

Artistic Personality





Hello!

Thank you for downloading a sample of "Dream It and Do It"- a new way to teach kids about career options.

In the attached you will find 5 career stories that match your child's personality type. Each story is based on a modern day role model and their path from childhood to success. On the next page you will find a full description of each of the 6 personality types.

Research shows that kids are more likely to be interested in careers if they have exposure to the person doing them. Kids respond to role models, like super heroes, especially if they know they have something in common with them - like the same personality traits.

Today, you can purchase 100 different career stories at "Dream It and Do It" at www.dreamitanddoitkids.com. If you click on the "role models" link, you will find the full list of stories and their personality types so you can see which ones of the full list match up to your child's personality. Note that there is also a secondary personality assigned to each career, so your child might also be interested in careers where their personality matches the secondary trait.

For my next project, I am working on a series of 6 books, each one dedicated specifically to a career personality type, to make helping your child find the role models that are like them even easier. Later this year, I will be launching a crowdfunding campaign to support that project. Please join my [VIP Facebook group](#) to get special offers and updates on the campaign. Inside the group I will be discussing more about each personality type and what parents can do to support their child's dreams.

The 6 Career Personalities

Career placement firms have been using the research done by John Holland for decades. His research shows that personalities have a large impact on job satisfaction. This means if you can identify the career personality of your child earlier in life that you increase the chance of them finding a career path that they will be satisfied doing.

Do'ers: Your child values tangible activities over ideas or people. They enjoy working with their hands and making physical things. Try to be patient when your child shows a passion for taking your things apart to learn how they work.

Thinker: Your child values problem solving and working with ideas. They love learning new things about how the world around them works. You may find your child asks, "why" a lot because they are so curious.

Artistic: Your child values being able to use their imagination and creating ideas from scratch. They also value the ability to share those ideas with others. Try to be patient with their need to define themselves through self-expression.

Helper: Your child values relationships with friends and family and has an internal drive to make the world a better place. They like to make-believe themselves in adult roles like parents and teachers. Be patient with their feelings as they care quite a bit what other think of them due to their caring nature.

Pioneer- Your child values leading others and getting them to see things their way. Persuaders are energetic, ambitious, adventurous, sociable and self-confident. Be patient with what seems like bossy as they learn the boundaries of this confidence.

Organizer - Your child values structure and rules. They are creative thinkers and problem solvers, but want to be given constraints by which they need to follow. Be patient with their need to look to others, including you, for guidance.

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Journalists Have "Artistic Thinker" Personalities



Dream of Writing the News

LIKE

Nonny de la Peña

Can you name five major events happening in the world today? It could be major news like a presidential election. Or, it could be news closer to home, like the local basketball team winning the state championship. How we learn about events happening all over the world, or right next-door, is through journalism. Journalists learn the details of a story and tell it to us through news shows, newspapers, magazines, podcasts, or social media. Nonny de la Peña is helping to create a new form of journalism that might be common by the time you are older – virtual reality news.



Nonny learned at a very young age that there are many sides to any story. When she was in middle school, her teacher sent a note home for something disruptive she had done in class- like interrupting the teacher. When the note reached her father, he sat her down at the kitchen table, showed her the note and said, "This is what your teacher said you did." Then, he turned the piece of paper over and surprised her by saying, "Now, I want to write down the facts of your side of the story." So, Nonny was able to tell her father what she felt had happened without first getting in trouble. "Now," he said, "you can see there are many sides to every story." It seemed to her that a story is about understanding different points of view.

Nonny spent many years studying communication and journalism and wrote for many famous newspapers, magazines, and TV shows. However, she felt some stories were not getting enough attention because they were harder for people to relate to, like hunger. Nonny felt that it was a big problem that food banks in the United States were running out of food for people who needed it, but she couldn't get people to read her stories or care.

She heard about a man who was waiting in line for food and was so hungry that he fell over, and someone had to call an ambulance because of his hunger. Then, she had a thought: "What if I could present this story and have people remember it with their entire body, and not just their mind?" By creating a news story that looks like a virtual reality video game, people watching the story would feel like they were standing in line waiting for food. They could see the man faint from hunger. They could hear the panic as people were trying to figure out what to do.

It was a much more powerful story when you feel as though you are witnessing it happen before your eyes. After word spread about the power of her storytelling through virtual reality, she was asked to tell stories about lots of other topics that people hear about but have a hard time relating to, like war.

"We are still following the same principals of traditional journalism," Nonny says when talking about whether her style of reporting is too different. "What is different is that you have a sense of being on the scene. I've had people tell me that as a result of watching our story, they have turned around and donated to a local food pantry. That's money right out of their bank account. Clearly, this has had an impact. This is a new form of doing journalism that is going to join all the normal platforms in the future."

You don't have to be super high-tech like Nonny to be a journalist. In fact, it is best to start with the basics. The best way to practice your journalism skills is to interview people and find an interesting story to tell. Get a notebook and find someone to talk to. Ask them questions about either a specific topic you want to report on or talk to them until you find something interesting – and then keep digging. Write up your story and share it with others. Put a collection of stories together to make your own newspaper. Maybe it's a family newspaper about all of your different family members. Maybe it is a neighborhood newspaper about the people and things happening on your street or in your school. There are a set of books called *The Newspaper Club* that you could probably find at your local library which will help teach you about being a kid journalist.



Dream of Designing Cars

LIKE

Ralph Gilles

Do you have a favorite car? Is it the Volkswagen Beetle because it's small and cute? Is it the Ford Mustang because it's sleek and fast? Or maybe it's a Jeep Wrangler because it's rugged and great for the outdoors? For young Ralph Gilles his favorite car was the Porsche 911. At the age of 11, it was the first car that stood out from other cars on the road. Now Ralph is an industrial designer himself and responsible for the look of

many of the cars you see on the road today. Industrial designers like Ralph are responsible for designing products, like cars, furniture or even toys, before they are mass-produced.

As a boy, Ralph negotiated with his parents about doing his homework, but not for the usual reasons. He wanted to be sure that he could watch his favorite “car shows,” *Smokey and the Bandit* and *Dukes of Hazard*. He didn’t care about the actors but loved to watch the cars on the show. He would study the cars he saw and dream up cars of his own. Hours at a time would go by as he sat in his room with nothing but his notepad and crayons, imagining a different car each time.

One day, his aunt found his drawings and couldn’t believe her eyes. “My boy, you have such an artistic gift. You should share it with someone who could help you do this for a living,” she told him. Together, they wrote a letter to the head of a car company called Chrysler and included some of his drawings. To his surprise, the head of design wrote him a letter back, praising his drawings and suggesting schools where he might study design.

Years went by and the letter was forgotten as he went off to school to study another subject. He was not happy in his studies and returned home. When he was sad and trying to figure out what he should be doing for a living, he would sit and sketch the same car drawings he did as a kid. His family remembered the letter he received as a child and suggested he look into the schools where he could study industrial car design.

So, Ralph got to it. With only one week to create a dozen drawings to include with his application, Ralph worked day and night to get his portfolio ready. His hard work paid off and he was accepted to the school that would allow him to follow his childhood dream.

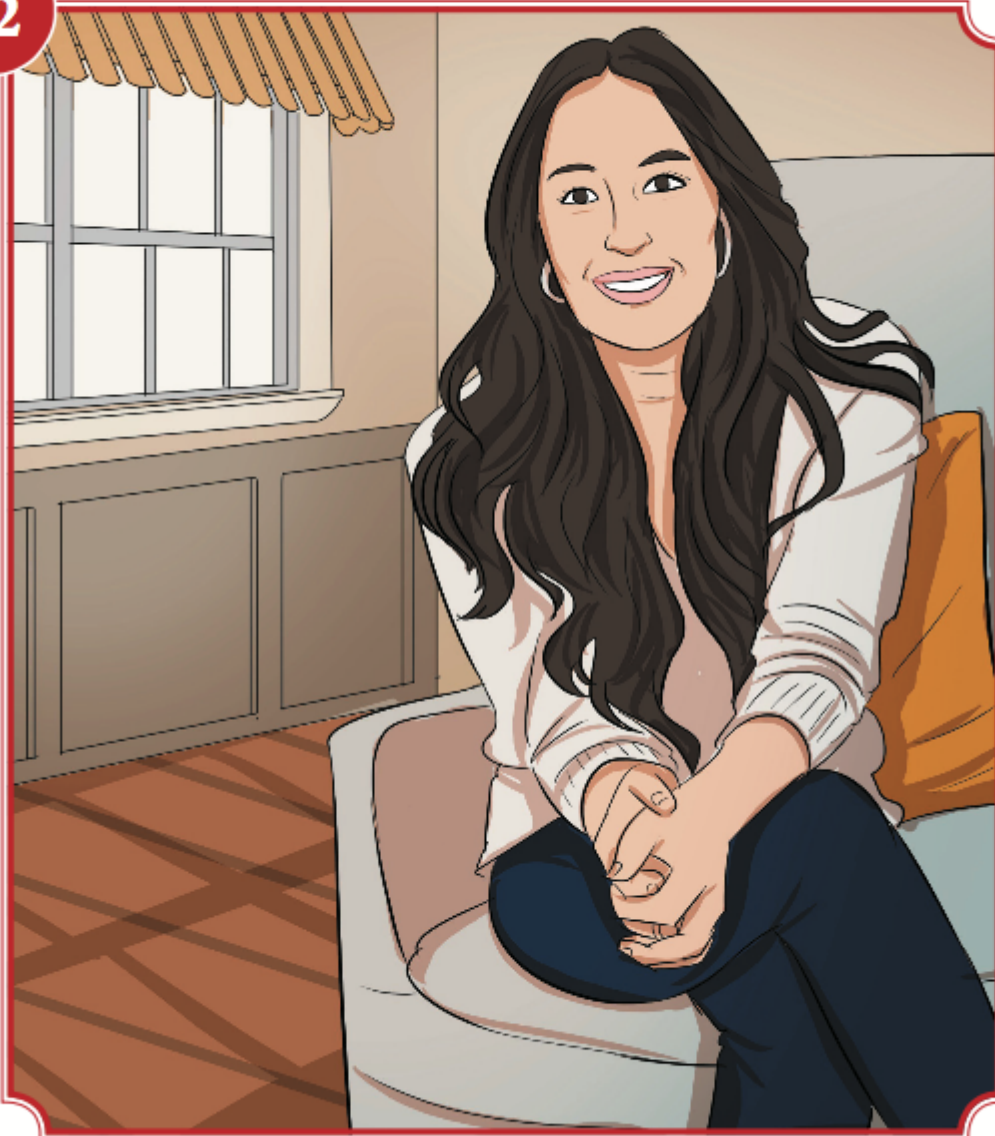
Ralph is now the top designer for the company that wrote him that letter all those years ago!

He still feels like he is living that childhood dream as he designs cars for brands he has admired from childhood. “I still pinch myself. Here is a brand I have loved since I was a kid and I get to help design the future of it. I want people decades from now to see the care I put into the design.” His job today is to study the car market and analyze how to not only design a beautiful car, but how to solve the problems that cars today do not solve.

What is your dream? Ralph is very happy today that he followed his childhood dream. What can you do to keep yours alive?

If it’s being an industrial designer and maybe one day having a car you designed on the road, do something simple like starting an idea journal. Use pictures to explain your ideas and watch over time as they get better and better. Websites like DIY.org and Kidsthinkdesign.org provide inspiration and invite you to upload your pictures and ideas to their website for others to see! Whatever you do, follow Ralph’s lead, and keep practicing and working on your ideas so that they will one day come true and not be lost at the bottom of a drawer.





Dream of Designing the Inside of Homes

LIKE

Joanna Gaines

Joanna Gaines discovered her dream of being an interior decorator after she bought her first home. Wanting to make something special out of a tiny home and a tiny budget, Joanna chose a different theme for each room, using things she found at craft

✦ stores and garage sales. When she was decorating her baby's nursery, unable to afford expensive window coverings, she repurposed the type of wood used for a picket fence.

The results were unique and wonderful. ✦

Joanna saw that a tiny budget could be a wonderful design challenge, forcing her to be more creative.

Joanna didn't start out wanting to be an interior decorator. She had a communications degree and hoped to work in television news. She was able to find success, and a television show, in a career for which she had no training because she was able to see the positive aspects of taking a risk. Her motto was, "with change comes new opportunity." ✦

When she and her husband bought an old, broken-down house and they moved in to the fixer upper to sell, Joanna focused on how great the house would look in the end and not how bad it was at the start. She was so inspired by decorating her first home that she opened her own interior decoration store. She ignored those who said she didn't have enough experience and listened to her husband who asked, "why not do it now?"

When the TV show producer called to ask her to be on a reality decorating show, some people thought it was a scam. But, once again, she kept an open mind and called back to find out it was real. Saying "yes" to an opportunity, even if you don't think you're qualified, can result in something wonderful. ✦

What started as redecorating one small house blossomed into a decorating store with thousands of visitors every day. Joanna designed and planned an entire neighborhood full of houses that she and her husband built.

The Gaines were stars of five seasons of a hit TV show. Their dreams were made possible because Joanna saw each challenge as an opportunity to learn and grow. As a designer, her belief today is that spaces should reflect the people living in them. "If all I am doing is creating beautiful spaces, I am failing. But if I'm creating beautiful spaces where families are thriving, then I'm really doing something." ✦

Interior decorators are able to express the mood of a room by choosing objects that send a clear message. Decorators work on many different types of projects. The hotel rooms at Disney World have different themes with objects chosen by a decorator. Do you think your bedroom or playroom is expressing who you are? Do you enjoy setting up the inside of a dollhouse or playhouse? ✦

If you are dreaming of becoming an interior decorator an easy activity is to get pictures of furniture and decorations from magazines or the Internet. Design your own room using scissors and glue. Challenge yourself to repurpose used objects that once seemed old and make them new again, just like Joanna did with the fence boards in her baby's room. ✦



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Dream of Being a “Chief Creative Officer”

LIKE

Brandon Rochon

When you write your Christmas wish list, how do you choose the toys that will make the final cut? Probably some of the winners are toys your friends play with, but some are probably because of toys that you see on television.

Advertising helps inform us about the products that are for sale that we might be interested in buying. The best advertisements are like stories. They do more than just sell us a product; they move us in some way and make us care about what is being sold.

Creative minds, like those of Brandon Rochon, work to figure out the best story to tell about the brands that we love.

When Brandon was young, he thought that he wanted to be in theater. He loved storytelling and thought he would tell his stories through being an actor. He entertained his school friends by making up stories. He entertained his parents' friends with songs and dances.

He remembers a party that his mother hosted when he was four years old. "I dressed myself up in a little blue suit and cowboy boots and started entertaining people at the party. People loved it and started handing me coins like I was a street performer. My mom told me that I had a gift for storytelling and persuading people to find joy." Brandon continued to develop his storytelling skills. One day, he saw a great ad on television. For those thirty seconds, he was taken in by the story. In that moment, Brandon realized how powerful advertising could be and decided to use his storytelling skills to make more advertising like the one he saw.

As he was growing up, he was okay with being different. "I was an outlier – not an outsider," he says. He liked being different because it made people take notice of him. He may have been different, but he was liked because he was good at bringing people together. He could do this because he took the time to really "see" people and get to know them.

Brandon is recognized as a talented, creative mind because he does not think of what he does as selling products. He sees himself as a cultural expert. He thinks about the people using the product rather than the product itself. "People do not invite brands into their home. They invite people. So, I have to help brands talk like people."

Brandon helped create a brand called SNKR (like sneaker). SNKR tells stories that celebrate sneaker culture. He says, "Every sneaker has a sole. Every soul has a story." He dives into the culture surrounding people who love their shoes, especially their sneakers, and tells their stories. The biggest part of being a chief creative officer (yes, this is a real title) is staying with the times. Knowing what is going on in culture from gaming, fashion, movies, music, sneakers, Tic Tok, comic books, art and celebrities. He uses his understanding of trends and culture to tell a story and getting people excited about your product.

If being a storytelling, culture guru sounds fun to you, then Brandon has some advice: "Lean into the magic of creativity." If people don't understand you because the worlds your mind is making up are so different and so weird, don't let people make you feel like an outsider. What's great about working in advertising is that I get to make up these magical worlds. Create worlds that people didn't know existed until I came up with it, but then they can't live without it. This gift is special. It's a super power."



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Dream of Performing as a Cartoon

LIKE

Rob Paulsen

Rob Paulsen moved to California right after college with the dream of becoming a singer or movie star. His dream of becoming a voice-over actor started only when he was given a job on the show *GI Joe*, which was his very first voice acting audition!

Voice actors provide the voices for your favorite TV and movie cartoon characters. Not

✦ only do they have to act, but they often also sing and make silly voices as well. Rob's passion and talent grew over time because he learned to love how silly and creative he was allowed to be in his job.

During his career, Rob played characters on *GI Joe*, *Teenage Mutant Ninja Turtles*, *Veggie Tales*, *Animaniacs*, and dozens of other animated television series. He was able to get into the world of voice acting using his training in singing and performing, but also because he was willing to be silly. At one point in his career, Rob was very sick and unable to use his voice well but he still remained playful, relying on humor to get through his illness. He says that some of the most talented voice actors were able to "unlearn adult behavior," meaning that they relearn to be silly and not worry about what others think.

As you grow older, adults try hard to fit in and it makes it hard to be silly in front of others. For adults doing voice-overs for cartoons, a sense of humor needs to be very strong. Rob was willing to be funny while working really hard. Not taking yourself too seriously is a valuable skill.

Rob continued working, he became known for his fearlessness and silliness as much as his voice skills. He says, "My skill was lack of fear first." He would try anything with his voice. He loved playing his characters and "doing voices" for his friends and family. Whether it was saying "cowabunga dude" to his son's friends or children he would meet at comic book festivals, or making *Animaniac* jokes for strangers in restaurants and hotels, he used his voice to make people laugh.

Imagine if you were working at a restaurant and were taking someone's order and all of a sudden recognized the voice of one of your favorite cartoon characters. Voice actors don't have famous faces like other types of actors, but they certainly do have famous voices.

This made Rob realize that maybe people would want to hear HIM talk about the characters and be silly outside of the cartoon world. He was right. Today, he performs his *Animaniacs* songs in concert for people all over the United States and has a popular voice-over podcast.

For Rob, it didn't matter whether he was 22 years old and the new guy in the room or in his 60s performing in front of a huge studio audience. Staying real and searching for ways to make people laugh is his whole job. How wonderful to have a job doing the things that most kids get in trouble for doing in school today!

If you want to be a voice actor like Rob Paulsen, you should practice crazy voices in front of others. A fun way to practice your new hobby is to find different stuffed animals and action figures and give them a personality. Ask someone to record you giving each of these characters a different voice. Then play the video back and listen. Do the voices sound different? What makes each one special?

Remember that it's okay to be as silly as you can be!

**Want more stories that
will help guide your child
to find the career that is
right for them?**

Join me at:

DreamItAndDoItKids.com

