

2019 & 2020 Impact Report | Global Shapers New York Hubs I & II

Published April 2021





REFLECTIONS FROM 2019-2020 CURATORS

July 1st, 2019 - the day we started our term as the leadership team for Global Shapers NYC - feels like a distant reality and just like yesterday, all at once. Now, 12 official hub meetings, 15 new members, 10+ projects, and an innumerable amount of happy hours, planning meetings, and memories later, our term is officially over. It has been a profound honor to be able to serve this community and the wonderful, unique, and compassionate individuals that comprise it.

The pages before you capture many of the real accomplishments from those times, that New York shapers toiled hard to achieve. Together, we built on the hard work of past leaders and shapers, and deepened a community held together by purpose, with nearly everyone contributing to impact projects. From early education to adolescent mentoring, from climate impact to deep inclusion -- our hub members brought talent and tenacity, collaboration and creativity to improve the state of communities in New York and beyond, and we're delighted to share and commemorate those achievements with you.

Most importantly, we're proud not just of the work that has been done, but the way in which our Shapers have shown up to accomplish it. Our first meeting back in July began where everyone could share stories with vulnerability and courage, and look around at their fellow Shapers to honor each other's purpose. Since then, the world has been altered in unimaginable ways, but that has only served to deepen our sense of purpose, both individually and collectively, and strengthened our resolve.

As curators we're proud of the initiative, drive, and generosity that has risen during this time - manifesting in the 2020-21 curator team and the many leaders at the helm of projects, committees, and initiatives across the hub. Collectively, we've met the frightening height of the pandemic with resilience and care for one another, and taken a stand against racism.

Through these challenging times, we deepened the foundations for a future New York City where many hubs co-exist and collaborate to achieve greater impact. And we can't wait to continue supporting as our hub and alumni continue to shape the future and see that vision made real, come what challenges may.





REFLECTIONS FROM 2020-2021 CURATORS

The 2020-2021 term has been an unprecedented one in every way imaginable. By the time we assumed our curatorship positions in July 2020, the COVID-19 pandemic was ravaging our communities in full force, the political climate was tense as the pool of U.S. Presidential candidates narrowed, the killing of innocent black men and women (Breonna Taylor, George Floyd, and too many others) reignited calls for social justice across the country, and millions - including members of our own hub - found themselves out of work, out protesting, outraged, and exhausted.

The world as we knew it was shifting beneath our feet at a speed that felt almost impossible to keep pace with.

It is our firm belief that our Global Shaper Community exists for moments like these. We are **Global** - this was a moment in time in which every person, every city, and every nation needed to join forces to combat the virus. We are **Shapers** - we do not rest on our laurels in the face of difficulty, injustice, inequality, or unrest - we find ways to act. Finally, we are a **Community** - a collective group of individuals who care about each other, look after each other, stand up for each other, and create space for each other.

From this community, there emerged tough conversations, beautiful friendships, and meaningful contributions:

- Recognizing the need for smaller circles of support, our hub formed 'Sections' which met regularly and served as spaces for Shapers to share both personal and professional highs, lows, wins, and losses;
- To encourage and promote safe behavior around the pandemic, our Communications Committee created a series of powerful multi-media campaigns to share amongst ourselves and our community at large;
- To empower and amplify Black-owned restaurants, our hub engaged in a group effort to collect and structure data for a restaurant app owned by a Black founder.

The list goes on. We are proud of the way Shapers have adapted and cared for each other over these past few months, with Zoom hub meetings and virtual happy hours, game nights, and friendly check-ins.

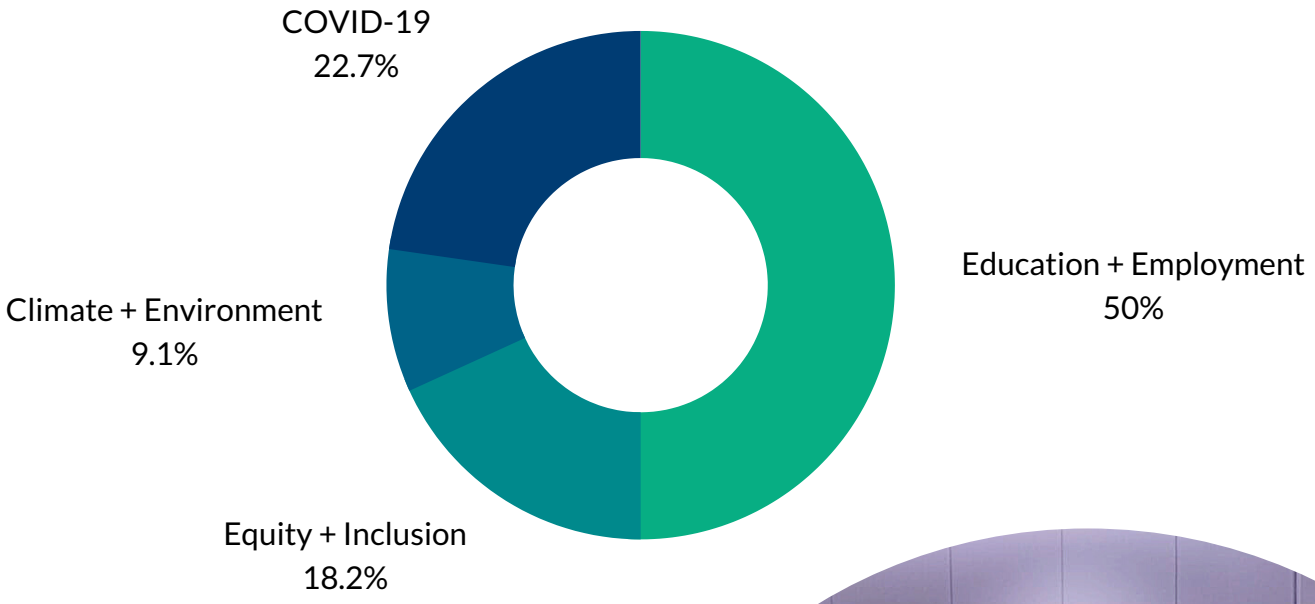
And we are exceptionally proud of how they have shown up both with and for our local and global communities, at a time when a Shaper-mindset is needed the most. We look forward to continuing to support them and all New York Shapers.

OUR IMPACT

Amplifying Local Initiatives & the Power of Community

We are dedicated to listening to our communities' needs, partnering with intent, and piloting projects with lasting impact. By leveraging our hub members' skillsets and expertise, the New York Hubs have implemented 12 projects focused on the three Global Shapers impact areas and responding to community needs spurred by COVID-19.

From 100+ students empowered through our workshops and support for college application processes and employment to thousands of individuals and businesses reached that needed our love and solidarity during the pandemic, you are going to find a variety of projects and partnerships that have had a demonstrative impact.



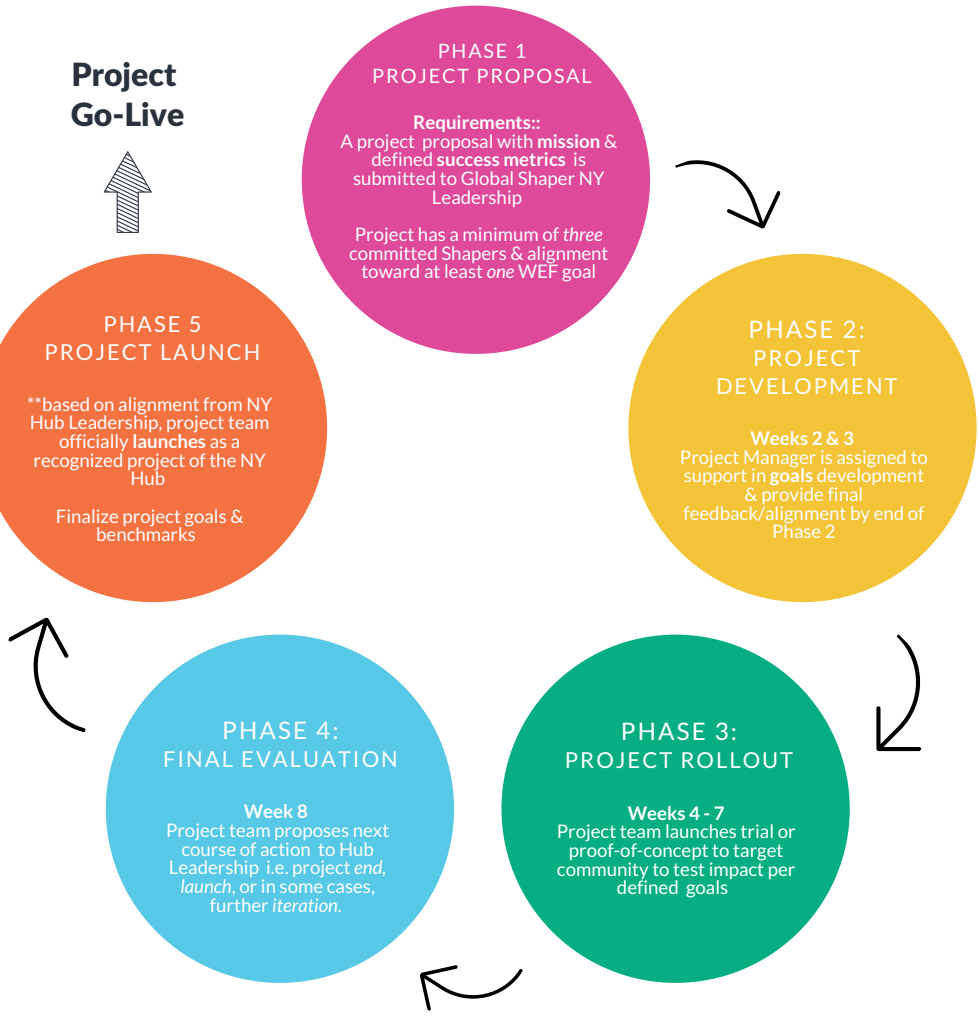


OUR IMPACT

Focusing on Organizational Development & Innovation

Internally, we have adopted a decentralized leadership model to engage our 47 members on multiple fronts. Four committees - Projects & Impact, Social & Skills, Communications, and Membership & Recruitment - help ensure smooth Hub operations and the delivery of projects and activities with meaningful impact.

The Projects & Impact Committee developed a new project incubator model, featuring a 5-phase project incubation period. New projects in the New York Hub launch through a 60-day pilot to ensure the initiative has a strong proof-of-concept and meaningful grassroots impact (measured via SMART goals). During this period, new project teams are encouraged to form partnerships, iterate, and test their concepts with the support of the New York Hub resources and network.





EDUCATION + EMPLOYMENT

Education is a universal right and should not be for the privileged few. Although access to education has improved in recent years, more than 120 million young people are still out of school. As the world changes rapidly, innovative approaches are key to providing education for all. It has never been more important to bridge young people with promising employment opportunities through skill development and the creation of pathways to decent work.







ART + LIFE IMMERSION

Project Lead: Adegboyega Asanpaola

We envision a world where high schoolers and young adults have entry points to career possibilities and meaningful life skills, as well as authentic mentor relationships in creative art environments.

In collaboration with the Brooklyn Museum Teen program, NY Shapers are co-producing programs to provide NYC youth with free access, exposure, and support they need to build valuable insight for college, as well as life skills that most school curriculums overlook. These teens and young adults do not have a readily available network of diverse professionals to communicate with about their development, challenges, and aspirations as they prepare to navigate their adult lives.

REACHED 25+ TEENS with Note to Self Workshop on Empowerment, Interactive story-telling, and movement, along with a guided meditation and a self care workshop focused on realizing one's best version of themselves.

REACHED 30+ TEENS AND YOUNG ADULTS with second workshop focused on Self Development & Community. We conducted workshops for resume building, self-love, and a panel with Global Shapers focused on career development and professional progression.

DESIGNED A TWO-DAY BOOTCAMP for the new Brooklyn Museum Teen program teen council to become acclimated with their role and this year's programming.

WEWRITE

Project Lead: Isabel Sheinman

Our vision is a world in which all children can see themselves, their culture, and their language in the pages of a book.

Today's children's books are not representative of today's children. Our city, country, and world are increasingly multicultural, and yet only 13% of children's books written in the last 24 years included multicultural content. In 2017, only 9% of children's books published in the United States featured children who were African, African American, and Asian. If children do not see themselves in the stories they read, they grow up thinking they are not worthy of being the main character. As an initiative of the World Economic Forum Global Shapers community, we're working to bring new, accessible stories to life from a diverse group of authors, illustrators and translators.

AUTHORED & ILLUSTRATED one original children's book.

DEVELOPED a website that will enable anyone to download this book for free.

TRANSLATED 2 original titles from global publisher NABU into Greek, Portuguese, German and Arabic. These titles helped over 100,000 children learn about the Covid-19 pandemic in their own language.







SYRIAN YOUTH EMPOWERMENT

Project Lead: George Batah

We envision a world where youth in conflict zones have a path to education, to realize their potential and define their roles in their countries, societies, and the world.

The crisis in Syria has created an academic emergency. Many students are not able to pursue higher education because of the barriers created by the war, as well as the barriers of the college application processes. The Syrian Youth Empowerment Initiative seeks to re-open the possibility of higher education for Syrian students, allowing them to realize their potential. We work with Syrian refugee students on their college applications, including reviewing, editing, and providing feedback on student essays.

SUPPORTED 75 STUDENTS in their application process to nearly 450 universities around the world. The SYE Class of 2019-2020 was nearly double the size of the previous class, with 75 students. We intend to welcome 115 new students in 2020-2021.

RESULTED IN COLLEGE ADMISSIONS to institutions including Cambridge University, the University of Birmingham, Jacobs University Bermen, and the University of Toronto, among others.

LAUNCHED PROGRAM FOR IRAQI STUDENTS in 2020.

THE SCOOP

Project Leads: Marvin Matthews, Rasha Al-Katta, and Carl Joseph-Black

We envision community college success stories through immersive experiences and skills training with top NYC companies.

There is a disparity in resources and access to learning that limits the achievement of high-potential, motivated students from NY Community Colleges in Technology. The Scoop aims to create a measurable difference in the confidence, skills and efficacy that 25 Rockland Community College students feel after 6 months. We offered skills training with top NYC companies and immersive experiences focused on leadership.

"This visit has left such a meaningful impact on me. Throughout the day you walked us through meaningful lessons and life skills that I know will help us in our future endeavors... Due to such great initiatives and programs by individuals, such as yourself, I know that I am equipped with the skills necessary to succeed in my future career. Thank you for your time and consideration. I strive to pay it forward."
-- Anjna A., The Scoop Participant

INCREASED understanding of technology companies and the opportunities available for a cohort of 25 students.









CLIMATE + ENVIRONMENT

Climate scientists have long highlighted the urgent need for accelerated climate action among all global stakeholders, including governments, businesses, and civil society. From natural disasters to impending resource drains, protecting our climate and mitigating climate change requires urgent and sustainable action in order to safeguard the globe for future generations.

RESHAPE

Project Lead: João Rafael Brites

The global conversation on climate change is missing the voices of local leaders who can have a catalytic impact on climate change.

The ReShape Task Force is a support network and facilitation workshop aimed to unleash the power of local leaders to address the global climate crisis, one city at a time.

Attract - We attract local leaders in the city that have the interest and potential to have catalytic impact in advancing solutions to the climate crisis in that city.

Spark - We spark local leaders in a collaborative, gamified, and interactive 3-hour workshop that will result in the identification of the "best bets" to save each city.

Unleash - After the workshop, we select up to three best bets submitted by participants and unleash their implementation with a set of 4-10 advisors.

ENGAGED 80 PARTICIPANTS, between New York and Lisbon, during the first trans-Atlantic workshop during Climate Week. Over 10 Best Bets were identified, and one was shortlisted.

LAUNCHED NEW PARTNERSHIPS with the World Business Council for Sustainable Development (WBCSD), NY Climate Week, and Concordia that we carry over into the new decade.

COLLABORATED WITH 24 ENTREPRENEURS + 100 ADVISORS as part of a support network with our Climate BrainTrust.







EQUITY + INCLUSION

Equity means that all people have the opportunity to survive, develop, and reach their full potential without discrimination, bias, or favoritism. Global Shapers work to build inclusive communities, with a focus on economic disparities, chronic unemployment, public safety, and other challenges that impact the most marginalized people and hold us all back from achieving success.





HUMAN TO HUMAN

Project Lead: Yukari Yamahiro

Creating safe, vulnerable spaces where New Yorkers can foster meaningful connections.

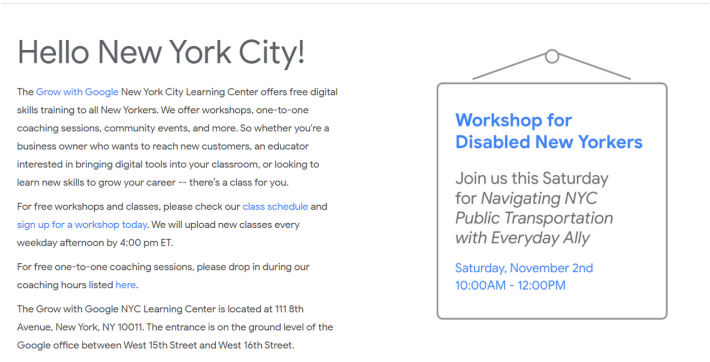
According to a report from the World Economic Forum, loneliness is a growing epidemic where nearly half of Americans feel isolated. As one of the biggest cities in the world, we aim to create a space for people to know they are not alone in New York City.

Our goal is to foster meaningful connections across all demographics. With this project we developed engaging resources, a close network, and workshops in partnership with Fit4ALL alongside various other organizations to have honest conversations and de-stigmatize mental health.

FACILITATED 10 EVENTS in Manhattan, Brooklyn, and Queens focusing on fostering meaningful connections.

ENGAGED 300+ NEW YORKERS across various demographics, from senior centers to middle schools.





Hello New York City!

The Grow with Google New York City Learning Center offers free digital skills training to all New Yorkers. We offer workshops, one-to-one coaching sessions, community events, and more. So whether you're a business owner who wants to reach new customers, an educator interested in bringing digital tools into your classroom, or looking to learn new skills to grow your career -- there's a class for you.

For free workshops and classes, please check our class schedule and sign up for a workshop today. We will upload new classes every weekday afternoon by 4:00 pm ET.

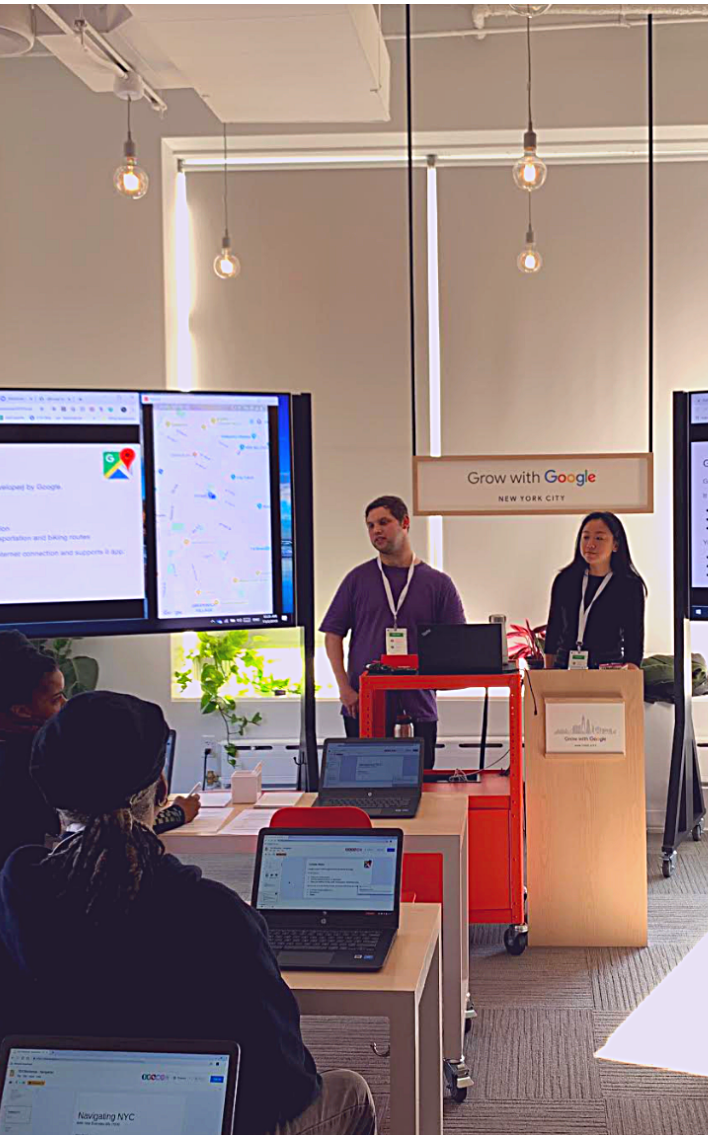
For free one-to-one coaching sessions, please drop in during our coaching hours listed here.

The Grow with Google NYC Learning Center is located at 111 8th Avenue, New York, NY 10011. The entrance is on the ground level of the Google office between West 15th Street and West 16th Street.

Workshop for Disabled New Yorkers

Join us this Saturday for *Navigating NYC Public Transportation with Everyday Ally*

Saturday, November 2nd
10:00AM - 12:00PM



YOUR EVERYDAY ALLY

Project Lead: Sam Berman

Helping New Yorkers living with disabilities incorporate smartphones, computers, and other technology into their daily lives to increase their independence and autonomy.

YEA aims to develop a series of workshops tailored toward the disability and aging communities, engaging a consortium of experts in occupational therapy, assistive technologies, and developmental and cognitive disabilities. In 2019, YEA held its first co-creation session with these experts, which led to the development of a workshop to help people with disabilities navigate New York City.

The YEA navigation workshop focuses on utilizing free tools like the Google Maps and MYmta apps to navigate subway, bus and car options, as well as how to pick the best transportation route when it comes to accessibility, safety, convenience, cost, and managing delays and service outages. Examples include how to use Google Maps to find elevator-accessible subway platforms and how to schedule Access-A-Ride (where relevant).

LAUNCHED the navigation workshop at the Grow With Google Learning Center, which offers New Yorkers free hands-on workshops in partnership with community organizations.

EATOKRA

Project Lead: Yukari Yamahiro

Amplifying Black-owned restaurants and food trucks.

EatOkra is a first of its kind app that serves as a directory for Black-owned restaurants. Founded by Anthony Edward, a software developer based in Brooklyn, EatOkra allows users to select their preferred cuisine and (as Anthony puts it) helps buck the misconception that all black-owned restaurants are soul food restaurants.

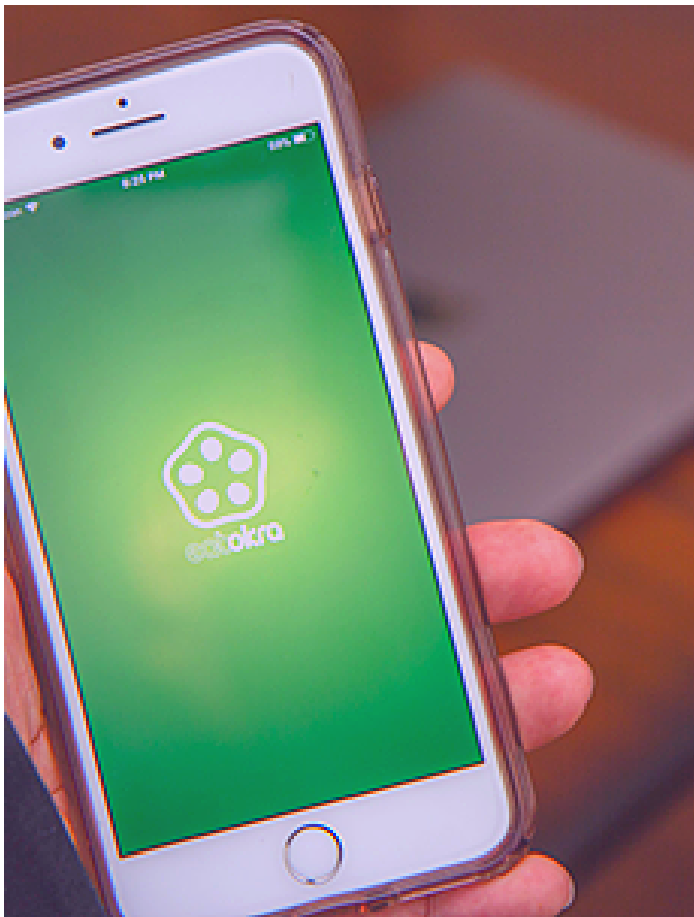
To support Anthony and EatOkra, Global Shapers volunteered time and research efforts to identify restaurants and structure data to be accessible via the EatOkra app - making it easier for people to spend money at Black-owned restaurants and food trucks.

ADDED 300+ RESTAURANTS into the EatOkra database - over 200 from the greater NYC area.

REPRESENTED ALL 5 NYC BOROUGHS on the app.

LAUNCHED 3 CITIES on EatOkra (Greater Newark Area, Greater Minneapolis Area, Greater Washington DC area).







RESPONDING TO COVID-19

The COVID-19 pandemic disrupted lives, livelihoods, communities, and businesses worldwide. At a time when all people - and especially young people - were called upon to help limit its impact on health and society, Global Shapers took action to help spread public health messages, support communities, and prioritize mental health and wellbeing.



COVID-19 CAMPAIGN

Project Lead: Lebo Mahlare

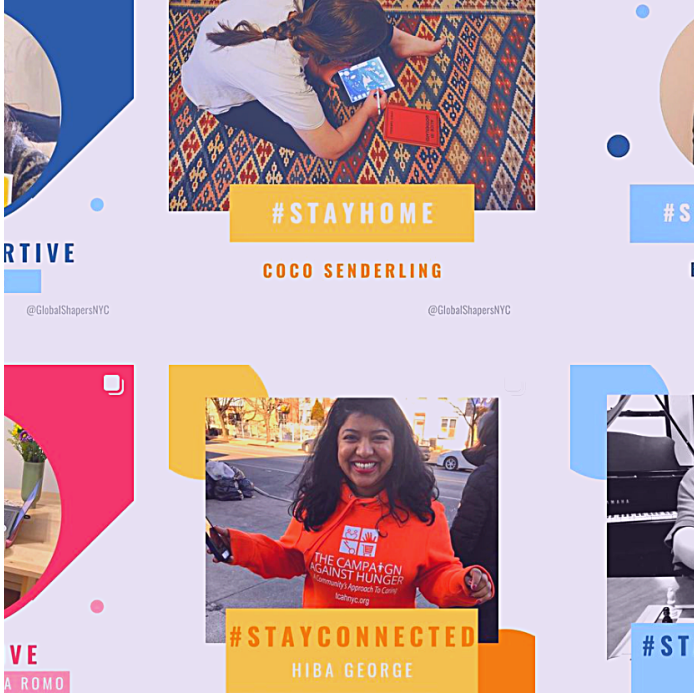
Using our platform to reassure our community and offer actionable items to get through the difficult early days of the pandemic.

At a time of significant fear and panic, our community (the city + the hub) required a source of meaningful information and inspiring stories for action.

Our Communications Committee led a COVID-19 campaign that developed daily actions centered around 7 themes:

1. Stay Home
2. Stay Connected
3. Stay Learning
4. Stay Supportive
5. Stay Active
6. Stay Helpful
7. Non-Profit Spotlight

Through the campaign, we tried to cover various challenges that were facing New Yorkers during the early period of the pandemic - including access to public health information, loss of employment, learning and self development, and physical fitness and mental health resources. This included equipping people with information, sharing relevant links and encouraging videos, and spotlighting non-profits to support.







#WASSUP CHALLENGE

Project Lead: Ramazan Nanayev

Uplifting people at home, while helping to contain the spread of COVID -19.

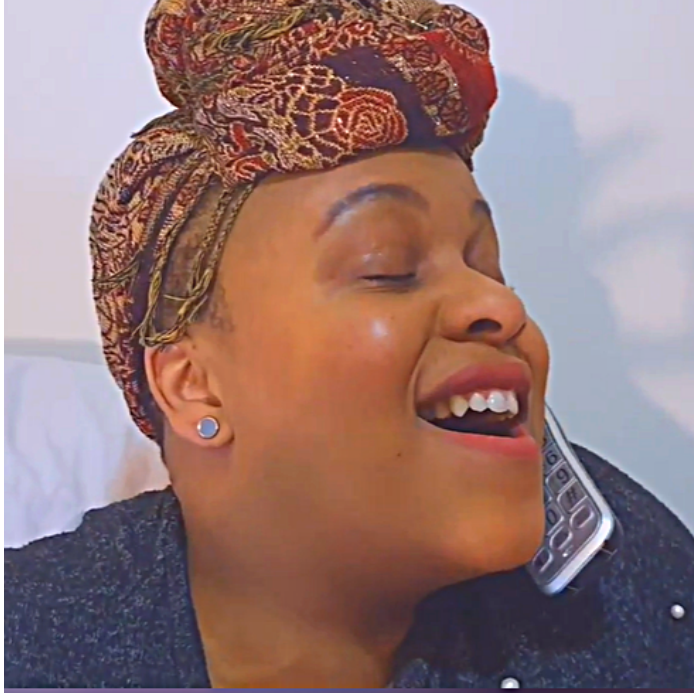
When stay at home orders came, Shapers wanted to fight the spread of COVID -19 and uplift people's spirits. To both amplify the #StayHome mandates and remind people to stay connected and take care of their mental health, we created the #WassupChallenge.

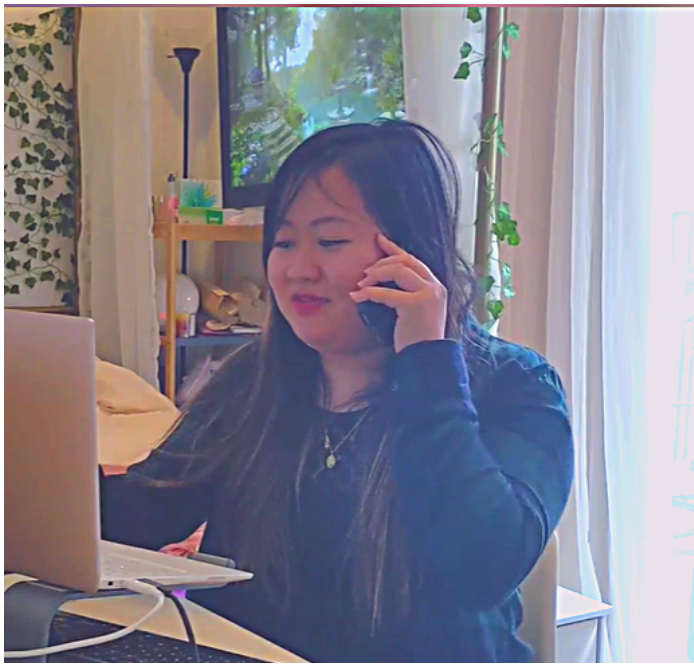
It's a simple social media call to action to mobilize as many Shapers as possible to reach as many people as possible with a simple message.

Check out the links here and here for more details!

REACHED AND UPLIFTED 1,000+ PEOPLE with the campaign.

ENJOYED making fools of ourselves :)









Thank you so, so, so much for what you do. I know it's been a tough journey and what I can say is that there are people who are truly grateful for what you do. We are rooting for you 🙏🙏

SEND A RAY

Project Lead: Hediya Sizar

Celebrating healthcare workers with positivity and gratitude.

Gratitude is known to transform the mental health of an individual and has the ability to reduce stress and increase happiness and life satisfaction.

As a result of COVID-19, there was a high-level of physician burn-out within NYC and the rest of the country that our project sought to address (Source: UC Berkeley). In partnership with Ray - a positivity-driven company started at Stanford University - New York Global Shapers organized a digital gratitude collective card to celebrate healthcare workers who are putting their lives and families at risk to help those suffering from COVID-19.

"I truly appreciate your email and all the beautiful and kind words. It touched my soul and heart! I love my job, and I am blessed to be able to help others. These are challenging times, but we will overcome this." - Anonymous Recipient

SENT 88 NOTES

SHARED WITH 5+ HOSPITALS, including NewYork–Presbyterian Hospital, NYU Langone, John Hopkins, Jefferson, United Care Family Medical Center (LA), Stanford University Hospital

REACHED ~200 HEALTHCARE WORKERS





LIVEN UP YOUR HOME

Project Lead: Yukari Yamahiro

Uplifting the spirits of K-7 students who had to suddenly adjust to remote learning by encouraging remote education participation.

Liven Up Your Home is a New York and San Francisco hub collaboration with CREO design, the Home Depot, and Lighthouse Charter School in West Sacramento.

In April 2020, we donated over $5,000 worth of Livis, cute planters designed by CREO design, with seeds donated from the Home Depot for K-7 students who had to suddenly adjust to remote learning. We created a 2-month challenge (April/May) to gift the top five students in each class who turned in the most homework on the new online platform.

The challenge helped to engage and uplift students during the COVID 19 pandemic.

DONATED $5,000+ WORTH OF LIVIS WITH SEEDS

ENGAGED 200+ STUDENTS across 8 grades in the intiative

We believe in a world where young people are central to solution building, policy-making, and creating lasting change - now, more than ever.

New York I & II Hubs will continue to organize and mobilize a community of outstanding and diverse young people committed to improving New York City. Together, we aim to drive social good and generate positive local impact by designing, implementing, and scaling projects and initiatives through volunteering, partnerships, and philanthropy.

Interested in collaborating?
Reach out at globalshapersnyc@gmail.com



NEW YORK I & II HUBS IMPACT REPORT

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