**From:**

Letterjoy.co

1330 East 53rd St.

Chicago, IL 60615

**To:**

{{full\_name}}

{{line1}}

{{line2}}

**Dear {{first\_name}},**

It is my distinct pleasure to inform you that you have been gifted a membership to **Letterjoy,** and to welcome you to our service.

**Check your mailbox.** Starting next week you’ll receive one historic letter every week. Each letter will be an authentic historical artifact, from the archives of some of the finest educational institutions on the planet.

Every month will explore a new theme, such as *Industrial Revolution*, or *2nd World War*, and each letter will explore the theme from a different perspective.

Our members have come up with countless creative ways to enjoy their letters. Some collect them in scrapbooks. Others read and discuss them with their family and friends.

Teachers share them in their classroom, and one enterprising aspiring author writes her own period-accurate letters in response to them. There is no right or wrong way to enjoy history, so I encourage you to make the experience your own.

Get ready to relive history through the eloquent words of the world’s greatest generals, inventors, scientists, and more. Welcome aboard. I hope you enjoy your time with us.

Sincerely,

Michael Sitver

Founder, Letterjoy

**P.S**. Have Questions? Email Michael@letterjoy.co