In this role you can fully utilise your graphic design skills, your creativity and writing proficiency. With guidance from our founding team, you will develop graphical, written, video and other digital content to inform customers of Oorja’s solar services and products. You will also work independently on various design and creative tasks. If your way of working is both outcome- and team-oriented, you will be comfortable in our dynamic, interdisciplinary and multicultural team.

Your Tasks

- Design and produce graphic and written material for promotion of solar products and services, e.g. brochures, infographics, logos, etc.
- Website content design, production and upload on Strikingly platform
- Social media marketing and driving of traffic to website
- Help enhance Oorja’s existing marketing materials and strategy

Your Profile

- Student or recent graduate in design, communications, marketing or equivalent
- Good knowledge of graphic design and photo editing software
- Strong eye for detail and accuracy with a high standard of presentation
- Fluent in English with excellent writing and proofing skills
- Experience with website design, digital marketing or SEO a plus
- Creative flair: adept at story telling and visualisation
- Ability to work independently
About Oorja

Oorja is an award-winning social enterprise based in New Delhi, tackling some of the most pressing challenges in the energy sector today: renewable energy expansion and energy poverty.

Oorja’s focus is on powering beneficial appliances that help users to generate stable incomes, create jobs, and mitigate carbon emissions. Despite urgent need, around 90% of marginal farmers cannot afford to invest in solar technology for their farms. Oorja wants to close this gap. We install, operate and maintain off-grid solar energy systems for community use and sell irrigation, milling and refrigeration as affordable services to marginal farmers. We focus on rural areas of northern India where farmers are currently reliant on polluting and expensive diesel motors for their energy needs.

Our core strengths are our inclusive, customer-centred model and a diverse and driven team with shared passion in sustainable development. We are determined to scale up access to solar power among the most marginalised communities. Some of our supporters and partners in this mission are:

How To Apply

If this exciting opportunity appeals to you, please send your application (CV and letter of motivation, samples of your design work) to careers@oorjasolutions.org with the subject line “Digital Design Intern - Your Name” before 25 July 2020.

Equal Opportunities and Non-Discrimination Statement

Oorja Development Solutions India Private Limited is an equal opportunity employer that values and respects the importance of a diverse and inclusive workforce. It is the policy of the company to recruit, hire, train and promote persons in all job titles without regard to religion, race, caste, gender, place of birth, sexual orientation, marital status or disability status. Oorja endeavours to provide a safe and comfortable workplace. Oorja will not adversely discriminate, and prohibits other adverse discrimination at the workplace, against any person on its premises, whether that person is in its employment or otherwise.