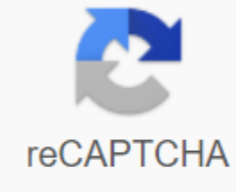




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Entrepreneurship curriculum guide for senior high school pdf

Published on 2018 September 24Th Curriculum Description Guide K to 12 High School Applied Track Theme - Entrepreneurship for Class 11/12 Target K to 12Th Class 11, Class 12 Lesson 1: Business Plan Development (DP) Lesson 2: Implementation of Simple Business (IB) Educators to Identify a Market Problem That Needs to Be Solved or Market Needs to Be Executed; and offer a solution/in terms of product/s and services/s that will meet needs using methods to find, screen and use opportunities: Market needs analysis; Identify a possible product/s or service/service that will meet needs; The screen of the proposed solution based on viability, profitability and customer requirements; and choose the best product or service that will meet the needs of the market. Choose the best product or service that will meet the needs of the market. Implementation of a business plan; Manage the business; Selling a product/service to potential customers; Identify the reasons for the business record; Perform key accounting tasks; Interpretation of financial statements (balance, earnings report, cash flow forecasts and summary of sales and cash earnings); Prepare an income statement and balance sheet; Determine where there is a profit or loss for the business; and create a general report of activity. Yes Department of Education Use, copy, print 327.58 KB application/PDF Find a school in your state Buy this individual course in this introductory business course, students learn the basics of planning and running their own successful business. If they want to start their own money-making business or start a non-profit organization to help others, this course helps students develop the basic skills they need to succeed. They learn to develop new business ideas, attract investors, sell their business and manage costs. Students hear inspiring stories of teenage entrepreneurs who have turned their ideas into reality, and then they plan and run their own business. go back to the beginning of the Length course one semester back to the beginning of the No. They download the software they need for the course. Lesson 1: Using Lesson 2: Set up your computer Lesson 3: Files and Folders Lesson 4: Learning Questions and Assignments Section 1: The Role of Entrepreneur Students learn the definition of an entrepreneur. They learn about enterprises, producers and consumers, as well as how the economy is formed. They reveal differences between regional economies, the relationship between capitalism and entrepreneurship, and how entrepreneurs contribute U.S. growth and development. They learn about the future prospects of entrepreneurship and the role of the role in the local community. Lesson 1: Enterprise Basics Lesson 2: Manufacturers and Users Lesson 3: Entrepreneurs and Economy Lesson 4: The Past and Future of Enterprise Section 2: Entrepreneurship as Career Students recognize the advantages and disadvantages of self-employment, in particular, adolescents of entrepreneurs. They study the characteristics of successful entrepreneurs, basic skills and education, and the reasons to become an entrepreneur. They assess their personal potential to become an entrepreneur and identify potential career paths. Lesson 1: Self-Employment Lesson 2: Entrepreneurs Characteristics Lesson 3: Personal Capacity for Entrepreneurship Lesson 4: Career Ways for Entrepreneurs Section 3: Economic Principles Students Learn About Gross and Net Profits, Cost, Loss and Startup Costs. They learn to increase the company's net profit and determine the impact of the profit motive on the business. They look at direct and indirect competition, price and non-price competition, and how the company can improve its competitive position. They are introduced into supply, demand and scarcity, and learn how land, labour, capital and entrepreneurship combine as factors of production. Lesson 1: Profit and Loss Lesson 2: Profit Motive and Competition Lesson 3: Supply and Demand Lesson 4: Factors of Production Section 4: Manufacturing and Delivery Students explore key areas of business, including mining, manufacturing, wholesale, retail, services, subcontracting and cottage industry. They look at consumer goods, services and economic utility, including shape, place, time, ownership and information utility. They learn about economies and de-economy of scale, market saturation and product lifecycle stages. Lesson 1: Business Fields Lesson 2: Product and Services Types Lesson 3: Economic Utility Lesson 4: Product Life Cycle Section 5: Small Business Basics Students Learn About Manufacturing, Finance, Marketing and Customer Service. They explore the factors that contribute to the success or failure of small businesses. They look at ethical behaviour, social responsibility and legal issues. They learn to identify conflicts of interest and explore the role of entrepreneurs in promoting ethical business practices. Lesson 1: Parts of Business Lesson 2: Lesson of Success and Failure 3: Business Ethics Section 6: Business Ideas and Opportunities Students Learn to Generate and Evaluate Business Opportunities. They look at the role of small business in the global economy, as well as changes and trends as a source of new business ideas. They explore how personality, personal goals, background, interests, experience, abilities and financial resources will influence business choices. Lesson 1: Small Business Opportunities Lesson 2: Developing Business Ideas Lesson 3: Personality and Skills Section 7: Your business students learn to define their business. They write statements about mission and vision and business plans. They learn to define and focus the company's business and services. Lesson 1: Installation Goals Lesson 2: Your Business Plan Lesson 3: Installation Area Section 8: Business Organization Students Learn About Personal Responsibility, Legal and Tax Issues, Three Major Types of Corporations, and Franchise. They will learn how to register trademarks, where to get business licenses and permits, and how to register for taxes. They examine the sources of business planning and licensing assistance, the different types of organizational maps and reports required by small businesses. They learn about the factors that influence the purchase, how to control stocks and delivery and receipt procedures. Lesson 1: Business Structure Lesson 2: Corporations and Franchise Lesson 3: Register Business Lesson 4: Internal Organization Lesson 5: Buying and Using Inventory Section 9: Marketing Basics Students learn about factors that affect brand image, marketing and market positioning, and steps in developing a marketing message. They will learn about market share and market penetration strategies, market segmentation and research, as well as questions that can be asked in a customer profile survey. Lesson 1: Brand Image Lesson 2: Marketing Mix Lesson 3: Market Penetration Section 10: Promoting Your Company Students learn about advertising techniques and costs, the types of advertising media and their strengths and weaknesses, and the differences between institutional and grocery advertising. They learn to use emotions, desires, fears and the need for advertising messages. Learn the components of your marketing plan and how to coordinate various promotional activities. Lesson 1: Advertising Methods Lesson 2: Advertising Media Lesson 3: Advertising Messages Lesson 4: Creating a Balanced Plan Back to Top Planning Lesson Back in the Top 1. Orders are processed daily from Monday to Saturday. Orders received before 2 p.m. (Philippine time) are processed on the same day, and orders received after 2 p.m. are processed the next business day.2. The products sold are packaged and available for courier pickup and consolidation within 24 (24) hours of order processing and approval3. If the order is not available within 24 hours or is not available, the customer will be notified by email and will be informed if and when the item becomes available. The customer has the option to cancel the order and there is no charge for the order. To track the status of the order, log in to the Rex e-store account and then go to My Account - History and Information about My Orders. COURIER TRANSIT TIMEMetro Manila: 3-5 days, Provincial: 4-6 daysSHIPPING1. 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