

Orgnaizer Personality





Hello!

Thank you for downloading a sample of "Dream It and Do It"- a new way to teach kids about career options.

In the attached you will find 5 career stories that match your child's personality type. Each story is based on a modern day role model and their path from childhood to success. On the next page you will find a full description of each of the 6 personality types.

Research shows that kids are more likely to be interested in careers if they have exposure to the person doing them. Kids respond to role models, like super heroes, especially if they know they have something in common with them - like the same personality traits.

Today, you can purchase 100 different career stories at "Dream It and Do It" at www.dreamitanddoitkids.com. If you click on the "role models" link, you will find the full list of stories and their personality types so you can see which ones of the full list match up to your child's personality. Note that there is also a secondary personality assigned to each career, so your child might also be interested in careers where their personality matches the secondary trait.

For my next project, I am working on a series of 6 books, each one dedicated specifically to a career personality type, to make helping your child find the role models that are like them even easier. Later this year, I will be launching a crowdfunding campaign to support that project. Please join my [VIP Facebook group](#) to get special offers and updates on the campaign. Inside the group I will be discussing more about each personality type and what parents can do to support their child's dreams.

The 6 Career Personalities

Career placement firms have been using the research done by John Holland for decades. His research shows that personalities have a large impact on job satisfaction. This means if you can identify the career personality of your child earlier in life that you increase the chance of them finding a career path that they will be satisfied doing.

Do'ers: Your child values tangible activities over ideas or people. They enjoy working with their hands and making physical things. Try to be patient when your child shows a passion for taking your things apart to learn how they work.

Thinker: Your child values problem solving and working with ideas. They love learning new things about how the world around them works. You may find your child asks, "why" a lot because they are so curious.

Artistic: Your child values being able to use their imagination and creating ideas from scratch. They also value the ability to share those ideas with others. Try to be patient with their need to define themselves through self-expression.

Helper: Your child values relationships with friends and family and has an internal drive to make the world a better place. They like to make-believe themselves in adult roles like parents and teachers. Be patient with their feelings as they care quite a bit what other think of them due to their caring nature.

Pioneer- Your child values leading others and getting them to see things their way. Persuaders are energetic, ambitious, adventurous, sociable and self-confident. Be patient with what seems like bossy as they learn the boundaries of this confidence.

Organizer - Your child values structure and rules. They are creative thinkers and problem solvers, but want to be given constraints by which they need to follow. Be patient with their need to look to others, including you, for guidance.

51



Dream of Helping People Read

LIKE

Dawn Wacek

Readng a book is a special experience. Curlng up in your favorite chair or laying in bed at night, your mind is transported to different worlds. You have the ability to learn about endless topics (like what you might be when you grow up!) It also helps you out in the world as well. The more you can read, the more you can do.

Libraries help us make sure that reading isn't just for people who can afford to buy lots of books. Libraries help make sure that anyone and everyone has access to reading. Dawn Wacek is a librarian who believes that there's more we can do to give people access to reading.

Dawn greets each and every person who enters her library by saying, "Hello friend, welcome to the library!" She wants them to think of her as a friend because she knows what a difference a library can make in someone's life. Information is power and the library is the one place where you can fuel that power—for free! Well...almost free.

This is what makes Dawn a special librarian. She believes that libraries shouldn't have late fees. When you check out a book or movie from the library, there is a date you have to bring it back by so that other people have a chance to borrow it as well. If you don't bring it back on time, then you are charged a fine for each day it's late. Dawn, however, has proof that the people who need the library the most aren't coming to the library because they either already have a late fine or are scared of getting one and can't afford to pay it.

Dawn is trying to spread the word about why this is a big deal. Children who read frequently (like you are right now) hear and see more complicated words (like the word complicated!) This leads certain kids to get ahead in reading and writing regardless of what's taught in schools. She believes that if libraries are really meant to be a free resource to help those that might not have easy access to books, then why scare them off with fines? In her library, there are 10,000 people (you read that correctly) who have stopped using the library because they can't afford the late fines. This impacts lots of people at other libraries too. If people are afraid of fines, they'll stay away from the library.

Dawn says that libraries don't need the money from these fines and that it actually costs money to track people down to remind them to pay. Some libraries are adopting the early "Netflix model" where people can take out books and then can't take out more books until the books you have are returned, no matter how long it takes. Another library removed all fines for just children's books, and the number of people who started coming again doubled!

Dawn loves all her friends that come to the library and doesn't want fines to get in the way of more friends coming. Mistakes happen to everyone. She says, "We get busy. Things get lost. Accidents happen. Juice get spilled. Does this mean that if you can't afford the mistake that you are no longer a friend—no!"

If you love the library as much as Dawn does, spend time with a librarian at your local library. Most librarians do this job because they love children and helping people. You're a friend to the librarian and they can teach you about their job or help you learn about just about any topic that might be of interest to you (there are plenty in this book to choose from).





Dream of Editing the Design of a Movie

LIKE

Maryann Brandon

When a movie is shot, the director collects hundreds of hours of film to be sure that all the right angles and acting shots are captured. However, as you know, movies are not hundreds of hours. It's someone's job to take all of that film and make it into a movie. This person is called a movie editor. Maryann Brandon (and her editing partner Mary Jo Markey) edited *Star Wars: The Force Awakens* and were responsible for making the story come to life.

When Maryann was young, she would go to the movie theater on Saturdays and watch not one, not two, but three movies in a row. She would spend the whole day in the theater taking in the movie and falling in love with each story, especially James Bond. She saw every James Bond film the moment it came out.

In film school, she had to do all of the parts of making a movie including writing, filming, and editing. When she got to the editing stage, she didn't have anyone to help her so she got a job at a place where they edited movies and in exchange she was given access to the tools she needed to edit her movie. "Wow," Maryann thought, "This is really fun. I like seeing how the story all comes together at the end. I like that this is where the final movie happens!" She was mesmerized by how magic could be made out of a mess and knew that this is where she was meant to be.

As Maryann began editing, she was working on TV shows. However, her real dream was to edit movies. When the director that she had been working with on the TV show went on to make his first movie, Maryann was beyond excited. "This is my chance!" she thought, "I am going to be a movie editor." As her excitement continued to build, a dark cloud came over her dream. "Someone else might get the job, someone who would be brand new to our team! This is so unfair," Maryann silently thought to herself and she stormed out of her office. That night, it hit her. Had she actually said she was interested in the job? Had she even mentioned her dream to anyone else?

The next day, she found the director in the parking lot and shared her dream with him. He gave her the job and they have been working on movies together ever since, including *Star Wars: The Force Awakens*.

When working on the *Star Wars* movie, she started working before the movie even started filming. Because of her close relationship with the director, she sat on the set and edited while the movie was being filmed. "I was part of the crew, getting to know the cast and what they were going for, really helped me get it right," said Maryann. One time she was a bit surprised to be editing and she looked up and saw Chewbacca leaning over her shoulder watching!

Maryann suggests that this is a great career for people who like labor-intensive projects that you can work on by yourself. "It's very rewarding if you can stick to it and concentrate on something for a very long time."

She would also remind young women to remember to ask for the things that you want, just as she did when she wanted to work on her first movie. "If you don't ask, you won't get it."

It is much easier now for people to edit their own movies, right on their own device. Pay attention to music videos you watch. You'll notice that it changes the direction you see things from. This is done by the editor. Practice your skills on a music video. Tape yourself (or someone else) lip-syncing to a song, but film it a few times from a few different angles. Then, use editing software to try and edit the shots together to make only one video that changes between multiple angles.



44



Dream of Helping People Get Medication

LIKE

The SIRUM Team

What happens when you don't feel well? You go to the doctor and sometimes the doctor gives you medication to take. In order to get your medication, you have to go to a place called a pharmacy. There, a person who is specially trained in

✦ understanding lots of different types of medication will give you pills or syrup to take. One of the ways you can work with medication is to be one of these specially trained people. They are called pharmacists. Another way is to help improve the system of how people get their medication. ✦

A group of college students formed a company called SIRUM, where they are helping people get medication by developing a “medicine recycling program.”

It all started with an island in South East Asia.

The island was hit by a wave, but not just any wave. A wave so large that it knocked down all the buildings, all the homes and many of the hospitals. Many people were sick and needed medication. Adam Kircher decided to volunteer his time and go to the island to help the people find the supplies they needed. What he found was that this was a hard job. There were supplies, like medication, and there were people who needed that medication, although, there was not a good system for people to find them. ✦

Next came Kiah Williams.

She came from a family that understood poverty and her parents were pushing her to be the first doctor in the family. To get closer to medicine, she would work at health care clinics and community centers and was surprised by how many people she saw who could not afford to buy their medication. Many had to choose between medicine, food or rent. In the United States, medicine is not the same price for everyone. In fact, often the poorest have to pay more. ✦

Adam Kircher and Kiah Williams found each other when they both decided to return to school. Both realized getting medication wasn't a small issue. Ten million Americans can't afford the medications that they should be taking. They studied the problem and realized the two issues they saw could be solved using waste! Well, not really waste, but left-over medication that was going to simply be thrown away. ✦

There are ten billion dollars' worth of safe, perfectly good medication that gets thrown away every year. Some of the extra medication comes from companies that make extra amounts, but it never get sold. It also comes from hospitals that get the medication, but for lots of reasons, the patient never takes it. ✦

Adam, Kiah and third team member George figured out how to collect the extra medication that no one was using and get it to the people who couldn't afford their medication. Kiah William says, “No one should ever be sick and not be able to get the medication that makes them better. If we can recycle a can, why can't we recycle medication? It doesn't have to be easy, only possible.”

The next time you are in a store with a pharmacy, ask your parents if you can stop by and meet them. They love their patients and they would be happy to spend a few minutes talking to you and showing you what they do! ✦



63



Dream of Managing Resources

LIKE

Esther Ndichu

The next time you pull through McDonald's, be grateful to the logistics manager of the company for your food being fresh and in stock. It's the job of the logistics manager to get all the parts of your meal from a farm somewhere to your hand.

Let's look at the french fry. McDonald's sells millions of french fries every year. So, they have to get millions of potatoes from lots of different farms to the place where they get

chopped up. Then, the chopped-up potatoes go into a truck and are sent to all the different restaurants. Finally, they are fried and sold to you for less than a dollar. Understanding how food moves from one place to another was part of Esther Ndichu's job at UPS. She was the humanitarian supply chain director and was responsible for getting food to people in areas where it is hard to get.

Esther was born on a farm in Kenya. Many people she knew were farmers, including her own family. Even as a child, she could remember food going to waste because it would spoil before it was sold. This happened because they had a hard time getting extra food to the local market to sell. She recalls watching her uncle feed the extra food to the cows, instead of being able to sell it and use the money. How is it possible to live in a place with so much good land and rainfall, but still have food go to waste and people go hungry? As an adult, she would learn that this waste was a really big deal.

She learned that there are 800 million people in the world that go hungry (that is almost three times the number of people in the United States). What surprised her even more than the number of hungry people was that there was enough food in the world being produced to feed these hungry people. The problem is that food is being wasted, just like she saw on her uncle's farm. In fact, she says that one-third of all the food produced in the world ends up going to waste.

She realized – this is not a food shortage problem. This is a logistics problem.

The reason it is a logistics problem is because the food to feed people is not ending up in the right locations at the right time. Similar to the McDonald's french fry example, if enough potatoes are grown to make all the needed french fries, but McDonald's runs out of french fries, it's the problem of getting the potatoes to where they needed to be – not the number of potatoes.

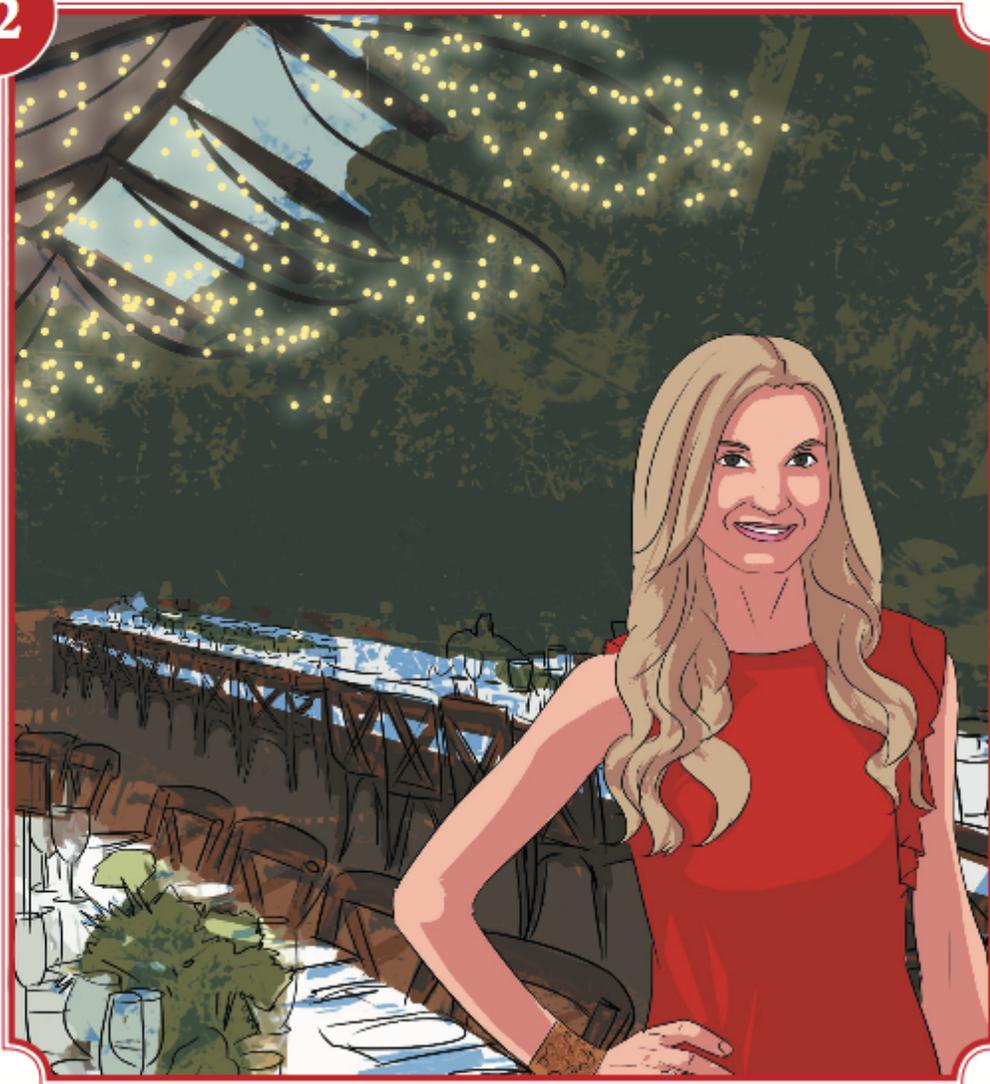
And so, Esther is helping to solve this issue with logistic solutions.

One reason that her uncle and many other farmers throw out good food is because they can't get it to a local market to sell. The market is either too far away or they can only sell what they can carry.

This is the perfect problem for a logistics person to solve. This simply means that a better vehicle is in order – and that's what she did. In the Democratic Republic of Congo, the farmers were given "cargo bikes" to bring all their extra food to the market. This allowed them to make money to buy other foods from other farmers – and maybe even more bikes!

There are lots of other examples of how logistics can help solve the problem of wasted food around the world. However, Esther believes that if we work to solve them one by one, through logistics, that not one person needs to go hungry.

If you are interested in learning more about this topic, there is a show called, "Where It Comes From." At the time of this writing, it was available on Amazon Prime. It's all about the products we use every day and what they have to go through to reach us.



Dream of Planning Events

LIKE

Gianna Gaudini

Think back to your favorite birthday party or maybe one you attended. What made it special? For many, birthday parties are fun because there is a theme that happens throughout the event. The cake, food, decorations, games, and party favors all work together. This is because someone took the time to plan out the event ahead of time and make all of the parts of the event come together. This person is an event planner.

For small events like a birthday party or big events like a wedding or business meeting, an event planner unites all aspects of a celebration. Gianna Gaudini does event planning

for companies like Google. She throws some of the biggest events you have ever seen. She says, “I sometimes think I am a “memory weaver” with each event I plan. It can be a dinner at my home or an event for 30,000 people.”

Gianna says she never was a dreamer. “I was a go-getter. My whole life, when I fell in love with some wild idea of making something major happen, I would think about all the things it would take to make it a reality.”

She began to see how this “go-getter” attitude would make her a great event planner when she started hosting weekly dinners at her home in college. She invited friends over to her college apartment every Wednesday. She created fancy dishes and set the mood with flowers, candles, and music. These dinners became something everyone looked forward to. She worked on dinner as her friends were working on homework. Soon, others asked to be invited. Gianna realized these events were a great way to meet new people and bring people together. The dinners reminded her of dinners she used to plan with her mother. For Christmas dinner, she would set the dining room table with a different theme every year. Often, colorful ornaments adorned each family members name and would serve as festive place settings.

Today, Gianna still hosts elaborate dinner parties. Now, however, she mainly hosts important business people. Her job at these dinners is to create an event that motivates and inspires them to have great ideas. One dinner she hosted was aimed at getting people to work together. So, she decided on an autumn theme and aimed to create a festive, together feeling – like you get at a family Thanksgiving dinner.

She thought about all the possibilities and she chose a location at a ranch, with a farm-like feel. She served farm-fresh foods that are popular in the fall, like pumpkin soup. Each soup was served right inside of a small pumpkin. She served the main meal in big bowls where everyone had to share and serve each other, to create a feeling of family. At the end of the event, there was a cozy campfire where people were able to relax and enjoy a s’mores snack. She said, “When you are sitting at a campfire – you’re not thinking about stressful things like work.” All of these choices created a special atmosphere that an event planner works to create.

Each event is unique and requires different attention. She has done everything from sending a man into an event with a parachute to maneuvering a self-driving car into the entrance of a fancy hotel. Gianna’s advice is to, “Start practicing and pick a small project that requires attention to detail and see it through to the end.”

You could reach out to your local community center and help plan a charity event or plan a friend’s birthday. At the start of your planning, make a mood board. Print off pictures (Pinterest is a great resource) that reflect your imagination of the event’s look and feel. Use this as the starting point for your inspiration! Then, once you have your ideas, write down everything you think you need to do to accomplish your ideas.

Don’t just dream it, as Gianna would say. Go do it!

**Want more stories that
will help guide your child
to find the career that is
right for them?**

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