

ANNUAL SPONSORSHIP GUIDE '26-'27



NAWIC
The National Association of
Women in Construction

Minneapolis/St Paul, MN

ABOUT NAWIC

WHO WE ARE:

The National Association of Women in Construction is an organization consisting of over 6,000 professionals. We were founded in 1953 by a group of 16 women set out to make the idea of this community a reality, and since this time the construction industry has been forever changed. Today, NAWIC works to honor the great history of our association with our Core Purpose: to enhance the success of women in the construction industry. Join today to enhance your career through education, building technical skills, support, and networking with the most accomplished women in the profession.

Our chapter is one of 120+ nationwide serving women in the construction industry with webinars, networking and a commitment to growing the presence of women in construction.

WHY NAWIC MATTERS:

In an industry where women still make up less than 11% of the workforce, NAWIC provides connection, visibility, and the tools to thrive. Whether you're a seasoned professional or just starting out, NAWIC is here to help you build your future

NAWIC MISSION:

To strengthen and amplify the success of women in the construction industry.

OVERVIEW OF ANNUAL EVENTS:

Your annual sponsorship will allow our chapter to provide invaluable experiences to our members. We pride ourselves on putting on fun and meaningful events for our members including:

- +Volunteer builds
- +Happy Hours & Networking Events
- +Meals at Lunch & Learns / Meetings
- +Boat Cruise
- +Holiday Party
- +Scholarships
- +Professional Development & Workshops
- +Mentorship
- +Advocate & Awareness
- +Education & Outreach



Minneapolis/St Paul, MN

www.nawicmsp.org

PLATINUM SPONSOR



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Elevating NAWIC's Impact

Includes All Gold & Silver Benefits Plus:

Premier Recognition

- Premier logo placement on website
- Four dedicated social media posts
- Featured annual sponsor spotlight in newsletter

Industry Leadership

- Opportunity to present at a chapter meeting

Industry Engagement

- Priority access to additional event sponsorships

Member Connection

- Four complimentary chapter event registrations

Recruiting & Talent Development

- Priority inclusion of job postings, internship opportunities, and recruiting announcements through our monthly newsletter

Recognized as a leading supporter of workforce development and women in construction.



Scan here to bring you to our Zeffy page
to complete sponsorship process!

www.nawicmsp.org

GOLD SPONSOR



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Providing Essential Support to Our Chapter

Includes All Silver Benefits Plus:

Enhanced Visibility

- Enhanced logo placement on website
- Two dedicated social media posts
- One featured company spotlight in newsletter

Industry Engagement

- Opportunity to host a chapter meeting or jobsite tour

Member Connection

- Two complimentary chapter event registration

Demonstrates commitment to developing and supporting women in construction.



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SILVER SPONSOR



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Building Opportunities for Women in Construction

Recognition & Visibility

- Logo on Chapter 164 website
- Recognition in chapter newsletter
- One social media thank-you post
- Recognition on annual sponsor signage
- Recognition in Annual Impact Report

Supports Chapter 164 programming, scholarships, outreach, and professional development.



Scan here to bring you to our Zeffy page to complete sponsorship process!

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HELPFUL INFO/LINKS



Minneapolis/St Paul, MN

Zeffy Payment Link: <https://www.zeffy.com/en-US/donation-form/nawic-ch-164-annual-sponsorships>

Chapter #164 Website: <https://www.nawicmsp.org/>

Chapter #164 LinkedIn: <https://www.linkedin.com/company/nawic-minneapolis-st-paul-164/>

Chapter #164 Facebook: <https://www.facebook.com/NAWICMplsStPaulChapter/>

Midwest Region Website: <https://www.nawicmidwestregion.org/>

Midwest Region LinkedIn: <https://www.linkedin.com/company/nawic-midwest-region/>

Midwest Region Facebook: <https://www.facebook.com/groups/nawicmidwest/>

National Website: <https://nawic.org/>

National LinkedIn: <https://www.linkedin.com/company/nawicnational/>

National Facebook: <https://www.facebook.com/nawicnational/>

Benefit	Silver	Gold	Platinum
Website Logo	✓	✓	✓
Newsletter Recognition	✓	✓	✓
Social Media Posts	1	2	4
Newsletter Spotlight		✓	✓
Host Meeting/Jobsite Tour		✓	✓
Recruitment Priority		✓	✓
Event Registration		2	4
Present at Meeting			✓
Priority Event Sponsorship Access			✓