



STUDENT PERCEPTIONS AND PRACTICES ON ENVIRONMENTAL SUSTAINABILITY HOSPITALITY MANAGEMENT: IMPLICATION FOR GREEN POLICY DEVELOPMENT INFOGRAPHIC AT MATABUNGKAY BEACH RESORT AND HOTEL

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ABSTRACT

This study explored the perceptions and practices of third-year Hospitality Management students at STI College Balayan, Inc., regarding environmental sustainability and their implications for developing a Green Policy Framework for Matabungkay Beach Resort and Hotel. Using a descriptive-correlational research design, data were collected from 109 third-year hospitality management students through survey questionnaires. The study measured their awareness and understanding of sustainability in terms of energy conservation, waste management, water conservation, use of sustainable materials, and guest education and involvement.

Findings revealed that third-year hospitality management students generally have a positive perception and high awareness of environmental sustainability, but only show moderate engagement in sustainable practices. Results also indicated a weak correlation between perception and actual practices, suggesting that awareness alone is not enough to influence consistent, sustainable behavior. The study concludes that experiential learning, institutional support, and structured sustainability programs are necessary to strengthen students' environmental involvement. A Green Policy Development Framework was proposed to enhance sustainability practices, staff training, and guest engagement at Matabungkay Beach Resort and Hotel.

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