

TOURISM BASICS

The terms 'hospitality' and 'tourism' in Ghana are synonyms. In other words, they are words we use to describe the same kinds of businesses. In the U.S. we generally describe the hospitality industry as being the "umbrella" over all types of businesses, including those that are tourism-related. In Ghana it seems that 'tourism' relates to all things hospitality-related. So we'll stay in the middle and use them together.

The hospitality and tourism industry includes:

Hotels, Guesthouses, Airbnb

Restaurants, Cafés

Bars, Lounges, Clubs

Recreation & Fitness

Food & Beverage

Conferences & Conventions

Tour Guides, Tourism Sites

Travel Agencies

Cruise Ships

Event Planning

Airlines & Airports

Transportation

It's the largest industry in the world, and as such there will always be opportunities to find work if you are a hard worker. Transferable skills are there!

VISIT

www.hospitalented.org



education