

Media Alert Email Template

- Key Takeaway: 1 Page Only
- How to Use: Heads up to Media about an event for potential coverage



Insert your logo here

FOR IMMEDIATE RELEASE

CONTACT: Name
E XXXX@XXXX.com
P XXX-XXX-XXXX

MEDIA ALERT

Very Interesting Headline (5-7 words)

What: Information about your event

Who: Information about your group, potential sponsors, etc. Include who will be available for questions or interviews following the event.

Why: Purpose of your event such as fundraising, awareness, community outreach, etc.

Who should attend: Whole community, specific demographic, kids and parents, etc.

When: Include date, year, day of the week and time, rain or shine, etc.

Where: Exact address, location within address such as gymnasium, etc. (if needed), how to get there (if needed), where to park.

Additional Contact Info: Website address, social media pages.

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(# # # signals end of information to media)

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MEDIA ALERT*

SoulTreat Experience Nurtures Holistic Health for Healers

What: [Wellness Universe World-Changers](#) offer a powerful, fully immersive four-day retreat experience of workshops and talks geared towards releasing, resetting and reigniting each individual. Designed to support total wellness, attendees and conference speakers include one-of-a-kind wellness healers, coaches, teachers and thought leaders.

Who: The [Wellness Universe](#), a certified woman owned company, is a unique resource for health, wellness, well-being, and transformation that supports holistic healing arts professionals committed to making the world a better place and individuals and groups who seek their best life. Wellness Universe founder, [Anna Pereira](#) and industry professionals in health, wellness, and well-being will be on hand to discuss the Wellness Universe philosophy and preview various whole health healing arts.

Why: SoulTreat is a one-of-a-kind retreat for whole health healers to reset, rejuvenate, and re-energize themselves prior to sharing their healing arts with others.

Who should attend: Whole health healing arts practitioners committed to making the world a better place and individuals and groups who seek their best life.

When: October 21-23/24, 2021 from 9:00am-8:00pm ET daily. This is a rain or shine event.

Where: The Art of Living Retreat Center, 639 Whispering Hills Rd., Boone, NC 28607

Additional Contact Info: [wusoultreat.com](#); [thewellnessuniverse.com](#)

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**Educational example only for SoulTreat 2021. Content not approved nor endorsed by The Wellness Universe or Soul Ventures.*