's a whole new way to network digitally!

## 6:15 - 7:00 pm Break

Private Island remains open for networking

## 7:00 - 7:45 pm

### Fireside Chat - The Global Impact of Women at the Table

*Sponsored by ERC and NCB Management Services*

Women sitting at decision making tables are key to the solution to many of the world's greatest challenges, from poverty to climate change. Join the female leaders of our **Community Impact Partners** for an inspiring discussion about how their organizations engage local communities to create opportunities for women and girls, both here in the United States and abroad in Kenya.

### Speakers

Shelly Sheppick, Director of Strategic Partnerships, The iA Institute  
Kayce Anderson, Executive Director, For the Good  
Jennifer Lockwood-Shabat, Executive Director, Washington Area Women's Foundation



## December 9th - Day 2

### 11:30 - 12:30 pm

#### **Panel - Empowerment - We Have a Voice, Now Let's Use It**

*Sponsored by FocusOne*

It's one thing to have a voice, it's another to choose to use it. The women on this panel will share what empowered them and how you can learn to use your voice, too.

#### **Speakers**

Donna Weaver, President, RNN Group  
Sonia Macias, SVP in Recruitment, SC Riverside  
Katie Zugsay, Owner/CEO, Finexus  
Betsabe Botaitis, CFO, Uplift

### 12:35 - 2:00 pm

#### **Workshop** (choose one)

#### **Creating and Enforcing Professional Boundaries**

*Sponsored by SAM, Inc.*

As the lines between personal professional life continue to blur, it's especially important to recognize the need for boundaries. This session will help you identify where you need boundaries and how to professionally enforce them.

#### **Facilitators**

Amanda Ellenbecker, VP Funding, Aqua Finance  
Jessica Frahm, Vice President, Forward Bank

#### **Enhancing Emotional Intelligence**

*Sponsored by Moss & Barnett*

The ability to be self-aware and moderate our own emotions while being empathetic and understanding to others can be a tall order in any aspect of life, but it can be especially challenging in the professional setting. We'll help get your EI in check at this session.

#### **Facilitators**

Aylix Jensen, Attorney, Moss & Barnett  
Lauren Valenzuela, Corporate Counsel, Performant Corp

### 2:00 - 2:25 pm Break

### 2:30 - 3:55 pm

#### **Workshop - Managing Up & Across to Influence Outcomes**

*Sponsored by RedKnot Resources*

Being organizationally savvy is a must-have skill for all professionals. This session will help you improve so you can get the outcome you're aiming for more often than not.

#### **Facilitators**

Karen Chow, Director, Treasury & Finance Operations Technology, Salesforce  
Michelle Macartney, Managing Partner, Bridgeforce



**4:00 - 4:45 pm**

### **Building Connections**

*Sponsored by DCM Services*

End of day debrief and small group activity (regroup with your designated team)

**5:00 - 5:40 pm**

### **Choose Your Own Adventure**

**Option 1** - Coaching Corner (pre-registration required; now closed)

**Option 2** - Yoga (50 minutes)

**Option 3** - Private Island Networking - bring a drink and join your friends on our own virtual private island. Sit by the beach, listen to the waves, catch up with friends old and new! (Island open from 4:45-7:00)

**7:00 - 8:00 pm**

### **Virtual Escape Room**

Join us for an optional activity - "Cabin Fever". You wake up on a cruise ship as the only passengers. We will break you out into small teams to solve the puzzles to make your way through the ship and get yourselves back on dry land! This is yet another opportunity to make a few friends through a fun shared experience so if your schedule allows, please join us!

## **December 10th - Day 3**

**11:30 am - 12:25 pm**

### **Panel - Unconscious Bias**

We all have biases. Some we're aware of, some we're not. This session will help open our eyes to our biases so that we can start working to improve how those biases affect our decisions and the people around us.

#### **Speakers**

Tracy Montour, Director of Marketing Analytics, Arbeit

Roxanne Bartley, EVP, Strategic Partnerships, Remitter

**12:30 - 1:55 pm**

### **Workshop (choose one)**

#### **LGBTQ and Non-Binary**

Education is one of the primary ways that we can start to drive true diversity and inclusion in the workplace or in our personal lives. We'll take time to educate ourselves on how to successfully advocate for and support the LGBTQ and Non-Binary community.

#### **Facilitators**

Brit Suttell, Attorney, Barron and Newburger

Mike Bevel, Director of Education, insideARM

#### **Equity, Diversity and Inclusion**

*Sponsored by Connect1*

Learn how to take action to make an impact on increased diversity in the workplace.

#### **Facilitators**

Rachel White, SVP, CSC Strategy and Execution Manager – Service, Huntington National Bank

Tanika Fagan-Green, Agency Recovery Management Auditor, Cox Communications

**2:00 - 2:15 pm Break/Lunch**



**2:20 - 2:55 pm**

### **Building Connections**

*Sponsored by DCM Services*

Last chance to bond with your team

**3:00 - 4:25 pm**

### **Workshop (choose one)**

#### **How to Mentor/Mentee**

One of the most common ways we hear that women can help women is through mentorship. But what does that really mean and how can you maximize these partnerships from both sides? This workshop will help you learn.

#### **Facilitators**

Lina Laird, Transactional Operations Vendor Manager, Dell

Jennifer Thompson, Sr. Manager, Recovery Collections, Discover Financial Services

#### **My Next Chapter**

Most topics at WCCF apply to women at all stages of their careers. But for those of us who've been at it for quite a while, the topics take on a different meaning. This session is designed for women who are closer to the end of their career than the beginning and will provide a space to contemplate the big questions, "Have I made my mark?" and "Where do I see myself in 10 years?"

#### **Facilitators**

Rozanne Andersen, VP & Chief Compliance Officer, Ontario Systems

Leslie Bender, Senior Counsel, Clark Hill

Stephanie Eidelman, Owner & CEO, insideARM & The iA Institute

Joann Needleman, Member, Clark Hill

**4:30 - 4:55 pm**

### **Powerful Closing Activity**

#### **Speaker**

Amy Perkins, President, insideARM & The iA Institute