

## Certified ESG Executive (3<sup>rd</sup> Batch)



**Motto:** *Shaping our world's need towards sustainable future.*

### **About Course:**

Become a **"Certified ESG Executive"** by joining once in a life time opportunity to enhance your skills towards Sustainability and ESG which is one of the most demanding categories in next decade through this elaborative designed professional diploma. This professional certificate will help the organizations sharpen their strategies towards a sustainable future. By understanding the key concepts of ESG Management along with ESG strategical plan, ESG Materiality, ESG Metrics and Reporting, Carbon Foot prints and Governance prospects an organization can become a power house of social, governance and environmental derivatives. After completing this professional program, one can bring an in-depth knowledge of how to utilize resources in better sense and how to be a visionary in creating a better prospective strategy for the organization and outer world while delivering ESG/Sustainability report of the organization. **After completing the program participants will also get honorary BFP Sustainability membership.**



### **Who should apply:**

- *Individuals and organizations motivated towards the global trend of sustainability.*
- *Professionals and managers in the field of Engineering, Banking, Manufacturing, Environment, Fertilizer, Academic, Energy, Textile, FMCGs, Petrochemical, Petroleum, Information Technology, Medical and other major sectors.*
- *Those who are fancy to get the diploma certification from an organization which is proudly accredited from IACUS (International Accredited Center of United States) and approved provider of the CPD group UK.*
- *“This diploma is a life-long investment”, every manager could reap better benefits out of this specialized diploma program.*

### **Course Duration and timings (tentative):**

- *Duration: 2 weeks (Online program every Monday, Tuesday and Friday at 8:30pm Pakistan Standard Time or 7:30pm Dubai standard time)*
- *Starting 5<sup>th</sup> January 2026, 3 days/week; overall, 6 exclusive sessions.*
- *Evening program with each class duration of 1 hr. 30 min (inclusive mini breaks).*
- *Special timings and classes could be arranged for the groups who enrolled together and having 10+ people within.*

### **Fee Procedure:**

- *Fee: Rs. 30,000 (for local participants), USD 180 (for international participants)*
- *Fee should be paid prior the start of program.*
- *Fee should be paid to AC title: Business and Finance People, AC no: 3051301000011985, IBAN: PK92FAYS3051301000011985, Bank Name: Faysal Bank, Swift code: FAYSPKK (Bahria Town Branch, Lahore, Pakistan)*
- *Group discount of 10% will be allotted to every member if the group members are 3 or more than 3 at the time of enrollment.*
- *Specialized Diploma will not be issued till all outstanding dues are cleared.*
- *There are no hidden charges other than the above-mentioned charges.*



### **Diploma Accreditation:**

*Business and Finance People is accredited from **IACUS (International Accreditation Center of United States)** as well as the approved provider of the **CPD group UK** and proud member of **ESG Business Institute Singapore**.*



### **Course Contents:**

#### **Week 1:**

- *ESG and its importance for an organization*
- ***Worldwide regulations** towards ESG and where we stand*
- *ESG initiation strategy for an organization*
- *Analyzing Sustainability metrics through economics*
- *Reasonability behind Circular Economy*
- *Transitional change management plan*
- ***ESG Double Materiality** evaluation for organization*

#### **Week 2:**

- *Scope 1, 2 and 3 emissions within GHG protocols*
- *Observing Carbon Footprints and processing organizational footprints*
- ***How to make report with GRI standards**, understanding IFRS S1 and S2, SDGs*
- *Execution of organization's **ESG report** as per international standards*
- ***Original case study of an ESG report***
- *Social metrics evaluation*
- *Environmental metrics evaluation*
- *Governance metrics evaluation*
- *Climate Change, Adaption and Mitigation, Renewable's utilization*
- ***ESG Index, Sustainability Assurance***



***Course Evaluation (Tentative and could be subject to change):***

- *Minimum attendance of 60% required.*
- *Quizzes/Assignments/Projects.*
- *Class Participation could be subjective towards upper marks as well.*

**About Course Instructor:**

*Dr. Mohammad Hassaan Khan, is a dynamic figure having rich expertise in the field of Sustainability, Sustainability/ESG reporting, Energy sector and Change Management. He is the acting director and Professor of Practice at Business and Finance People. He is the founder of Pakistan's first ESG Index named BFP ESG Index. Under him BFP become the chief Sustainability reporting consultants for one of the biggest chemical exporters of Pakistan, BinRasheed Group. He is also the very first person in Pakistan to develop and initiate the core course on Sustainability for PhD students while being the Head of Sustainability as well as being the honorary faculty member of University of Central Punjab. In corporate sector he has profound experience with some of the best Fortune 500 companies; Schlumberger, Halliburton, Baker Hughes, Viking International and TAQA group in different parts of world. His mission is to change the way of progressive understanding and provide a platform for better progression in future generations.*

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**For more information contact at 0092-3226369615 or email at [director@businessandfinancepeople.com](mailto:director@businessandfinancepeople.com)**