**THE INSURANCE INDUSTRY CHARITABLE FOUNDATION (IICF)** takes great pride in working with our sponsors to present outstanding events that create a memorable experience and value for industry participants while raising valuable funds for grants in areas of education and social mobility.

Sponsorships will project your brand as an industry leader, raising your profile within all Industry sectors and making a difference to the lives of the individuals IICF supports through its grants. Each £5,000 you contribute will help 100 children learn to read, 10 young men leave prison and find employment, or 22 women make a new start in life after experiencing domestic violence.

|  |  |  |
| --- | --- | --- |
| Sponsorship Level | Cost | Benefits |
| Gold Sponsor x2 | £10,000 | * Two delegate places at the conference
* Premiere sponsor profile and logo in event literature
* A full-page advert in prime position in the programme
* Corporate logo displayed prominently at venue
* Promotion through social media channels
* Acknowledgment within the welcome speech
* Recognition in event press releases
* In-shot brand placement on post-event photography
* Opportunity for conference interview
* Opportunity to provide branded gift and have logo on the conference bag
 |
| Silver Sponsor x4 | £5,000 | * One delegate place at the conference
* Corporate logo in prominent position in event literature
* A half-page advert in prime position in the programme
* Corporate logo displayed at venue
* Promotion through social media channels
* Acknowledgement from a speaker
* Recognition in event press releases
* In-shot brand placement on post event photography
* Inclusion of branded gift within conference bag
 |
| Bronze Sponsor x8 | £3,000 | * One delegate place at the conference
* Corporate logo in event literature and programme
* Corporate logo displayed at venue
* Promotion through social media channels
* Acknowledgement for chosen sponsorship
* Recognition in all event press releases
* Inclusion of branded gift within conference bag
 |
| Media Sponsor x1 | £ or in-kind | * Two delegate places at the conference
* Recognition in social media and in marketing materials
* Corporate logo in programme and displayed at the event
* Recognition in all press releases
* Inclusion of branded gift within conference bag
 |

**SPONSORSHIP LEVELS**

|  |  |
| --- | --- |
| £10,000 GOLD SPONSOR ☐ Conference Sponsor£5,000 SILVER SPONSOR ☐ Programme Sponsor£3,000 BRONZE SPONSOR ☐ Breakfast x2☐ Lunch x2☐ Networking break x2☐ Photography  ☐ Conference Bag sponsor | PERSONAL DONATION☐ Amount of £\_\_\_\_\_\_\_\_\_\_ MEDIA SPONSOR☐ In-kind or amount of £\_\_\_\_\_\_\_\_\_\_ADVERT☐ One-page - £1,500 ☐ Half-page - £1,000*All amounts include VAT* |

**CONTACT DETAILS**

|  |  |
| --- | --- |
| Contact Name | Company |
|  |  |  |
| Address | Postcode | City Country |
|  |  |
| Email address | Phone |
| Recognition for this sponsorship should appear as: |  |

**PAYMENT**

☐ I have made a direct bank transfer to your Barclays account (preferred)

 Account: 03215326 Sort Code: 20-32-06 Reference: CONF - [your company]

☐ Please invoice me by email

☐ I wish to pay by credit card. Please contact me on tel. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please return your completed form to Nichola Perghande** at**LDEvents@iicf.com** **or mail your form with payment to:**

Insurance Industry Charitable Foundation UK

71-75 Shelton Street

London WC2H 9JQ