ImpulseHub Website Font & Asset Compliance Checklist

Use this checklist before launching any website or digital product to ensure full compliance with your company policy on font and asset licensing.

1. Font Usage

☐ All fonts on the website are sourced exclusively from Google Fonts.

☐ If any font is not from Google Fonts, documented proof of proper licensing for web use is available and filed.

☐ No unlicensed or trial fonts are present on the site, including in image assets or icons.

2. Asset Licensing

☐ All images, icons, videos, and other digital assets are either free for commercial use or properly licensed.

☐ Proof of license or usage rights for any paid or third-party assets is filed and accessible.

☐ No stock assets with personal, editorial, or restricted licenses are used.

3. Contractors & Designers

☐ All designers and contractors have been reminded of and have agreed to comply with the licensing policy.

☐ Any third-party contributions (e.g., Figma files) have been checked for compliance with the above font and asset policies.

4. Social Media, Advertising & Other Uses

☐ Check that no website fonts or assets will be repurposed for social media, apps, or advertising without verifying their license coverage.

☐ If reuse is planned, confirm license terms permit these use cases.

5. Compliance Sign-Off

☐ All relevant licenses and usage rights are documented and stored in the project files.

☐ This checklist has been completed and signed before going live.

Reviewer Name:

Date of Review:

Project Name/Site URL:

This process minimizes the risk of accidental infringement and ensures that our company's standards are upheld for every project.

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Location: Google Docs