



## Working Animals Giving Service for Kids Annual Fundraising

To help empower Cleveland's Special Needs Children through the partnership of a Service Dog

### Sponsorship Opportunities

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**Title – Step By Step Society (LIMIT of 3) \$20,000**

- Name included in the Event Title, ie. “The COMPANY NAME Gala” for 2 Major Events including: W.A.G.S.inCLE Night Out & W.A.G.S. Wonder Run 5K, Walk & Roll. VIP Sponsorship at The Mac ‘n’ Cheese Throwdown.
- Guaranteed 12 months media coverage!
  - Sponsor name/logo included in all publicity efforts including radio, television, print (incl. billboards) and media releases
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & Event Site
  - Recognition in W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
- Name included in all Marketing and Promotional Materials
  - Banner at Mac ‘N’ Cheese Throwdown displayed prominently on stage, in front of Judges Table
  - Full page ad in the Gala Program [high resolution artwork to be supplied by sponsor 1024px x 768px]
  - Table Named & Logo on Table escort cards
  - Logo on Wonder Run Shirts
  - Logo on W.A.G.S 4 Kids Shirts, 10 shirts for company leaders
  - Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
  - Recognition included on a total of 5,000 Invitations & Event Virtual tickets
  - Recognition on Signage at all Annual Events
  - Sponsor-provided banner/logo placement may be displayed at all Events
- Name highlighted by Entertainment/Host at all Annual Events
- 24 VIP tickets to The Mac ‘N’ Cheese Throwdown
- 8 tickets (1 VIP Table) to the W.A.G.S.inCLE Night Out Gala
- 10 entries to Wonder Run 5k or 1 Mile Walk & Roll
- Name a future W.A.G.S. 4 Kids Service Dog!

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**Legacy of Love Society (LIMIT of 2) \$15,000 [\$12,800 tax deductible]**

- 6 months media coverage guaranteed!
  - Sponsor name/logo included in most publicity efforts including radio, television, print (incl. billboards) and media releases
- Name included in all Marketing and Promotional Materials
  - On-site opportunity PLUS Banner at Mac ‘N’ Cheese Throwdown displayed prominently in VIP Bar Area
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & event sites
  - Recognition on W.A.G.S. 4 Kids Social Media pages - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Half page ad in the Gala Program [high resolution artwork to be supplied by sponsor 512px x 384px]
  - Recognition on Signage at All Annual Events, Exclusive signage at registration. [1 horizontal or vertical banner to be provided by sponsor]
  - Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
  - Recognition included on a total of 5,000 Invitations & Event Tickets
- 12 VIP tickets to The Mac ‘N’ Cheese Throwdown
- 8 tickets (1 VIP Table) to the W.A.G.S.inCLE Night Out Gala
- 5 entries to Wonder Run 5K or 1 Mile Walk & Roll
- Name highlighted by Entertainment/Host at all Annual Events
- Name a future W.A.G.S. 4 Kids Service Dog!



# Working Animals Giving Service for Kids Annual Fundraising Sponsorship Opportunities {Continued}

## Friends For Life Society

**\$10,000 [\$6,300 tax deductible]**

- 3 months media coverage guaranteed!
  - Sponsor name/logo included in most publicity efforts including radio, television, print and media releases
- Name included in all Marketing and Promotional Materials
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & Eventsite
  - Recognition in W.A.G.S. 4 Kids Media - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
  - Recognition on Signage at All Annual Events.
  - logo on Wonder Run Shirts
  - Quarter page ad in Gala Program [high resolution artwork to be supplied by sponsor 256px x 192px]
- 4 tickets to the Gala
- 10 tickets PLUS VIP access for Mac 'N' Cheese Throwdown
- 5 entries at Wonder Run 5k + 1 Mile Walk & Roll
- Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
- Recognition included on a total of 5,000 Invitations & Event Tickets
- Name highlighted by Entertainment/Host at all Annual Events
- Name a future W.A.G.S. 4 Kids Service Dog!

## Canine Service Society

**\$5,000 [\$4,100 tax deductible]**

- 1 month of media coverage guaranteed!
  - Sponsor name/logo included in publicity efforts including live radio & television interviews, and print event coverage
- Name included in all Marketing and Promotional Materials
  - Recognition in W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in a min. of 2 W.A.G.S. 4 Kids Email Blasts sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Recognition on Signage at All Annual Events..
  - Recognition included in the Gala Program [High resolution Artwork to be supplied by sponsor]
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & Eventsite
- 4 tickets to the Gala
- 8 tickets PLUS VIP Access for Mac 'N' Cheese Throwdown
- 2 entries into Wonder Run 5K or 1Mile Walk & Roll
- Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
- Name a future W.A.G.S. 4 Kids Service Dog!

## Partner's Society

**\$2,500 [\$2,100 tax deductible]**

- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website
  - Recognition in W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in a min of 1 W.A.G.S. 4 Kids Email Blast sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Recognition on Signage at All Annual Events
  - Recognition included in the Gala Program [High Resolution artwork to be supplied by sponsor]
- 2 tickets to the Gala
- 6 tickets PLUS VIP access for Mac 'N' Cheese Throwdown
- 2 Entries into Wonder Run 5K or 1 Mile Walk & Roll

**For more information**, contact Sera Nelson, Executive Director  
Tel: 216.586.5853, ext. 2 E-Mail: [sera@wags4kids.com](mailto:sera@wags4kids.com)  
Mail: W.A.G.S. 4 Kids, 112 East Center Street, Berea, OH 44017



# Working Animals Giving Service for Kids Annual Fundraising

## Sponsorship Opportunities {Continued}

### Giving Hope

**\$1,200 [\$1,000 tax deductible]**

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- 2 tickets to the Gala
- 4 tickets PLUS VIP access to Mac 'N' Cheese Throwdown
- 2 entries to Wonder Run 5K or 1 Mile Walk & Roll
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Recognition on Signage at All Annual Events
  - Logo on Wonder Run Shirts
  - Recognition included in the Gala Program [High Resolution artwork to be supplied by sponsor]

### Helping Hands Club

**\$750 [\$550 tax deductible]**

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- 2 tickets to the Gala
- 2 Tickets PLUS VIP access to Mac 'N' Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Name listed on Signage at All Annual Events
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

### Companion Club

**\$500 [\$350 tax deductible]**

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- 2 tickets to the Gala
- 2 Tickets PLUS VIP access to Mac 'N' Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

### Everyday Heroes Club

**\$250 [\$150 tax deductible]**

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- 2 tickets to the Gala **OR** 2 Tickets PLUS VIP access to Mac 'N' Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

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# Working Animals Giving Service for Kids Annual Fundraising

## Sponsorship Opportunities {Continued}

### Sponsorship Reply Form

We have chosen sponsorship level:

- \_\_\_\_\_ \$20,000                      Title – Step By Step Society
- \_\_\_\_\_ \$15,000                     Legacy of Love Society
- \_\_\_\_\_ \$10,000                    Friends For Life Society
- \_\_\_\_\_ \$5,000                        Canine Service Society
- \_\_\_\_\_ \$2,500                       Partner’s Society
- \_\_\_\_\_ \$1,200                       Giving Hope Society
- \_\_\_\_\_ \$750                          Helping Hands Club
- \_\_\_\_\_ \$500                          Companion Club
- \_\_\_\_\_ \$250                          Everyday Heroes Club
  
- \_\_\_\_\_ \$250-\$1,500              Prize Partner -  
I will be donating a raffle prize for valued at \$250+
  
- \_\_\_\_\_ Not able to sponsor, but wish to donate: \$ \_\_\_\_\_

Company Name (As you wish it to appear on all printed materials):

\_\_\_\_\_

Contact Person/ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

#### Payment Options

**Option 1** - Enclosed, please find our check in the amount of \$ \_\_\_\_\_ [payable to W.A.G.S. 4 Kids]

**Option 2** - Please bill me in the amount of: \$ \_\_\_\_\_

**Option 3** - Charge my MasterCard or Visa in the amount of \$ \_\_\_\_\_ [circle card type]

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ SVC: \_\_\_\_\_

Print Name as it appears on the card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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