



Couch Fire Films

Service Tiers

Below you will find our three tiers of service. Each package includes our full gear inventory, detailed pre production services and archival services for all deliverables. You are also free to design your own service package, a la carte*, from our price list on the next page.

Basic

\$1250

A single, simple video of up to three minutes in length, that we will work with you to script and execute. This package gets you a full day of production with one camera operator, as well as camera, lighting and sound gear. The footage from that day will then be edited into a final product and delivered online. Score will be chosen from our library, or composed for an additional flat fee**. The project will be archived for up to a year after delivery.

Standard

\$2500

A single, more complex video of up to five minutes in length, or two videos of less than two minutes, that we will work with you to script and execute. This package gets you a full day of up to three camera production with a director and camera operator, as well as full camera, lighting and sound gear. The footage from that day will then be edited, mixed and color corrected into a final product and delivered online. Score will be chosen from our library or composed for an additional flat fee**. The project will be archived for up to two years after delivery.

Premier

\$5000

A single, complex video of up to ten minutes in length, or three videos of up to three minutes that we will work with you to script and execute. This package gets you two full days of up to three camera production with a director, camera operator and other necessary crew, as well as full camera, lighting and sound gear. The footage from the shoots will then be edited, mixed and color corrected into a final product and delivered online. Score will be chosen from our library or composed**. The project will be archived for up to three years after delivery.

Custom

We also offer custom project packages. Choose from our pricing sheet and build your own project a la carte*, or work with us to craft a project proposal that fits your budget, needs and goals.

* A La carte projects subject to a 3% fee

**Score can be composed for any project for an additional 16% fee.

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Pricing Guide



Couch Fire Films

Item	Description	Cost/day	Quantity	Total
Director	Works with talent, manages crew, operates gear.	\$550		
Camera Operator	Operates Camera Gear, Designs Shot Plans	\$450		
Camera:	Full Camera Package	\$200		
Panasonic EVA1 Camera	Super 35mm 5.7K Sensor, Records 4K up to 60 fps	\$100		
Panasonic GH4 (x2) Camera	Records 4k up to 24fps, 1080 up to 60fps.	\$40		
Atomos Shogun Recorder	10 Bit, up to 5.7k RAW, Pro Res Recorder	\$50		
Recording Media	480 GB Solid State Drive	\$20		
Lighting:	Full Lighting Kit	\$125		
Lowel Travel Kit	3x500w, 1x650w, 1x150w Tungsten Lights	\$60		
Lowel Studio Kit	2x1500w Tungsten Lights	\$40		
Flourescent Kit	2 CFL banks, 3 CFL Softboxes	\$35		
Flag Kit	Flag, Silk, Scrim	\$10		
Silk	8x8 Silk Diffusion	\$25		
C-Stands	Up to 3	\$5		
Sound:	Full Sound Kit	\$50		
Tascam Dr-70	Second System Audio Recorder, up to 4 Channel	\$30		
Lavalier Mic	Sennehieser 100ew lav mic, transmitter and receiver.	\$25		
Boom Mic	Rode NTG2 Mic and boompole.	\$20		
Misc				
Green Screen	10x12 Portable Chroma Key	\$35		
Teleprompter	ipad powered teleprompter	\$35		
Lighting Tech*	Operates Lights. *Prices may vary	\$350*		
Sound Recordist*	Operates Sound Gear. *Prices may vary	\$350*		
Grip	Assits Director, Lighting Tech, Cam Op	\$300		
PA	General Production Assistance	\$150		
Post Production (Hourly)				
Editing	Video Editing, Basic Sound Mixing and CC	\$50/hr		
Color Correction	Full service color correction	\$75/hr		
Sound Mixing	Professional Mixing	\$40/hr		
Score (Stock)	Score purchased online	Varies		
Score (Original)	Score produced in house	\$35/hr		
Archival Hosting	Cloud and Physical Backup	\$25/yr		

