

E2A
Evidence2Action

Profile2Board

Psychometric profiling
and leadership analysis
for advancing or aspiring
chairs and non-
executive directors

This product is for those who want to:

- Know if you are suited to being a board member
- or not
- Learn how to use your profile to target the board roles you will be most successful in
- Be more competitive when applying for board roles
- Be more self aware, understand your strengths and address your weaknesses as a board member
- Work strategically at the board level to create cohesion, form alliances, generate support, impart knowledge and advise soundly

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OUR 3 DELIVERY PRINCIPLES



ALWAYS PRACTICAL

You'll apply what we teach you immediately and you'll have a practical techniques and timeless insight.



ALWAYS INSPIRATIONAL

Giving you insight, evidence and empowerment so you can inspire those around you as a leader or advisor and make better decisions.



ALWAYS UP-TO-DATE

E2A works with leaders and teams from market leading companies here, and abroad, to evolve and grow using latest evidence, approaches and techniques.



LEARN FROM THE BEST

Use the exact tool we use every week at E2A, to help companies architect high performance teams, advance mission critical staff and develop star performers.



AN ASSET FOR LIFE



“Best investment I ever made to advance my NED career”

Aspiring Non-Executive Director

“I was astounded by the accuracy of the profile and how usable the insights were for me to apply from day one”

Current Chair

“So much makes sense now and I have clear guide rails to navigate the road ahead”

Current Non-Executive Director

“I can’t imagine how I functioned previously without it - I feel armed with an unfair advantage”

Current Non-Executive Director

HOW IT WORKS: 4 SIMPLE STEPS

Step 1

Take four
detailed
questionnaires

Step 2

Schedule your
coaching
session

Step 3

Receive and
review your
profile pack

Step 4

Hold your 1:1
coaching
session



WHAT YOU RECEIVE

Your work style profile

Priceless individual insight of how you lead, advise, and work with others. How you are seen by others, stay motivated at work, what you can be relied upon to do well, where you will struggle.

Performance context overview

Understand why people perform well - and poorly - in board roles

1:1 explanation and coaching

A clear and easy-to-apply debriefing session to understand the concepts, context and nature of your best performance.



PRICE

£990+VAT

**LEARN MORE OR
BOOK YOUR
PROFILE NOW**



Contact

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Other training in this series:

Profile2Recruit

Psychometric profiling and analysis of candidates to ensure cultural fit and performance - preventing costly, bad hires

Profile2Lead

Psychometric profile and work style analysis for leaders wanting to lead well, more confidently and enjoyably

Profile2Perform

Psychometric profile and work style analysis of leadership teams to improve cohesion and performance - and identify strengths and gaps

Profile2Turnaround

Psychometric profiling and analysis to turnaround poor performance



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