

# California's Big Birthday Bash

Partner with the Gold Rush Celebration and strike it rich with community impact! Celebrating 175 years of California statehood in the heart of Gold Country.



# Why Saddle Up as a Sponsor?



## Historic Milestone

Celebrating 175 years of California's statehood and the legendary Gold Rush era that built our great state.



## Thousands of Folks

Families, tourists, history buffs, and community leaders—all gathering for California's biggest birthday party.



## Premium Visibility

Top-notch signage, media coverage, and on-site activations that'll get your brand noticed far and wide.



**October 18–19, 2025**

Valley Springs, California

Supporting **Fire Aid** wildfire programs

# Sponsorship Local Business Packages

Choose your level of community investment—each package offers genuine value and visibility that'll make your business shine brighter than a freshly panned gold nugget.



## Platinum Local Sponsor

**\$2,500+**

- Premium naming rights and main stage branding
- Double booth space (10x20 or two 10x10s)
- 4 VIP passes + 10 event tickets
- Social media spotlight features



## Gold Local Sponsor

**\$1,500**

- Key activity zone branding
- 10x10 booth space included
- 2 VIP passes + 6 event tickets
- Website and media inclusion



## Silver Local Sponsor

**\$1,250**

- Select signage and poster placement
- 10x10 booth space included
- 3 VIP passes + 6 event tickets
- Social media features



# Community & Regional Options



## Community Partner - \$1,000

Logo placement across festival materials, 10x10 booth space, 2 VIP passes plus 5 event tickets, and commemorative sponsor pass.



## Calaveras Gold Sponsor - \$500

Strategic signage placement, 10x10 booth included, 2 VIP passes plus 4 event tickets, plus local media spotlights.



## Gold Rush Sponsor - \$250

Essential visibility package with booth space, 1 VIP pass plus 2 event tickets, and online media inclusion.



## Valley Springs Friends - \$150

Perfect entry-level partnership with booth space, VIP pass plus 2 tickets, and local social media features.



# Honoring Our Rich Heritage

## The Complete Gold Rush Story

This ain't just about striking gold—it's about honoring all the pioneers who built California. Mexican and Hispanic miners brought advanced techniques and opened the first camps.

Your sponsorship supports authentic heritage exhibits, cultural performances, and displays showcasing the diverse innovators of the 1840s-1850s era.



"The Gold Rush story belongs to *everyone* who helped build the Golden State."

# Ready to Strike Gold?



## Join California's Biggest Birthday Bash

Be part of history. Be part of the community. **Be a California Gold Rush Sponsor.**

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Event City – Gold Rush Celebration

[GoldRushCelebration.com](https://GoldRushCelebration.com)

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Supporting [CalFireAid.org](https://CalFireAid.org) wildfire programs