## 

## **EUROPEAN COLLECTION**



Who is W. Schillig



- In business for 75 years, founded in 1949 - 100% in private hands
- W. Schilli is one of Europe's largest stationary manufactures of upholstery.
- Headquarters & factory are located near
  - Ebersdorf, Upper Franconia, Germany.
- Second factory located in Hungary.
- Third factory located in Lithuania
- More than 1,000 employees.
- W. Schillig does business all over the world

- W. Schillig's product is a well-known German brand that stands for the highest seating comfort with a long standing tradition.

Feature and Benefits

## Quality, Durability and Comfort:

<sup>–</sup> Use of premium materials only:

- Imagine:
- Compare a piece of furniture to a healthy human body:
  - Solid frame structure= Intact skeleton
  - Strong durable foam= Healthy muscles
  - Quality cover of your furniture = Intact skin

### -How is it made:

- Hardwood Frame: Frames are constructed of kiln dried hardwood. Double doweled, glued and stapled joints. This dramatically increases stability and durability.
- Spring Coils: Engineered with steel coil springs to create consistent, long lasting comfort. For additional comfort, W. Schillig intertwines the coils in the high density cushion foam.
- Cushioning: High-density cushion foam
- Dacron cushioning: High quality synthetic
  support provides for cozy, soft seating comfort
  and a modern, yet casual look.
- <u>Elastic Webbing:</u> The backrest acts as an additional suspension for soft, long-lasting flexible support of the body.
- <u>No-sag suspension</u>: No-sag suspension is the best way to provide permanent, ergonomic support.
- Plywood: Side frame All cuts for stress areas are made of plywood & offer the same stability as massive hardwood

# W. Schillig Frame

- Benefits of W. Schillig Frame:

- Extremely durable
- No squeaky noises
- <sup>–</sup> No sag seats
- <sup>-</sup> 5 Year Warranty









# W. Schillig Cushions

### - How is it made:

- Bottom half of cushion is cut out and metal on metal springs/coils are placed at the bottom of each cushion.

### **Benefits:**

- Extremely durable
- <sup>–</sup> Due to metal on metal springs/coils, cushion has a very high resilience and will not collapse (5- year warranty)
- Every cushion is identical
- By having a cut out in the cushion for spings/coils, this will allow for lifetime comfort and will last for many, many years to come.



- W. Schillig's Dacron cushioning is of the highest quality synthetic support that provides a cosy, soft seating comfort and a modern, yet casual look.



# Origin of Himolla Leathers

- Hides from Brazil & Europe - Brazilian and Italian tanneries



# Basic Steps of Leather Tanning

### Why are leathers tanned:

- <sup>–</sup> To permanently preserve them
- To maintain the elasticity and softness of the leathers
- Protection against soiling, UV light & excessive fading

### - How is it made:

- <sup>-</sup> Chemical & Mechanical removal of hair and cell structures from the hide
- Repeated treatment of the hide with oils & creams to regain its natural elasticity and
- softness
- Dying of the hides in large barrels - Application of color pigments to the leather

- Heat
- UV Light
- Soiling

- Most harmful factors for tanned leathers

### - How do leather grades differ:

- Pigments protect the leathers, yet excess pigmentation will clog the natural pores of the leather & reduce thermal adaptation
- Too many pigments make the leather feel cold
- <sup>–</sup> The higher the leather grade, the less pigments are used
- <sup>–</sup> Thickness of the leather
- Embossing of the leather



# Specialityof

### Leather Creates Atmosphere

- Top-grain leather hides only
- No splits or vinyls
- Slightly to medium pigmented leathers
- Open pores, leathers adapt to body temperature quickly
- Special care cream applied during final tanning process giving the leather better protection against;
  - <sup>-</sup> UV light
  - Soiling
  - Heat related/drying out
- <sup>-</sup> 5 year warranty against;
  - Peeling
  - Breaking/Cracking

### - Excess fading

Maintance (cleaning and conditioning) of leather twice per-year recommended with special Longlife leather care kit



Z59 Madras LongLife Xtra: Chrom-tanned & drum dyed. Easy-care and fashionable with a natural appearance.

Z69 Sauvage LongLife Xtra: Soft vintage look. The appeal of fine-grained leather, and is an exceptional softness with a trendy vintage appearance

Z76 Classic LongLife Xtra: Chrome-tanned & drumdyed while features of fashionable embossing, show its grain and natural appearance. Z76 is well-suited for growing families and is ranked 5 on a scale of 8 for light fastness, therefore, is quite resistant to UV light.

Z77 Contempo LongLife Xtra: A luxurious, natural, milled thick-leather made from specially selected rawhides. Z77 has a very attractive softness and good feel which result from its special milling process. This leather has been given a slightly satin finish.

**Z81 Elmo Soft:** Chrome free, 100% synthetic vegetable tanned semi-aniline leather. Outsiding comfort combined with excellent durability. Some naturally occurring marking such as visible inse bites, healed scars, etc. which only adds to its unique character of fine top grain leather.

**Z84 LongLife Xtra:** A thick leather of the highest class. Made from specially selected rawhides, this leather thickness and its dominant grain pattern gives the leather its additional value, which you can see and feel immediately thanks to the slight two-tones color. Z84 belongs to the class of easy-care LongLife leather.

**Z87 Elmo Baltique:** A sturdy, heavyweight full aniline leather which offers a soft, pebbled hand. Some characteristics may be seen such as: Insect bites, healed scars, fat wrinkles, and stretch marks.

W. Schillig's Leather Range







## Leather Maintenance



**CLEANING & CARE** FOR YOUR LEATHER

## Longlife (the

INTENSIV-PFLEGESET INTENSIVE CARE SET

VSCHILI



- Ultra Performance Fabric

  - Cleaning with soap & water-Cleaning of chocolate, mustard, ketchup, etc
  - Acetone- Lipstick, Nail polish, shoe polish, Olive oil, butter, etc
  - bleach (diluted 1:10)- Dye transfer from jeans, artificial leathers and other textiles
  - 5 year warranty
- v=80tQbA34pf4

# Fabric

**Q2** Fabrics by Rohleder Germany

Special high-tech yarn made by German chemical company BASF (world's largest chemical company)

For cleaning instructions see short YouTube video demonstration <a href="https://www.youtube/watch?">https://www.youtube/watch?</a>

## ROHLEDER HOME COLLECTION



### Stocking Program

85.12

CO-AE 447

- All product within our USA stocking program located in Greensboro, NC will have a delivery of about 14 days from the time you receive your order acknowledgment

Tel Somefal 585-566

Special Order(s) not part of W. Schillig Stocking Program

Tel. Sonnefeld Frohnlachs Coburg FS. 0663712 565+566 URER LICHTENEELS

ÜBER LICHTENFELS

Lead-Times

<sup>–</sup> 14 weeks to your store once you receive your order acknowledgment.



## Thank you for you attention For any questions, please contact us anytime

