



Journey Guide

eNetwork Entrepreneurs Series Fall 2020

Entrepreneur's Fall Series 2020

DATE	TIME (PT/ET)	SESSION TYPE	CONTENT
Wed. Sept 9	10:00am – 10:50am PT 1:00pm – 1:50pm ET	Power Connections Speed Networking	(6) 5-minute conversations with new connections
Thurs. Sept 17	12:45pm – 3:15pm PT 3:45pm – 6:15pm ET	DEEPER CONNECTIONS SESSION 1 Interactive Dialogue + Speed Networking	Leveraging your eNetwork Experience, "Your Network is Your Net-Worth" (Debbie Mrazek)
Thurs. Sept 24	12:45pm – 3:15pm PT 3:45pm – 6:15pm ET	DEEPER CONNECTIONS SESSION 2 Interactive Dialogue	Masterminding: Using Creativity to Find Opportunity (Caroline Brookfield)
Thurs. Oct 1	12:45pm – 3:15pm PT 3:45pm – 6:15pm ET	DEEPER CONNECTIONS SESSION 3 Interactive Dialogue	Authentic Connection – Strategic Storytelling (Bill Baker)
Thurs. Oct 8	12:45pm – 2:00pm PT 3:45pm – 5:00pm ET	Special Interest Group Ad-hoc	Holding date for pop-up programming based on community interest.
Wed. Oct 14	10:00am – 10:50am PT 1:00pm – 1:50pm ET	Power Connections Speed Networking	(6) 5-minute conversations with new connections
Thurs. October 15	12:45pm – 3:15pm PT 3:45pm – 6:15pm ET	DEEPER CONNECTIONS SESSION 4 Interactive Dialogue	Intelligent Listening – Active, Alert and Aware (panel Dave Molenda, Tyler Evancic, Bathobile Mthombeni)
Thurs. Oct 22	12:45pm – 2:00pm PT 3:45pm – 5:00pm ET	Special Interest Group Ad-hoc	Holding date for pop-up programming based on community interest.
Thurs. Oct 29	12:45pm – 3:15pm PT 3:45pm – 6:15pm ET	DEEPER CONNECTIONS SESSION 5 Interactive Dialogue	Authentic Communication – Stand for Something (Brian Burkhart)
Wed. Nov 11	10:00am – 10:50am PT 1:00pm – 1:50pm ET	Power Connections Speed Networking	(6) 5-minute conversations with new connections

Deeper Connections in a Virtual World

Authentic Communication – Stand for Something

Authentic Communication and meaningful conversations begin with a solid understanding of what you stand for weather as a person, as a company and as a brand.

When your baseline is value- based beliefs, conversations move from a transaction to a true dialogue.

For businesses, what is the difference in how your clients react to a transactional relationship vs a meaningful connection? Case studies with discussion will help determine if you really are in dialogue or sticking to a transactional exchange of information.

Brian Burkhart is a highly regarded speaker on innovation and the power of Communication. His book "Stand for Something" is even more relevant than when first published, helping people and brands thrive during chaos.

Intelligent Listening – Active, Alert and Aware

Have you ever responded to someone before they even asked a question?

Hearing words is not the same as listening. Meaning and intent play an enormous role in intelligent listening. Relationships are shaped by the ability to listen, restate, question, clarify and react to what we hear.

This panel will present multiple perspectives on the art of listening and using clues in conversation to take relationships into the next level. Come to the session active, alert and aware – and ready to share situations and stories where mis-understandings could have been avoided with improved listening skills.

Authentic Connection – Strategic Storytelling

At their core, all organizations are human. And humans tell stories. When individuals use business storytelling in their workplace communications, they tap into human nature, engaging others in a more meaningful and memorable way.

For a person or a business, storytelling runs deeper than mere information or an idea. It helps individuals position that information or idea, shape the way their audience thinks and feels about it, and motivate them towards a desired action because of it.

This session takes your story through the paces to enlighten and embolden your story with a true expert in the field, Father of Storytelling, Bill Baker.

Masterminding: Using Creativity to Find Opportunity

Children come into the world knowing they're creative, yet somewhere along the way we begin to believe that our own creativity has been lost.

Through interactive challenges learn how to shift your thinking around this topic and how to harness your creativity to grow your business. Exploring divergent and convergent thinking will have you tapping into creative resources you may not have known existed.

Avoiding advice - these conversations will be centered around experience sharing and ideation, and thoughtful resonance by the group to help move conundrums into pathways.

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Deeper Connections Series

The world has lost the convenience of physical space creating every-day connections.

We're bringing real community and connection back in virtual space. The vetted membership-based community gathers like-minded peers for 2-Months of Continual Engagement.

- Create Deeper Connections in (5) 2.5 hr live discussions / presentations
- 1 on 1 Business Development Speed Networking
- Interactive Presentations on Relevant Content
- Control of who you want to meet based on robust bios
- 24/7 Access to the Community with specific ASKS related to your growth!
- Opportunities to lead or participate in ad-hoc special interest discussions



Interactive Dialogue Flow SAMPLE

- 2:45 PM Overview what is in store for the day + technology tips
- 2:55 PM Intro Topic – Start Discussion with Presenter
- 3:00 PM Food for Thought On Topic (Subject Matter Expert(s))
- 3:10 PM Example Case Studies and / or Live Role Play
- 4:00 PM Small Group Breakouts Roundtable: Practice with Feedback
8 people, 4 Minutes Each + Transition (Moderator, Timekeeper)
- 4:40 PM Moderator Reconvenes into Main Group for Read-outs
- 5:00 PM Wrap Up + Identify Special Interest Group Ad-Hoc Interests
- 5:15 PM Close



eNetwork Mindset

Consciously Designed

Consciously designed engagement is highly supportive and collaborative. These guidelines help protect and promote the eNetwork Space.

- S** – "Student and teacher" mentality.
- P** – Participate fully.
- A** – Authentic interactions.
- C** – Confidentiality in all encounters.
- E** – Experience sharing, not advice giving.



magic happens when
like-minded people
gather to
collaborate and grow

Strong communities
grow stronger
entrepreneurs.

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 **Network**
Space for next-level interaction