

# LICENSING

You may or may not want to create a tourism business around the site that you have identified near you. If you choose to do this, the process of establishing a tourism business can be confusing. Rest assured that there are many people available to help in Ghana.

This lesson is short, because the answer is simple. Two things that you can do if you want to turn your site into a destination:

- 1. Contact the Ghana Tourism Authority*
- 2. Talk to someone already in the business*

It is very important that you follow the guidelines provided by the GTA, and that you are in good standing if you become a business. If you want to build something long-lasting, you must get the proper licensing and guidance. The following is GTA's contact info!

Ghana Tourism Authority  
P.O. BOX GP 3106,  
Accra, Ghana.  
Telephone: +233 302 682 601  
Fax: +233 302 682 510  
[www.ghana.travel](http://www.ghana.travel)

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