

AiRS

AI-Ready SMEs

Equipping and Empowering SMEs to be AI Ready



**GLOBAL BUSINESS
CHAMBERS**

AI-Ready SMEs (AiRS)

evvolabs™
ai • blockchain • cloud • cybersecurity • iot • media • mobility

GRIDSYNERGY
creative • tech • media

AI for SMEs by SMEs

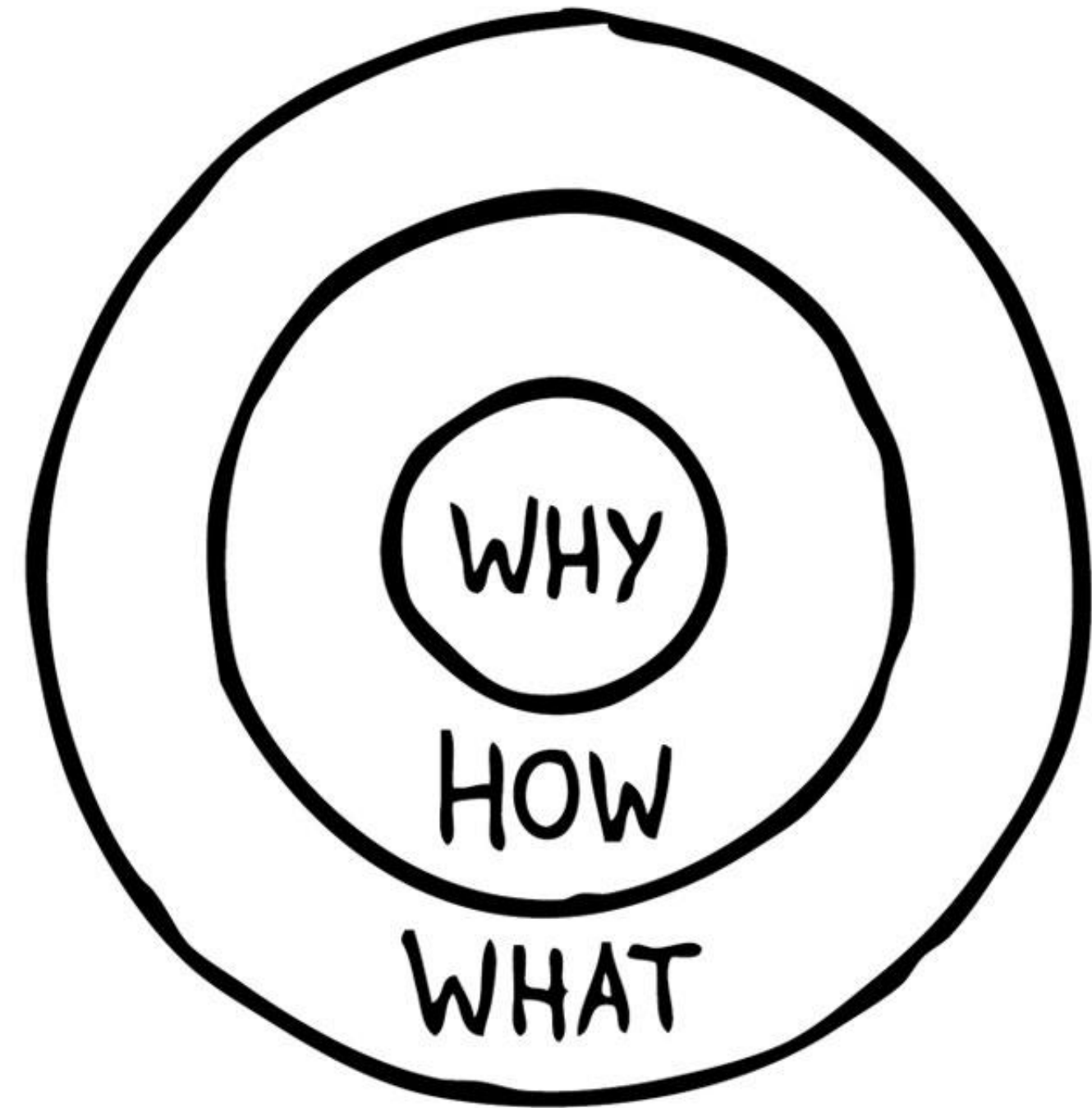
AiRS AI Quadrant



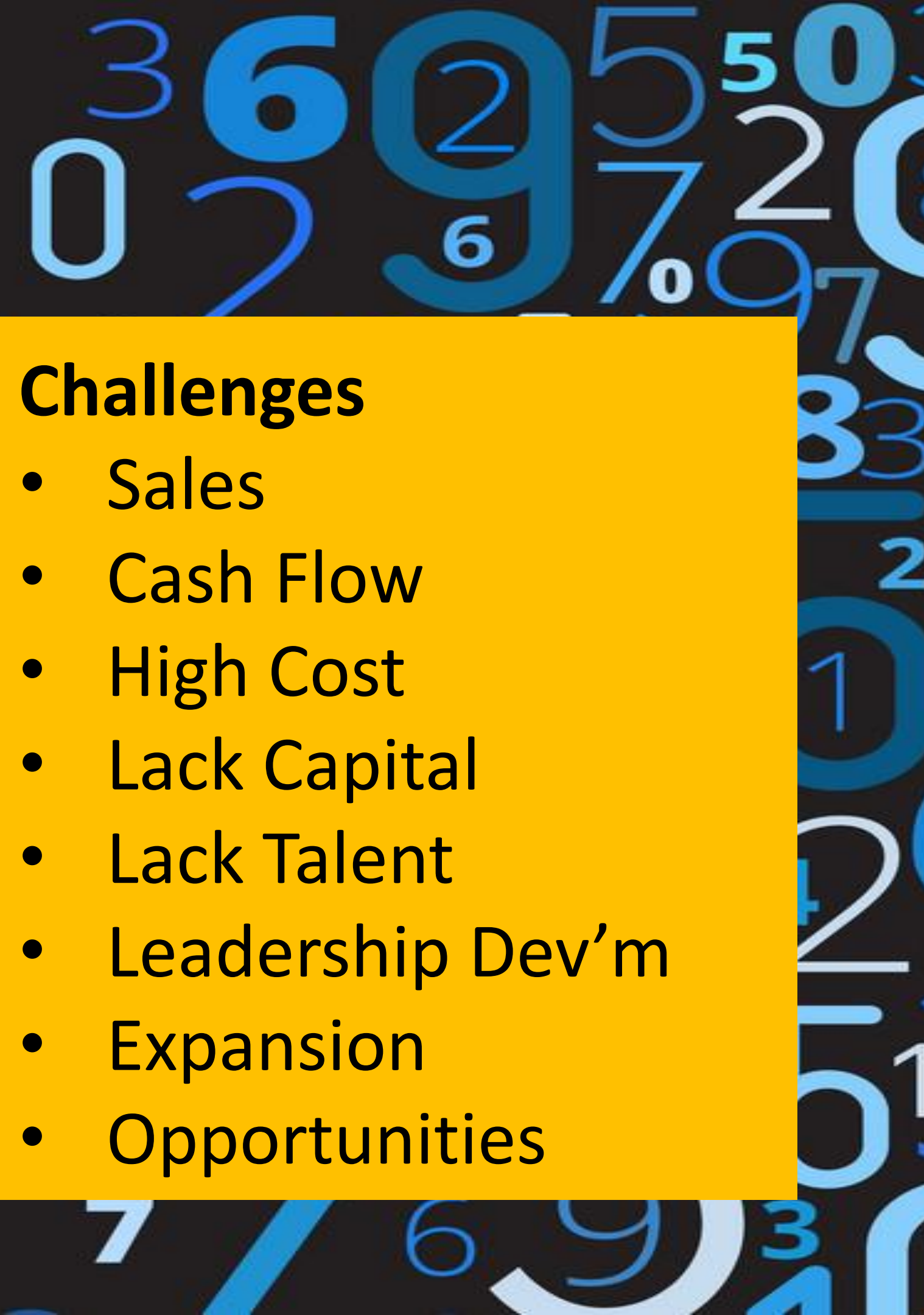
GLOBAL BUSINESS
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AiRS

AiRS AGENDA

- **Why**
- **DNA (our “How”)**
- **What we do**
- **Who is involved**
- **Launch Plans**

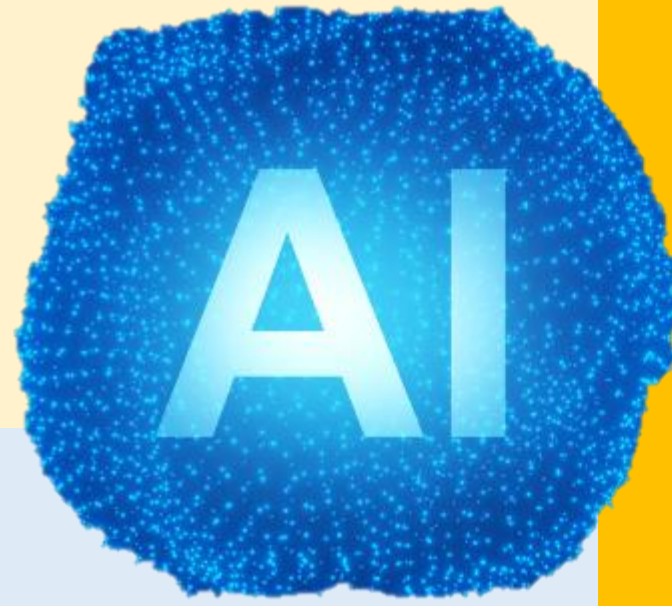


SME Statistics



Singapore

- 288,000 SMEs in SG
- Employs 71% workforce
- Contribute 48 % SG GDP



Global

- Globally, 334 mil SMEs
- USA alone 33 mil SMEs (10%)
- 89% have fewer than 20 employees
- 9% between 20 and 100

Challenges

- Sales
- Cash Flow
- High Cost
- Lack Capital
- Lack Talent
- Leadership Dev'm
- Expansion
- Opportunities

What we do - Why?

- 95% of SMEs adopted digital tools
- Only 4% use AI or machine learning. *
- Global Competitors with AI will disrupt market.
- SMEs either innovate and deploy AI or be crushed. No middle ground.
- Only way forward - continual learning and innovation to innovate and deploy AI by employees and Owners.

Lifelong learning and collaboration are the only tools in our inventory to manage AI disruption.

It is not the Government's Burden

SG companies needs to change our mindset that is responsible for us.

It is the Business Owners' burden to adopt AI to scale revenues and reduce cost.

*** BT BUDGET ROUNDTABLE 2024**

SMEs can seek government help to embark on AI, sustainability journey: panellists Singapore Business Times. Tue, Mar 19, 2024

AiRS DNA

We bring together CXO's at committee level who are determined to thrive in an era of AI disruption

We believe that proactive individuals will create a community that will uplift the ecosystem

We thrive because we passionately learn and collaborate

AiRS DNA

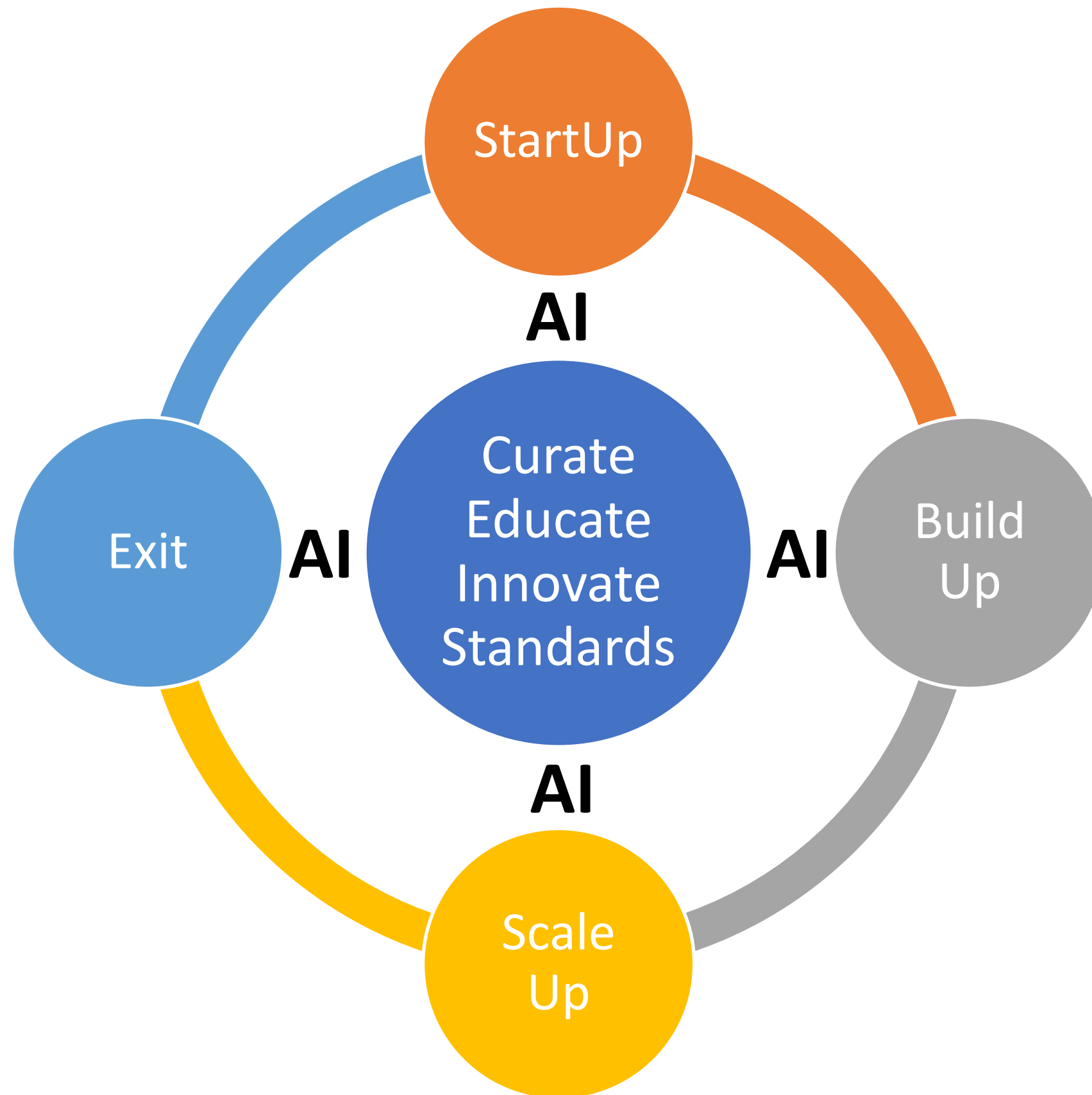
- **Lead from the front**
- **Positive**
- **Proactive**
- **Self-Reliant**
- **Resilient**



What we do – Desired Outcomes

- AI by SME for SME with the AiRS Quadrant™
- Curate Technology, Celebrate Failure, Create Innovation
- Industry Standards and Best Practices
- AI Ecosystem

What we do - AiRS Quadrant



AI and Technology that contributes at various stages of SME development

Increase Revenue. Reduces Cost

What we do - AiRS Quadrant

	Industry	Start-Up	Built-up	Scale-Up	Exit
	Revenue Staff Strength	\$0 to \$500k 1 to 10	\$500k to \$2m 10 to 20	\$2m to \$10m 20 to 50	>\$10m >50
1	Retail	Curate AI Educate AI (individual and Coy) Innovate and Deploy Standards and Certification		Increase Revenue Reduce Cost	
2	Manufacturing				
3	F&B				
4	IT & Solutioning				
5	Education				
6	Others				

What we do - AiRS Roadmap

July

- CXOs together to organise
- Curate AI Tech and Services
- Innovate / Invest
- Create Standards

Aug - Pre-launch

- Skills Future Festival (Aug 24)

Oct

- Launch

AiRS – AI BY SME FOR SME

Pre-Launch activities



*Pre-
Meetings*

Mar – Apr 24

Met Mapletree, SAPE, InLab and other SMEs to do initial connect and understand their needs for AI

*SME 1 Day
AI Event*

23 April 24

Organized 1 day SME AI Event to share on AI and to understand their AI needs. Did a mini focus group as part of the program

*Post SuperAI
Event Dinner*

19 June 24

First AI meeting cum business networking dinner post SuperAI sponsored by HyperCycle.at Custom House

*Mentors
Meeting*

3 July 24

Kick off meeting with Committee Mentors. Recruitment of first 10 Pioneer CXO Members

*Pioneering
Members Meeting*

9 July 24

First meeting of Pioneering members

AiRS - AI BY SME FOR SME

Pre-Launch Activities

*AiRS Official
Launch Event*

SkillsFuture Festival Launch

July / Aug

Participate in 1 of the 3 SkillsFuture Festival Roadshow Showcase Media / PR engagement to let people know about our community.

AI & Mentorship Festival 2024

1 Aug 24

This Mentorship Festival will do an Outreach to 400 SMEs to showcase how to adopt Mentorship to grow their business. We showcase AiRS and let SMEs know they can join the community to get AI "mentoring" by practitioner.

PIFA Show 2024

25 - 27 Sep 24

To participate in the PIFA Show and Conference which will have an AI Theme Pro Integration Future Asia (PIFA) 2024 is an international trade show dedicated for Audiovisual and Entertainment Lighting (AVL) suppliers and specialists.

SAPE Annual Conference 24

26 Sep 24

SAPE is the Singapore Association for Private Education. Their members are all the private universities and SMEs in Training and Education business in Singapore. Their Conference theme for 2024 is on AI in Education.

AI Ongoing Learning Events

In-Person

Bi-Monthly in-person event @ Lifelong Learning Institute

- Showcase of AI Tech
- Roundtable Sharing

Webinar

Bi-Monthly Webinar

- Oct AI-SME CXO Webinars with Global Experts
- Showcase of AI Tech

Who? AiRS Provisional Committee Mentors (CM)



Ryan Wong
Chairman
Evvo Labs Pte Ltd



Philip Wu
Secretariat
Family Office Alliance



Joseph Lee
President
Global Business Chambers



Andrew Ho
Director, Lifelong
Learning Institute



Simon See
Global Head, Nvidia AI
Technology Centre,
NVIDIA



James Ong
MD
Artificial Intelligence
International Institute (AIII)



Jonathan Chin
VP, SG Enterprise & Digital
Business & System
ST Engineering



Nancy Mah
CEO
The Platform



Vince Chew
COO
Evvo Labs Pte Ltd



Syed Mubarak
MD
Agentis Intelligence

Who? AiRS Provisional Committee Members (CM)



Stephen Yee
DY Executive Director
Singapore National Employers
Federation (SNEF)



Shirley Daniel
Regional Director
Builder.ai



Ng Tiong Gee
Chairman
Yellow Pages SG
Founding President, TTAB



Michelle Toh
Founder
MT Agency



Patrick Linden
Managing Partner
Match.Asia



Shashank Singh
Founder & CEO
Kroolo Pte Ltd



Jonathan Lim, CFA
CIO
Decode Global



Andrew Yeong
CEO
The Social Idol



Warren Woon
Co-Founder & CEO
Xctuality



Caesar Tan
Director- Enterprise
Business, Litan

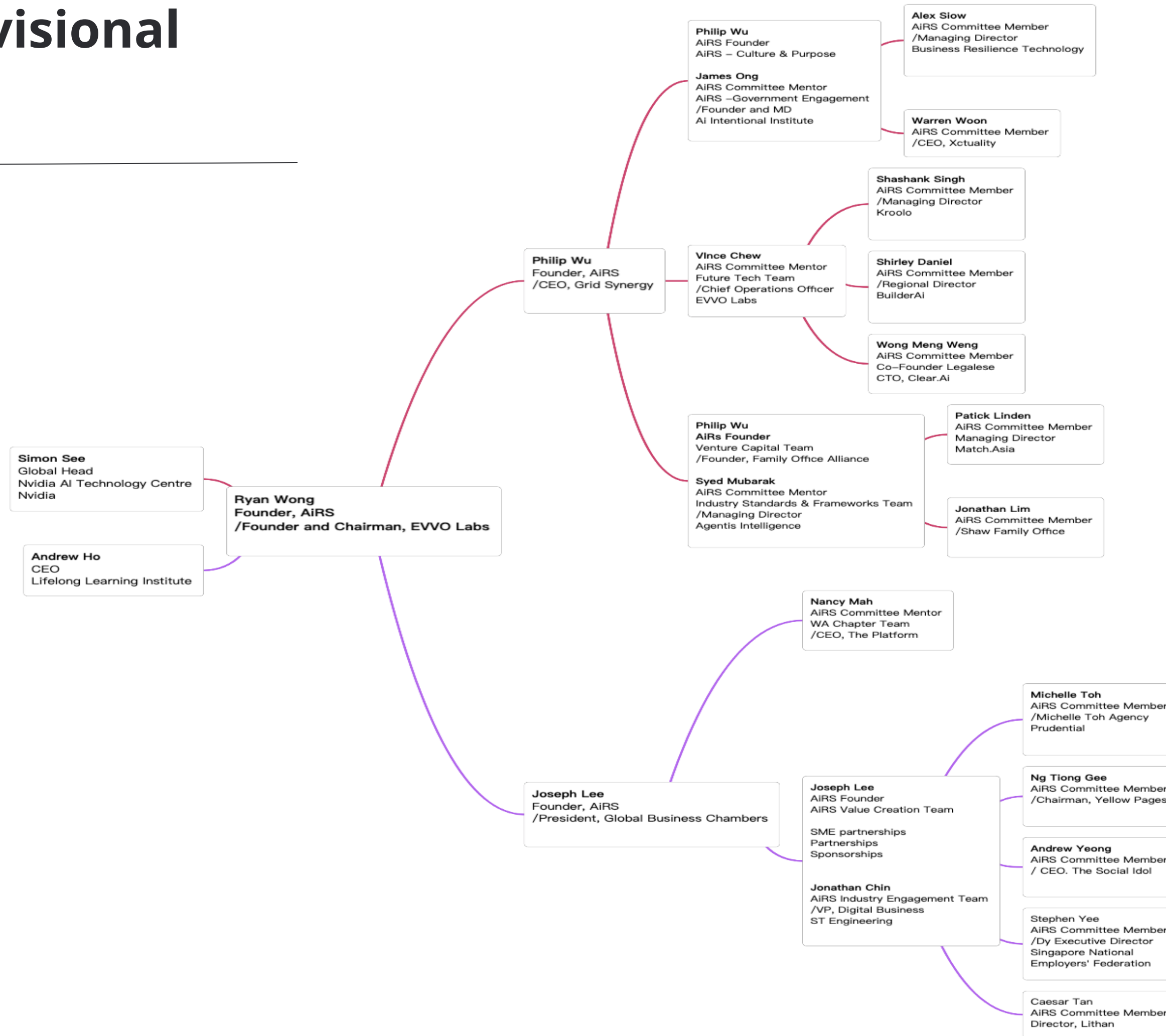


Wong Meng Weng
Co-Founder
Legalese



Alex Siow
MD
Business Resilience
Technology Pte Ltd

Who? AiRS Provisional Committee



Who? AiRS Provisional Committee



Who? AiRS Provisional Committee

Ryan Wong
Founder, AiRS
/Founder and Chairman, EVVO Labs

Joseph Lee
Founder, AiRS
/President, Global Business Chambers

Nancy Mah
AiRS Committee Mentor
WA Chapter Team
/CEO, The Platform

Joseph Lee
AiRS Founder
AiRS Value Creation Team

SME partnerships
Partnerships
Sponsorships

Jonathan Chin
AiRS Industry Engagement Team
/VP, Digital Business
ST Engineering

Michelle Toh
AiRS Committee Member
/Michelle Toh Agency
Prudential

Ng Tiong Gee
AiRS Committee Member
/Chairman, Yellow Pages

Andrew Yeong
AiRS Committee Member
/ CEO, The Social Idol

Stephen Yee
AiRS Committee Member
/Dy Executive Director
Singapore National
Employers' Federation

Caesar Tan
AiRS Committee Member
Director, Lithan

Who? AI by SMEs

AiRS will curate and promote suitable AI products and services that will help the SME leverage AI to grow their business. We are in the midst of curating the AI Solutions, some are listed below:



Builder.ai

No Code AI App Builder

- Helps SME to rapid prototype and launch their ideas fast with it's unique AI Speech to Build process
- Build SME website or app that models after top businesses in that space (in terms of their process flow and functionality)

Evvo Labs

CISO.ai

- Built by cybersecurity experts, CISO.ai supports Security Professionals, CTO and CIO in achieving and maintaining ISO27001 certification, managing cybersecurity risks, ensuring compliance with regulatory requirements and aligning with NIST CSF. CISO.ai is what every company needs to enhance their security posture.

SynergyBot

AI Bot

- AI Bot that has the capability to handle search and data extraction and compilation from both Internal and External Documentation
- Bot can be trained to handle both sales marketing enquiries and customer service requests
- Has a comprehensive Data Insights Dashboard to power up decision making

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Kroolo

Productivity AI

- A Super All-In-One AI Tool that combines the best technology and workflow from 30+ productivity apps like Monday.com, Trello.com, Slack into 1 x Simple to use APP
- Especially useful for SMEs that wants to boost productivity, inter-dept communications and project management.

Match.Asia

AI M&A

- Match.Asia deploys a unique AI Algorithm to match SMEs together to do M&A and raise funds
- It's transparent AI Platform will be a game changer for companies looking to raise funds with a sniper like focus

Dr Security

AI Cyber-Security

- Dr Security offers a single platform for holistic endpoint protection and business continuity, aligned with established industry standards such as NIST
- It enables SME to identify vulnerable assets and data, proactively protect them, detect and stop any threats, and respond to and recover from attacks

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AiRS Membership

AiRS Committee Members

- By Invitation and Interview
- CXOs who identify with our DNA
- Does not necessarily represent Organisation
- Past failure is advantage
- Believe that we receive more when we give
- \$50 / mth for first 50 Committee Members

Community Members

- Free
- Event Cost only

